## North-End Methods

Not employed at Salem's large Department Store. We have a duty to perform, a certain dignity to uphold, along the lines of legitimate Merchandising. Barnstorming ideas tabooed. We never stoop to misstatements, inflated prices or any such methods. Cheap looking, glaring advertising cannot attract the conservative classes. No such methods can ever attain the high standing which Salem's Good Goods Store enjoys in the community. We stand back of everything we say. Better qualities sold by us for less money. Men's and Boys Overcoats, entire line less

331 -3 per cent 25 per cent Men's Raincoats---everything included---less
-
 Men's $\$ 15$ all-wool Suits $\$ 9.75$. Men's $\$ 16.50$ all-wool Suits $\$ 10.50$ $\$ 27.50$ and $\$ 30$ Suits $\$ 18.50$. Every suit guaranteed by us to you. Men's $\$ 3.00$ Hats, any one in the store, your choice . \$2.25 $20 \%$ Reductions on all Men's Wear except contract goods, besides the cut price specials.
We've no cheap goods to show at Salem's Good Goods Store.

Boy's knee Pant
Suits, Everything in-
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## HELMET FLOUR <br> Made from Selected Bluestem and White Winter Wheat

 cakes and pastry
Milled under til

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vTritious.
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\author{
Rickreall Milling \(\mathrm{Co}_{\mathrm{o}}\), Rickreall, Ore
}

If there is anything the matter with your Watch--Bring it Here
by lettry easy matter to spoil a good watch by letting it go too long without cleaning or without adjusting.
It is economy to pay attention to these things... so the minute your watch shows signs of needing Wention bring it direct to this store Wur charges will be moderate.
Besides we guarantee everything we do for you-wif it inn't right we'll make it so.

BARR'S JEWELRY STORE The Best Jeweler.


\section*{Foster \& Baker}

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