



In the New Home

You want the best when starting in the new home. Above all, you want that home to be snug and warm and comfortable. You are sure of warmth and comfort with a Perfection Smokeless Oil Heater.

The Perfection is the best and most reliable heater made. It is a sort of portable fireplace. It is ready night and day. Just strike a match and light the wick. The Perfection is all aglow in a minute.

The Perfection Oil Heater does not smell nor smoke—a patent automatic device prevents that. It can be carried easily from room to room and is equally suitable for any room in the house. Handsomely finished, with nickel trimmings; drums of either turquoise-blue enamel or plain steel.

PERFECTION SMOKELESS OIL HEATER Standard Oil Company (Incorporated)

Mazda lamps used in residences are of the 40 watt size.

Many people ask themselves and others this question, "Is it cheaper to buy and use Mazda lamps than it is to use the old carbon filament lamps, when the fact that the lighting company renews the latter free of charge is taken into consideration?"

For the benefit of our readers who have not had the question answered satisfactorily, we wish to submit the following figures:

A Mazda lamp will burn for 800 hours as a rule, before it gets blackened or burns out. Some burn out before the 800 hour point is reached but many burn a great deal longer.

Since a 40 watt lamp consumes 40 watt-hours in one hour, in 800 hours it will consume 800 times 40 watt-hours, or 32,000 watt-hours, which is equal to 32 kilowatt-hours, (K. W. H.)

As the average rate for current is 10 cents per K. W. H., the cost of current consumed by a 40 watt lamp in 800 hours is 32 K. W. H. times 10 cents, equals \$3.20. To this \$3.20 we must add the cost of the lamp, which is now 65c, making a total cost of \$3.85 for 800 hours use of the Mazda lamp.

Now to compare this cost with the cost of current consumed by a carbon filament lamp or lamps giving the same amount of light. Since a 40 watt Mazda lamp gives 32 candle power of light, we would have to use two 16 c. p. or one 32 c. p. carbon lamp to get the same amount of light. One 16 c. p. carbon lamp consumes 50 watt hours in one hour, therefore two of them would consume two times 50 watt-hours or 100 watt-hours and in 800 hours they would consume 800 times 100 watt-hours or 80,000 watt-hours or 80 K. W. H., which at 10 cents per K. W. H. costs \$8.00.

Since the carbon lamps are renewed free, this cost of \$8.00 is the total cost for 800 hours' use of two carbon filament lamps giving the same amount of light that is given by one 40 watt Mazda lamp.

Summary.

| | |
|-----------------------------------|---------------|
| Mazda Carbon | |
| Candle power of lamp.... | 32 c.p. 32 |
| Watt-hrs. used per hour.... | 40 100 |
| Watt-hrs. used per 800 hrs. 32000 | 80000 |
| K.W.H. used per 800 hrs.... | 32 80 |
| Cost of current at 10c per | |
| K.W.H. | \$3.20 \$8.00 |
| Cost of lamp | \$.65 \$.00 |
| Total cost | \$3.85 \$8.00 |

Call for Bids—Sale of Bonds.

The undersigned will receive bids up to 5 o'clock p. m. on January 2, 1912, for the purchase of Improvement bonds of the City of Salem, Oregon, for the improvement of

The Wise Wife

Is the woman who advises her husband to choose his laundryman with care—even as great care as he gives his choice of a haberdasher. The one thing more than all others that has a tendency to make laundries unpopular in the mind of the public, is the fact that it has been necessary to use an artificial bleach on white goods, generally a lime bleach which was more or less destructive in its tendencies. The Salem Steam Laundry is using a natural bleach—an Oxygen bleach—that does the work just like the rays of the sun. It is absolutely harmless to any goods that are handled in a laundry, and while its cost is six times that of the old and sometimes harmful lime bleach, it is now used in the Salem Steam Laundry plant to the exclusion of all other methods of bleaching.

The best of everything; materials, machinery, methods, is used by the

Salem Laundry Co. 136-166 S. Liberty St. Telephone Main 25

A Grand Exhibition Of Christmas Goods

NOW SHOWN IN ALL DEPARTMENTS OF THE BIG CHICAGO STORE — THE STORE THAT DOES THE GREATEST VOLUME OF BUSINESS IN SALEM AND CAN AFFORD TO GIVE YOU THE BEST CHRISTMAS BARGAINS.



USEFUL XMAS PRESENTS

Priced away down for this week's fast selling. FRENCH KID GLOVES HANDKERCHIEFS All kinds; silk and linen, for men, women and children. FANCY APRONS 19c, 25c, 35c and up FANCY NECKWEAR 10c, 15c, 25c, 35c up. RIBBONS All prices. GREAT MILLINERY BARGAINS

Ladies' Fine Silk Hosiery --- 48c pair and up Fine Silk Umbrellas --- 98c and up

USEFUL XMAS PRESENTS

JANUARY CLEARING PRICES

On all our Cloaks and Suits. Half price and less on the following: CARACUL COATS SEAL PLUSH COATS SCOTCH TWEED COATS GIRLS' COATS (All kinds.) CHILDREN'S COATS FINE FURS. All kinds. LADIES' \$12.50, \$18 and \$25 SUITS, \$4.95, \$7.50 and \$10.00.



THE THREE TWINS HERE CHRISTMAS

"Three Twins" is a welcome visitor, season after season, because it is a sweet, pure funny play that will amuse all ages and classes of theatre-goers. With a plot that would sound ordinary in the telling, it holds the attention of everyone until the finish, and, when least expected, the risibilities of every one is tickled by some unexpected situation or flash of wit. It never tires because it is a natural, and yet the quaintest thing that was ever put on the stage. Critics have tried to analyze the play and have failed because it is simply what the

public want now-a-days, a light entertainment that amuses you when you see it, and gives you many a hearty laugh after you have gone home. This year the management have outdone all their previous efforts in the way of mounting the play, both in the way of scenery and electrical effects, and the costumes are the most gorgeous that have ever been prepared for a theatrical production. With the same big chorus of beauteous girls and with a cast of established favorites the season of this successful play has been one series of turn-away houses, and the same will surely occur here on Monday, December 25, Matinee and evening.

CHEAPER ELECTRIC LIGHT FOR THE HOME

The Portland Railway Light and Power Co. announces a reduction in the price of the 40 watt Mazda lamps. This means a cheaper electric light for the home as 95 per cent of the

BLIGH

THEATER "Where everybody goes" NEW EVERYBODY TODAY

Vaudeville

THREE—BIG ACTS—THREE THREE—PICTURES—THREE Comedy, Educational, Sensational FEATURING Orchestra music not elsewhere in Salem. Admission: 5c, 15c, 20c. Bargain Matinee every day.

streets to the amount of \$52,174.14, interest at the rate of 6 per cent per annum, payable semi-annually, at Salem, Oregon. Right is reserved by the City of Salem, Oregon, to reject any or all bids. CHAS. F. ELGIN, City Recorder.

Useful Xmas Presents

Are the following: TABLE LINENS LADIES' SILK WAISTS SILK PETTICOATS SILK KIMONAS WILLOW PLUMES MEN'S SILK SUSPENDERS MEN'S DRESS SHIRTS MEN'S SILK NECKTIES

Silk and Dress Goods

Nothing so appropriate as choice silks and dress goods for a present. We show the most complete line in Salem and our low prices for up-to-date first-class goods cannot be beaten. FINE SILKS Yard, 25c, 35c, 49c and up. FINE WOOLEN DRESS GOODS Yard, 25c, 35c, 49c and up.

Santa Claus Is Here

We show a very nice line of toys, dolls, books, guns, baby carriages, rocking horses and all kinds of mechanical toys. We sell toys at about what they cost us. We carry them to please the children and not for profit. DOLLS, each, 5c, 10c, 15c, 25c up. BOOKS, 5c, 10c, 15c and up.

Chicago Store SALEM OREGON

"The Store That Saves You Money"

All Goods Sold Exactly as Advertised.

We make the low prices for Salem

Huie Wing Sang Co.

Big Stock of Holiday Goods On Sale This Week

Full line of Silk Handkerchiefs, Silk Scarfs, Embroidery, Silk Ornaments, Kimonos, all kinds Fancy Waists and Skirts, Silks and Dress Goods, Wrappers, Underwear, Sweaters, Ladies' and Children's Coats, Shoes, Blankets and Comforts, Gentlemen's and Boys' Suits, Flannel, Wool Shirts, Pants, Gloves, Fancy Silk Hose, Heavy Flannel Nightgowns, all kinds of Furs and Muffs, Silk Mufflers; all kinds of Purses, Umbrellas. We have a large lot of Fancy Dressing Sacques, Chinaware and Japanese Fancy Goods. Call in and see our prices on big sale this week.

325 N. COMMERCIAL ST. :: SALEM, OREGON



Faint?

Have you weak heart, dizzy feelings, oppressed breathing after meals? Or do you experience pain over the heart, shortness of breath on going up-stairs and the many distressing symptoms which indicate poor circulation and bad blood? A heart tonic, blood and body-builder that has stood the test of over 40 years of cures is

Dr. Pierce's Golden Medical Discovery

The heart becomes regular as clock-work. The red blood corpuscles are increased in number—and the nerves in turn are well fed. The arteries are filled with good rich blood. That is why nervous debility, irritability, fainting spells, disappear and are overcome by this alternative extract of medicinal roots put up by Dr. Pierce without the use of alcohol. Ask your neighbor. Many have been cured of Dr. Pierce's Discovery. Just the refreshing and vitalizing tonic needed for excessive tissue waste, in convalescence from fevers or run-down, anemic, thin-blooded people. Stick to this safe and sane remedy and refuse all "just as good" kinds offered by the dealer who is looking for a larger profit. Nothing will do you half as much good as Dr. Pierce's Golden Medical Discovery.

...Common-Sense Giving...



The very air is full of the good old Christmas spirit, and more and more we feel that our gifts shall have lasting and permanent value. Good Furniture is the acknowledged Practical Gift. In our store your every Home Furnishing need can be supplied



GRAND OPERA CHRISTMAS MON. DEC. 25

MATINEE AND NIGHT RETURN OF THE RECORD BREAKER

Five Months at Whitney Opera House, Chicago Jos. M. Gaites Ten Months at Herald Square Theater, N. Y. Magnificent Production

THREE TWINS

With the Brilliant Comedian GEO. EBNER Supported by GERTRUDE HUTCHESON Late Star of "The Merry Widow"

60 PEOPLE 60

Mostly Handsome Girls THE HERO SWING THE YAMA YAMA GIRLS THE BOATING GIRLS THE AIRSHIP GIRLS THE DANCING SUNBEAMS Beauty Chorus Laughs :: Music

PRICES: Night \$1.50, \$1, 75c, 50c---Mat. \$1, 75c, 50c

Special Prices ON Wilton Velvet Body Brussels Axminster

Rugs and Carpets

Josse & Moore The Complete Housefurnishers

Jardinieres REASONABLY PRICED



A Fine Display OF V. & M. BEDSTEADS IN BRONZE Early Selections Will Prove Advisable

Josse & Moore We Guarantee to Save You Money