

# Good Judgment Contest AT BARR'S <br> <br> WATCH THE WINDOWS 

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We are going to advertise our store in a new and novel way
It means money to you All you have to do is to use good judgment

## Here's Our Plan:

We are going to fill our windows with various articles. Watches, Jewelry, Clocks, Thermos Bottles and Cut Class will be there

## Here's the Good Judgment Part

Some of these articles will be marked at a ridiculously low figure, some at liberal reductions, and some at regular retail prices. It's up to you to pick out the articles marked way below cost, and the ones at a liberal reduction. The first person picking out the Good Judgment article gets it---at the marked ridiculous price. It may be a $\$ 20.00 \mathrm{~W}$ atch marked at $\$ 10.00$. It may be a $\$ 5.00$ Cut Glasss Vase marked at $\$ 2.00$. All you have to do is look for the best value in the window at the lowest price. That's where the Good Judgment comes in. We will gladly describe the quality of any of the articles in the windows. Just step into the store and ask us. You don't haye to buy a thing. But if you do pick one of the Good Judgment articles, you're a big winner

## BARR'S JEWELRY STORE

