ANNOUNCEMENT

We have purchased the Salem city railway lines and assumed active control of the same.

In thus entering into the business and public activity of Salem, we desire to announce our policy and to invite the co-operation of not only the city government, but also of the people of Salem.

As a Public Service Corporation

We will adopt a progressive policy from the start that will mean much to the development and growth of Salem.

We will at once link up our Center street line as part of the main system

We Will Endeavor

To improve the service on all lines in the city, and to invite an increased patronage. We propose

To Increase Our Mileage

and to extend our lines to better serve all portions of the city.

We predict a wonderful industrial development and activity for Salem and propose to do our part to bring this about.

Our Interests Are Your Interests

and in inviting your co-operation we propose to merit the same, and to make it result in the greater development of our system and the community it serves.

The offices of the company will be located in the company's building, corner of Front and Chemeketa Streets.

Portland, Eugene & Eastern Railway Co.

GEO. D. O'CONNOR General Manager

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VIRGIL COOPER Local Manager