

# FOR THANKSGIVING DAY



## Thanksgiving Sale at Shipley's

Reduced prices on Worthy New Winter Merchandise, including Spotless Linens, Afternoon and Evening Gowns, Women's and Misses' Coats and Suits, Cloth Dresses, Children's Coats, Silk Slips, Silk Petticoats, Furs, Etc.

Make ready for the holiday receptions and entertainments during our Thanksgiving Sales and save the price of several presents you have planned for your friends.

## Richardson Linens

Our First Annual Thanksgiving Sale of Linens, for which the housewives of Salem will be duly thankful. We are Salem agents for Richardson's famous Linens, the world's standard for quality. Richardson's Linens are used in all the civilized countries of the world and stand Grand Prix with Linen Connoisseurs.

ALL AT THANKSGIVING SALE PRICES

## Linens

GRASS BLEACHED CLOTHS  
2x2 Yards 2x2½ Yards  
2x3 Yards 2x3½ Yards  
Designed for Round or Square Table

GRASS BLEACH'D NAPKINS  
Tea size, lunch size and dinner size; single dozen and in sets.

### LUNCH SETS

Lunch Cloths: Hemstitched and scalloped borders and hand embroidered designs.

Tray Cloths, Doilies, Buffet Scarfs, Breakfast Cloths, Guest Towels, Towels for initialing, Baby Towels, Bath Towels and Novelty Linens.  
ALL AT THANKSGIVING SALE PRICES

## EVENING GOWNS

Elegant Gowns for afternoon and evening wear, designed of Velvets, Messaline Silks, Plain and Novelty Nets and Lace Robes. All the new evening shades shell pink, oyster white, rainbow blue, old rose, lavender, black and two-tone models. Our store has gained a reputation as a style center for all the newest in fashionable apparel. This gives you an opportunity you can not afford to pass.  
ALL AT THANKSGIVING SALE PRICES.

## November Sale of Suits

Our November Sale of Suits has met the approval of all who have visited our store. Every suit in the store included in our November Sale. You will find Navy and Black Serges, Mannish Suitings, Scotch Mixtures and Novelty Suitings. All made by expert workmen.

REDUCED PRICES ON OUR ENTIRE LINE

## One Piece Cloth Dresses

Have you examined our stock of one-piece Wool Dresses? You will find Serges and Broadcloths, Dainty Stripes and Fancy Worsteds. High neck and Dutch neck styles trimmed with satin, Irish lace collars and detachable lace yokes. Regular prices \$12.50, \$15, \$17.50, \$35. Large assortment to choose from. Reduced prices on entire line.

## November Sale of Children's Fall and Winter Coats

Serges, Kerseys, Broadcloths, Caricule, Sealette and Novelty Coatings. Ages 2 to 14 yrs.

EVERY COAT REDUCED

Children's Cloth Dresses in Peter Thompson and One-Piece Dresses for school wear. Ages 4 to 14 years. Navy and black French Serges. Full range of sizes.

REDUCED PRICES ON ENTIRE LINE

## November Sale of Women's and Misses Coats

Reversible, Double Texture, Plain Serges, Mannish Mixtures, Broadcloths and Pebble Cheviots, with sailor collars, notch collars, round collars, deep cuffs and patch pockets. All the late models.

Our regular prices throughout the season were the lowest in the city for like quality. All evening coats and evening capes included in this sale.

REDUCED PRICES ON ENTIRE LINE

## Messaline and Taffeta Silk Petticoats

All the wanted shades of Messaline and Taffeta Silk Petticoats—white, black, navy, king blue, light blue, shell pink, old rose, reseda green, emerald green, champagne, brown, lavender, coronation purple and pastel shades. Prices \$2.98, \$3.95, \$5 and \$7.50 each.

### SILK SLIPS

Our stock of Silk Slips is complete in all the popular shades. Plain, tailored and lace trimmed styles.

Full range of prices.

## Ladies' Hand Bags

We've collected a big variety in which are represented all the late novelties. Leather and novelty Hand Bags of every description are displayed in large numbers. Included are real seal, goat seal, walrus, suedecalf and novelty leathers as well as velvet, plush and tapestry bags in many different colors, all conveniently displayed for inspection.

### HAND BAG SPECIAL

Suede and Velvet Hand Bags: Full range of colors. Regular price, \$1.59. Special, 89c each.

## Misses and Children's Umbrellas

If your Umbrella don't prove satisfactory, we'll give you a new one FREE. That's a pretty broad and liberal guarantee, isn't it. We live up to it rigidly. We are showing an enormous assortment of Princess, Mission and fancily trimmed handles with lisle taffeta, part silk and all silk coverings. All fitted with the best Paragon steel frames, steel rods, case and loop tassels.

Prices from 50c to \$15.00 each.

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**S** Quality Merchandise

**U. G. SHIPLEY COMPANY**

145-147 North Liberty Street, between State and Court.

Popular Prices **S**