# Meyers --- Salem's Big Department Store ---Meyers 

| About the Free Buick Auto You have just 16 days left in which to guess for the Buick Touring Car. Some one will surely get it, and it may be $\$ 1,00$ If you try, A free guess wiffer auto in our purchase. See the beautiful shoe section. |
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## CHARACTER IN BUSINESS

The worth of a store, as of a man, depends on character. Growth is the sign manual of health and character. The essence of commercial health is fair dealing. Commercial growth is nourished only by honest and in telligent management and enterprise. Years of commercial hearth-" honest dealing in "Good Goods" at fairest prices, have given the Meyers store its sound constitution and its present high position in the business

About Mail and Phone Orders world. Quality first; after that, prices as low as we can make them

The telephone and Uncle Sam's mail service are great time and trouble-savers If you are unable to shop at Meyers in person. just phone or write and we guarantee to give you the same service as though yoi were at our counters. Satisfaction
or money back. Special Sale of Seasonable Dress Goods all this Week --- See Displays of Fine Linens for Thanksgiving

TheChoicest Suits, Coats, Dresses and Furs are to be seen at Salem's Style Center


Special Dress Goods Sale for One Week

| Salem's Dress Goods House offers for this week's selling high grade Coverts, Boucles, French Flannels, Chinchillas and fancy Suitings and Coatings. |
| :---: |
| An excellent assortment, good weights, plain and mixed colorings and wide widths. These are popular fabrics for this season. We have three offerings as follows: |
|  |
| Our 609th Wednesday Surprise OCTOBER 23rd. <br> Ladies' Umbrellas, 89c each |
| Your chance to buy one of these useful, serviceable and very necessary articles---neat handles, good frame and covering; for next Wednesday .. .. ........ 89c each None sold before 8:30 No phone orders (See Window Display |

Young Men Don't Always Want Extremes in Style There is a certain dignity
dress that marks the genter man, whatever his age
Good quality in materials. good fit, and a certain distinction and air of good breeding. these are the important things in clothes for the man who New Overcoats and Suits Hart, Schaffner \& Marx, Cloth Craft and Eiderheimer Stein Clothes, None better sold any"The Nettleton" Gentleman's
old at Meyers. the your paper au above, it
time for you to baw to the lient Itable and HAVE Your gym
EXAMINED FOR GLasgeg EXAMINED FOR GLAB8Eg
which will emable you to read work or write without effort, Our work is depondtule and
prices arce reasomitle
A. MeCtuloch
A. Mptometrist 291 North Conimercal 8 groun
(Ground Hoar) Phone (Ground thoor) BURNED OUT

Dasiry mean such a foartul a Ifell if wer werl insured. Indeed, if you aro fally pry
teoted in a good company, yoo loss will be entirely rontorad. your luck to emeape connlugro tion, when your fortune or Juat let us write you a poll
Bechtel \& Bynor
347 State Street

## The House of Quality



Do Not Be Misled


Dr. M. P. Mendelsohn Vational Rank
Salem, Oregon.

$\qquad$




## Great Show!

2-Headliner Vaudeville Aets - 2 THE CRAWFORDS

TREVITT'S MILITARY DOGS

4-Good Pictures - 4

## SPECIAL

SARAH BERNHARDT, IN "LA TOSCA"
BLIGH THEATRE


LADD \& Bush, Bankers

## Established 1868 Capital $\$ 500,000.00$

Transact a General Banking Business,
We issue travelers' checks and letters of credit ávail able in all parts of the world.

 Higheat prices pald for oid gold
ver, old watchen, broken Jewelry
 тиненা AII Makes ${ }^{-11}$ bocerity
 REP IRII
RIBOYS
ROLLBB
BLIS C. M. LOCKWOC


