Our Gift Giving Event is in full swing. All gifts that have been drawn are replaced and many new ones added, Visit Meyers' often ar bring your number with you. If you have no number you can get one by asking for it.


## Advertising Is a Mighty Force

And it is only a good store that can stand the force of the light of publicity Salem's Largest and Only Department Store.
 priced, $i t$ is due to these aggressive policies.


## New Royal Waists

The collection of new Royal Waists for Spring and Summer far surpass the showings of previous seasons Every one is a dainty atylish conception and will please the most careful dressers.
A great variety in both lingerie and tailored styles in an almost endless array of patterns.
We've arranged a large window display of these and it will be worth your while to stop and see them.

Liberty street side.


## 



HartSchaffner \& Marz Sui
models for spring and summer and it will stive it reat pleasure to thow them to you. rhoy are th clothes you ought to buy-tor your own sooe A Shipment of New Shirts, in both Negligee and Golf Styles, are ready for your choosing.

## New Shoes for the Children

We have just received a shipment of CHILDRENS PLA-MATE FOOTWEAR in the very popular White Nubuck Leather: Shoes and Slippers in several good styles.
We've also a splendid showing of Shoes for the Little Tots; a good assortment of styles and colors.

See the season's newest Pingree Shoes for Women and Nettleton Shoes for Men.


