

# First Message of Spring 

Meyers' Annual White Sale opens with a vast array of attractive bargains. For years we have made a practice of having a Great White Goods Sale after the New Year. Salem women who know the value and qualities and wonderful Salem's Department Store prices we offer at this time eagerly look forward to the event
Here is your chance to lay in a stock of Dainty White-wear at a great saving. Don't miss it. Attend this Sale now and you won't be sorry when it's over


SpecialSavingPrices
On Ladies', Misses and
Children's Ready - to - Wear During Our White Days' SALE We know that you will be glad of the opportunity to save money because nowhere will you find better or newer styles. Nowlere will you find ower prices for the same class and quality of merchandise. There is nothing which Meyers pride themselves on more than the furnishing of quality, service and fair treatment to


New \$3.50 Waists at ExouISTE LINGERIE WAISTS

$\$ 2.69$ LACE: NEWEST STYLES FOR SPRING OF 1912: SPLENDID QUALITY AT
S3.50. YOUR CHOICE
YOCH.
 DISPLAY OF THESE.

GREAT DISPLAY OF NEW SPRING EMBROIDERIES

Pure Linen Laces

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Ladies' $\$ 1.50$ Muslin Gowns 97c Beautiful, lace, embroidery and crocheted lace trimmed, some


Your choice during the White se. 97c


## HELMET  FLOUR

Made from Selected Bluestem and White
Winter Wheat
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caken und puitry.
afilied mider t. caknoa nud pastry.
silied under the $\qquad$ condtions by water
NUTBIIOOE.
Sold at $\$ 1.40$ the Sack

## Rickreall Milling $\mathrm{Co}_{\mathrm{o}}$, Ricrreall, Ore.



Do Reliable Goods and a Responsible Firm

Mean anything to you when you are making a purchase? We believe they do and for that reason when you have become acquainted with our store and methods, we feel that you will always be a customer.
Barr's Jewelry Store
PETITONS TO
PUT TEDYY ON

