

THE CHICAGO STORE

Salem, Oregon---The Store That Saves You Money

A Wonderful Showing of New Spring Wash Goods

Not between Sacramento, California, and Portland, Oregon, is there any such a wonderful stock of foreign and domestic wash goods shown as at the big Chicago Store, Salem, and every article and piece of goods sold in this great stock sold at a big saving to our customers, direct from the mills to the consumers. Thousands of yards of the daintiest Spring and Summer wash goods now on display and ready for your choosing. No matter what class of wash goods you may have in your mind you can find them here, and at prices that defy competition.

It Will be a Pleasure to Show You Through This Great Stock of Up-to-Date Goods

Spring Wash Goods

at Bargain Prices

15c fancy Dress Ginghams, yard 8 1/2c
 Fancy Lawns and Dimities, now per yard
 5c, 6 1/4c, 8 1/3c and 10c
 Pretty Parisian Challies, now yard 4c
 Standard Percales, now per yard
 5c, 8 1/3c and 10c
 Muslins and Sheetings at mill prices

Summer Wash Goods

at Bargain Prices

15c, 18c and 25c India Linons, a very fine quality, now yard 9c, 10c, 12 1-2c, 15c
 Silk Mercerized Poplins, all colors, now yard
 18c, 20c and 25c
 Fancy White Wash Goods, Dimities; checks and stripes; yard 8 1-3c, 10c and 12 1-2c
 500 yards beautiful fancy Cretons, 10c and 12 1/2c quality, now yard 8 1/3c

Drapery Scrims

at Bargain Prices

12 1/2c and 15c Dotted Swisses, 36 inches wide, a very fine quality, now yard 10c
 25c and 35c fancy Bordered Drapery Scrims, a great selection; now yard... 12 1/2c, 15c, 18c
 Remnants of fancy Curtain Goods and Silkolines now half price
 Fancy Dotted Swiss, yard ... 12 1/2c, 15c and 18c

Domestics

at Bargain Prices

18c Galatea Cloth, now yard 12 1/2c
 75c Bleached Sheets, big ones for the double beds, now only 48c
 White Honey Comb Bed Spreads, big ones, now on sale for 69c, 75c, 98c and up
 8 1/2c Heavy Crash Toweling, now pard 5c
 45c Bleached Table Damask, now yard 29c



We do the business in Ladies' Coats and Suits. Come here and see how fast we sell them. Style, quality and low prices is what moves them out fast. We are slicing the prices down

Stylish Spring Suits and Coats

Now on sale at remarkably low prices. Our New York buyer is certainly sending us now cracker jack values in Ladies' Wearing Apparel—we receive new shipments by express three and four times a week. What ever day you call will be sure to see new arrivals. The garments we are showing in Coats and Suits are very nifty—white serges, navy serges, whipcords, Scotch tweeds and lots of others. Every Suit is silk lined, man tailored, thoroughly finished throughout; all suits remodeled, free of charge, by expert tailors.

Values up to \$15, \$18, \$25 and \$27.50
 Now on Sale for
 \$8.50, \$9.90, \$10.50 \$12.50, \$14.50

Extra Special

NOTION BARGAINS
 Sans Silk, all colors, special price, ball 3c
 Best Sewing Silk, spool ... 4c
 8c Hair Nets, now only ... 4c
 Hooks and Eyes, 2 doz. for 2c
 15c Dress Shields, now 8 1/2c
 Children's 10c Hose Supporters, pair 5c
 Ladies' 25c Hose Supporters, pair 10c and 15c
 200-yard Spool Cotton, price per spool 2c

BUTTONS

The most complete stock in Salem; every class and kind is shown. Price per doz. 1c, 3c 5c, 10c, 12 1/2c, 15c and 25c

BEST ELASTIC

Yard ... 2c, 3c, 5c and 8 1/3c
 We guarantee our prices

Salem's Millinery Shop is the Chicago Store. Come here and see how fast we sell Trimmed Hats, Shapes, Flowers and Fancy Feathers. Small prices is what does the work.

Stylish Spring Millinery

Now offered at tempting low prices. No millinery shop prices here—it is selling we are after; a big volume of business and low prices. Every millinery salesman on the road says we do the biggest business in this line between San Francisco and Portland. The ladies of Salem ought to be proud of the Chicago Store, because we try always to do better for you than elsewhere. **BIG BARGAINS THIS WEEK**

TRIMMED HATS

worth \$5, \$6.50, \$8.50, \$10, now on sale for
\$1.95, \$2.25, \$2.50
\$2.95 and \$3.50



We show a wonderful stock of Umbrellas and Parasols, all marked at low prices
PARASOLS
 Now on sale at prices that will surprise you. \$3 White Parasols, slightly soiled, now only 75c. \$1.50 and \$1.75 new Pongee parasols now 98c.
UMBRELLAS now only 49c, 75c, 98c and up



Big bargains in Ladies' Silk Petticoats

Silk Underskirts

Now on sale. A lucky purchase enables us to offer you great bargains; \$4.50 values, colors and black, now on sale for **\$2.95**



Stylish Afternoon

AND

Evening Dresses

For ladies and misses, now placed on sale at very low prices. If you want up to the minute garments, both in material, style and finish, come here. We are selling lots of them. Values up to \$12.50, \$18.00 and \$23.50, now only
\$4.95, \$7.50, \$10.50, \$12.50

Lace Curtain bargains—the best we ever offered

Lace Curtains

Now on sale in white and ecru. A great assortment at bargain prices. A pair
49c, 65c 75c, 98c and up

Come here for big Shoe bargains—We can save you money

SHOES

Shoes like the picture now on sale at bargain prices. Come here and see the values we are giving in stylish Shoes. Price, a pair
\$1.98, \$2.50, \$2.75 and \$2.95



IF YOU WANT TO BUY SILKS RIGHT, COME TO Salem's Silk House

We never had the pleasure of offering before to our customers such a complete stock of Fashionable Silks. Everything that is new in the Silk line is here. In the history of our store we never sold so many Silks. This is the proof: Price, per yard 25c, 35c, 49c, 65c, 75c and up

The Chicago Store is the recognized headquarters of Salem for Fine Woolen Dress Goods. Come and get our prices.

Woolen Dress Goods

Offered during this sale at a great saving. You can make no mistake in making your Dress Goods purchase here; first, because you have the greatest stock to select from, and second, because no matter where you go you cannot beat our prices. Only the newest goods shown. Sale price, per yard 25c, 35c, 49c, 65c, 75c, 85c and up

BIG HOSIERY BARGAINS



If you want to save money, don't buy Hosiery or Underwear until you look through our big Hosiery stock.
 Ladies' 20c Lisle Hosiery, now 10c
 Ladies' Summer Vests now 5c, 10c, 15c, 18c, and up

Hundreds of yards of dainty Embroideries now offered at small prices.

EMBROIDERIES Now on Sale

Here you can find any class or kind of Embroidery you may want and at prices low enough to please you. Special price, yard 3c, 4c, 6 3/4c, 8 1-3c, 12 1/2c, and up

Thousands of yards of the latest and newest Laces shown. Prices very close.

LACES Now on Sale

We show the greatest stock of Laces and Dress Trimmings in Salem all the very latest MACRAME AND VENISE BANDS. Price per yard 15c, 25c, 35c, and up

Come here for the very latest in LADIES' HAND BAGS

We are now showing the new styles in leather, silk and linen, all the popular shades, shown in plain and crochet effects. Special prices 49c, 65c, 75c and 98c

Come here for the best values in Salem in Ladies' Stylish SHIRT WAISTS

We show a complete line, all the new purchases.
 \$1.98 Mannish Shirts, now ... \$1.25
 \$3.95 Silk Waists, now \$2.45
 (The latest styles)
 Lingerie Waists, now only 49c, 75c and 98c

Big values now offered in Ladies' Muslin Underwear PRICED AWAY DOWN

Some are a little soiled—you get the benefit.
 50c Muslin Gowns .49c
 35c Muslin Drawers .25c
 45c Corset Covers .25c

