

WILL EXHIBIT AT
SALEM, FRIDAY, MAY 31--DALLAS
 Thursday, May 30
SPLENDID FREE STREET PARADE AT 10:30 A. M.

Sells - Floto Circus Special

The **BIG SELLS CIRCUS** under direction of William Sells has traveled from one end of the country to the other and known to everyone. Consolidated with the **GREAT FLOTO SHOWS** originally promoted by Otto Floto, premier sporting man of the world, personifying the circus beautiful of modern times.

\$1,000,000
CAPITOL
INVESTED

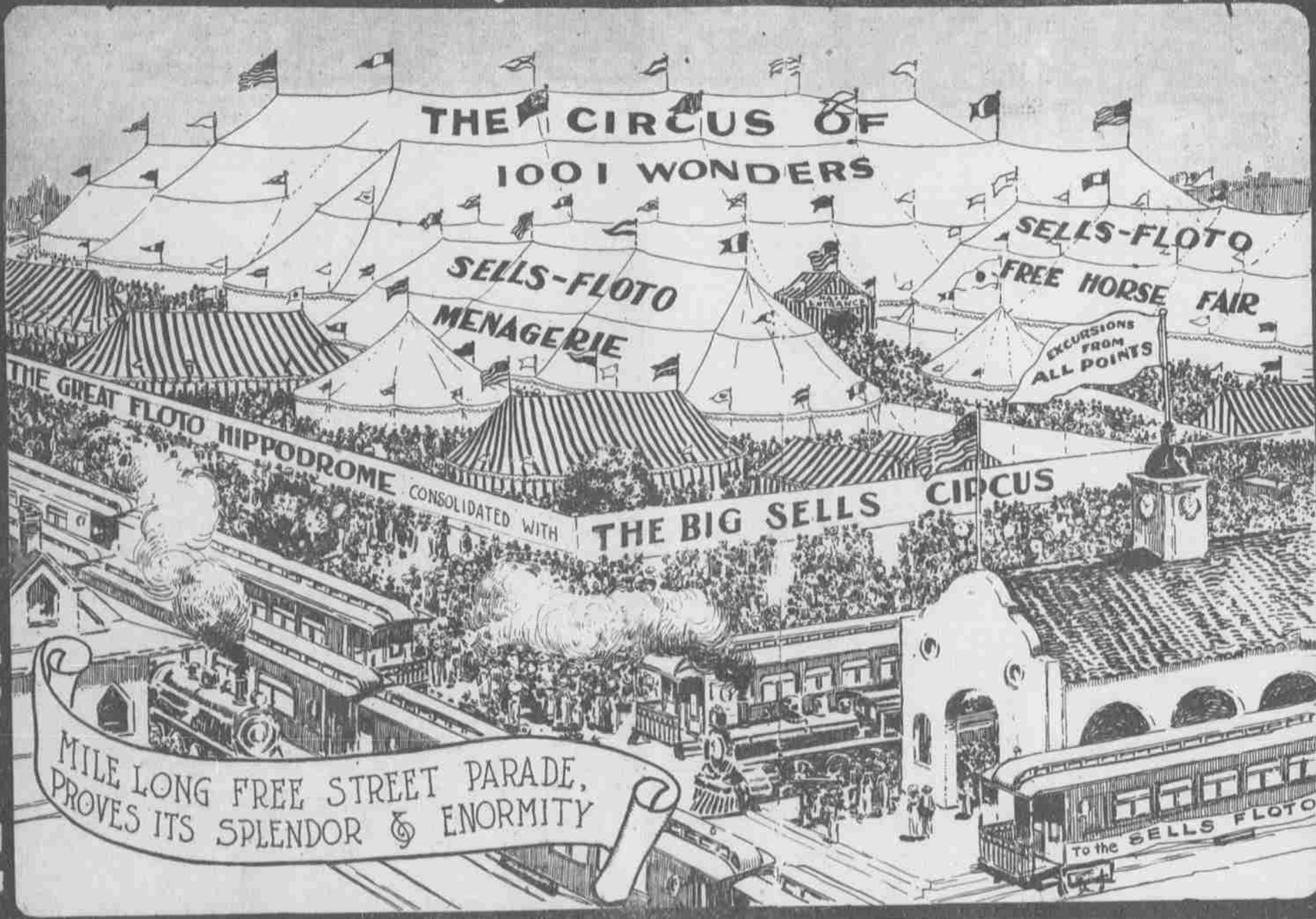
\$3200
DAILY
EXPENSES

635
PEOPLE

TEN ACRES
OF TENTS

TWO
HERDS
ACTING
ELEPHANTS

ALL FOR
25¢
ADMISSION



9-BANDS-9

40
CLOWNS

102
WILD
BEASTS

100 ACTS
IN 100
MINUTES

450 HORSES

SEATS 10,000
PEOPLE

NOT IN ANY
CIRCUS
TRUST

ALL FOR
25¢
ADMISSION

A Comprehensive Idea of Our Marvelous Magnitude. All Our Tents Are Water-Proof. Two Performances Daily, Rain or Shine, at 2 and 8 o'clock p. m. Doors Open at 1 and 7 p. m.

You Must See the New Born Baby Elephant

No man, woman or child ever before looked upon a baby **ELEPHANT** bred and born in captivity.

If you think this statement untrue you will confer a favor on us by telling everybody where and when, in America, you saw a new born baby elephant.

A tremendous epoch in the annals of natural history.

You will never see his like again.
 He is being raised on the bottle. He drinks 10 quarts of cow's milk a day.

The one great event in the big tents that startled the scientific world.



Is First of This Pachyderm Family Bred and Born on American Soil—Salinas, California Makes Present to Mother and Son.

No other circus ever exhibited a genuine baby elephant bred and born in America.

He was born at Salinas, Cal., on Thursday, April 25, 1912. He weighed at birth 180 pounds, stood 2 feet high, 3 feet long, and his trunk measured 10 inches. His mother is Alice of the Sells-Floto herd of performing elephants. His father is Jumbo II, also a member of the troupe.

The most unique attraction ever offered the public.

The Associated Press celebrated his coming by wiring the story to all quarters of the globe.

On **FREE** exhibition in the menagerie.

At Salinas, Cal., at 5:30 p. m., April 25, Alice, the great female leader of the elephant herd in the Sells-Floto show, gave birth to a fine young male baby elephant. The accouchement took place just at the close of the afternoon performance, and created great interest among the attending multitudes. The lively youngster weighed 180 pounds, was 24 inches high and 36 inches long. He was pink all over and the town of Salinas was wild over this most extraordinary event. Alice was greatly excited by the crowds and tried to kill the baby as soon as she could get at it, attempting to trample it to death. Frederick Aspinwall, the keeper, rushed in and saved the baby, but was hurled 20 feet by the infuriated mother. They covered the mother's head with large sacks so that she could neither see the baby nor the crowds. All the other elephants were wildly excited, knowing that some unusual event was taking place, but the herd was finally quieted, and the mother becoming reconciled, the baby was given her and immediately began nursing. A special car has been furnished for the transportation of the mother and son, with every comfort and luxury imaginable, and two attendants will be constantly on guard to see that nothing happens to this \$10,000 youngster. The baby is exhibited daily in the great menagerie, standing on a plush-covered table, where he can see his mother and she can see him. If the baby lives it will be the first elephant ever bred and born in America, and it's a Golden West product at that.—Associated Press dispatch printed all over the world.

Extracts from the San Francisco newspapers: San Francisco Call, April 26.—The first baby elephant bred and born in captivity in America, according to authentic records, saw the light of day yesterday afternoon at 5 o'clock at Salinas, where the Sells-Floto shows appeared, the baby being the offspring of Alice and Jumbo II, two pachyderms owned by the circus. San Francisco Post, April 26.—The first baby elephant ever bred and born in America is a native of California. San Francisco Bulletin, April 26.—The distinction of being the first baby elephant bred and born in captivity on this continent is no slight one, as no circus hitherto has attempted to breed these animals. San Francisco Chronicle, April 26.—This is the first authenticated case on record that an elephant was bred and born in captivity.

SELLS-FLOTO HAS 40 CLOWNS--Visit the Circus and Count 'Em. **If laughing makes you sick, bring a Doctor with you**