

HO& N.S. Meyers H. D.& M. S. Nevers GOOD GOODS GOOD GOODS Stylish Afternoon and **Evening Gowns** Selling at 1-2 Price The swellest assortment of Gowns in Salem. They're worth every dollar of the regular price; they're quality garments, made right of finest materials. If you want a gown, don't hesitate to look through this splendid showing of Gowns in Chiffon, Crepe Meteor, Messaline, Taffeta and Foulards. Regularly priced at \$18.00 to \$50.00, EXTRA SPECIAL THIS WEEK **One-Half Regular Price 582d WEDNESDAY SURPRISE** Your choice of Mennen's, Jergen's or Kutch Talcum Powder Wednesday Only . . 15c can No phone orders None sold before 8:30 (See window display) To Every Woman Bring this advertisement to our Notion Department not later than one week from today and receive, alutely free, a regular 10c card of ess-rool These popular new Dress-hooks are not ordinary hooks and or anapa-they will completely overcome your dress-fastening These popular new interstructs wercome your dress-fastening eyes or snaps—they will completely overcome your dress-fastening difficulties. The free cards are not samples but the same value for which you would regularly pay 10c. We make this most unusual and liberal offer as we are confident you will find Wilson Dress-hooks the very thing you have always wanted. They can't come unhooked or "pop" open accidentally. They hold securely without huge or gap, though you can unhook them with perfect asse. Guaranteed not to rust or crush in washing and ironing, and to outlast any garment, perfectly flat and never show. Don't neglect this opportunity to try the Wilson Dress-hooks you have seen so widely alvertized in the leading magazines and style books. Used by fashionable women everywhere and endorsed by leading dresamakers.

