

# GREAT BOOSTER SALE

A SALE OF MAGNITUDE, given for the express purpose of boosting our beautiful city of Salem by attracting attention to her as a Great Value Giving Center. Thousands of dollars worth of New Merchandise have been bought from the leading manufacturers of Europe and America, and this sale is the result of Immense Purchases and Ready Cash. Salem is not only beautiful, but her citizens are wide awake, and the Stockton store is one of the liveliest business centers in the whole city. This sale will prove that this store will again assert its supremacy this fall, and as usual they will find

The Best Values Here.

We Buy for Cash and Sell at the Lowest Possible Cash Prices.

## Table Linens At Booster Sale Prices

Snowy white damask imported from Ireland, Scotland and Germany. The patterns are decidedly beautiful and the quality A-1. This shipment also includes a shipment of mercerized Damask.

- \$2.25 Damask **\$1.87**
- 1.65 Damask **\$1.29**
- 1.50 Damask **\$1.19**
- 1.25 Linens . **.98**
- 1.00 Linens . **.89**
- 60c Mercerized **49c**

Napkins to match, also specially priced. These prices are meant to attract. We expect them to do so. **BUY NOW.**



## The Large and Comprehensive Display of Strictly Man - Tailored Suits for Women in Our Ready-to-Wear Dept.

Is a matter of special pride to us. We invite your inspection.

### FOUR LEADING CHARACTERISTICS

Have been remarked by early customers: The superb tailoring of the garments. The gracefulness and correctness of their lines. The beauty and excellence of the fabrics. The extremely reasonable prices. These characteristics make it worth your while to buy here. We absolutely guarantee a perfect fit

**Suits From \$7.50 to \$50.00**

We call special attention to our All-Wool Serges at \$12.50.

## SMART BOOTS

For Men, Women and Children



If you demand a stylish shoe come here and let us fit you out with the season's latest. Our shoes are above all others in appearance, in comfort, but not in price. A proud boast this **Let Us Prove It to You**

Your New Hat Is Here For You. It is a

## GORDON

It's appearance is splendid, and we are sure that you agree with us that

**THERE ARE NONE BETTER, AND FEW SO GOOD**



## Pillow Cases

Regular 2 for 25c, now 9c each. Well made, of good grade and sizes.

For This Sale, 9c each

## BED SPREADS

Specially Priced

Marseilles and Domestic. Scalloped, Fringed out Corners, and Plain, all sizes.

- |                                 |                             |
|---------------------------------|-----------------------------|
| \$6.00 Bedspreads <b>\$5.25</b> | 2.75 Bedspreads <b>2.39</b> |
| 4.00 Bedspreads <b>3.12</b>     | 1.50 Bedspreads <b>1.29</b> |
| 3.75 Bedspreads <b>2.99</b>     | 1.25 Bedspreads <b>.98</b>  |

## Children's Galatea and Gingham Dresses

These dresses are simply made, but are very pretty and attractive---just what the children need for school wear, as the materials are strong and durable.

**75c Dresses 56c, 85c Dresses 68c, \$1.00 Dresses 84c, \$1.50 Dresses \$1.19, \$2.00 Dresses \$1.79**

- 10c percales ..... 7c
- 12 1-2c Ginghams, yd ... 9c
- 15c handkerchiefs ..... 9c
- \$1.25 Umbrellas ..... 98c
- Calico ..... 5c
- Cotton Challe ..... 4c
- Safety pins, card ..... 3c
- 12 1-2 crash toweling yd 9c
- Handkerchiefs, 2 for ... 5c

## Mr. Man, Our 1912 Suits Will Please You



The all-wool policy of our men's clothing has given it the enviable reputation of carrying a very high standard of clothing. You'll see here the finest fabrics fashioned into perfect models. Perfect tailoring as well. No tailor can excel the splendid workmanship displayed in every carefully chosen garment. Come in and take a look at them. You are assured of courteous treatment.

**Suits \$10 to \$30**

See our great **\$15** special in the **Commercial Street Window**

## Silks and Velvets

Beautiful, lustrous new silks and soft, rich-looking velvets are now on display

- During this sale
- 60c Silks ..... 45c
  - 85c Silks ..... 69c
  - All velvets 10 per cent less

Messaline

## Petticoats

ALL COLORS, TWO SPECIALS **\$1.98 and \$2.98**

## Ladies Shoes

Two Pair for the Price of One

These shoes are odds and ends and broken lines, but they are all good styles. Patent leather, gun metal and plain kid. For the price of one we will give you another pair of equal price. Any size desired.

## Booster Sale Prices

### On One-Piece Dresses \$6.00

For all Wool Serge Dresses, latest style, trimmed in velvet piping or self-trimmed with bands and stitching, all well made, splendid grade of serge, all colors. For this sale only.

**\$6.00**

Be sure and see our large and very smart showing of dresses. Values from \$10 to \$35.

**All 10 percent Less For this Sale**

### New Dress Goods

We have on display a large, handsome new line of serges in all colors. Especially attractive are the new blue, grey and black serges. We also direct attention to the new boucles and fancy suitings. A large assortment for this sale.

**10 Per Cent Less**

## Silks--Black Silks

- EXCELLENT QUALITY
- \$2.00 value ..... **\$1.69**
  - 1.75 value ..... **1.49**
  - 1.50 value ..... **1.29**
  - 1.25 value ..... **1.09**
  - 1.00 value ..... **.89**

## WASH WAISTS AT BOOSTER SALE PRICES

- White trimmed with blue, plain white, tan, black and white, etc. **\$1.75 \$1.34**
- 75c waist ..... **48c**
  - \$1.00 waist ..... **79c**
  - \$1.35 waist ..... **98c**

A BIG SPECIAL ON

## Black Silk Dresses

To close out entire line **\$5.00 Each**

# Stockton

## Jaunty and Durable

## Suits for Boys

These suits will please the boys, for they are dashing little suits made of the latest fabrics. They will please parents, because they are made for wear, and very modestly priced.

**\$2.50 to \$12.00**

Boys' Extra Trousers All-Wool or Corduroy **50c EACH**



**"Built Like a Hand"**

Don't invest a cent in gloves for railroad work until you have looked over our complete line. We carry in stock at all times

### HANSEN'S Railroad Gloves

—famous from coast to coast for their perfect-fitting, wear-resisting qualities. Hansen's Gloves are made from good honest leather by skilled union labor. They are reinforced at every point of strain, but have no pinching, binding seams in palm or grip. And while they are the strongest, most serviceable gloves made, they remain soft and pliable in spite of continued exposure to heat, steam and moisture. We handle a full line of Hansen's Gloves, Gauntlets and Mittens in all styles and leathers, lined and unlined, which includes special styles for Linemen, Drivers, Farmers, Woodmen and workers in all branches of railroad service.