



SENSATIONAL BARGAINS OFFERED

IN THE ABOVE MERCHANDISE. Come here and Profit by the wonderful Low Prices we are giving in Ladies' Coats, Suits, Millinery, etc. Profits not considered. A clean sweep will be made of our entire line of Ladies', Misses' and Children's Wearing apparel. See the following prices, then judge for yourself. No such price cutting was ever before undertaken by any house in Salem. WE NEED THE ROOM.

\$12.50 and \$15.00 Suits, now \$5.90
 \$18.00 and \$20.00 Suits, now \$10.50
 \$22.50 and \$25.00 Suits, now \$12.50
 \$28.00 and \$30.00 Suits, now \$14.90
 \$18.00 and \$20.00 Stout Ladies' Suits, now only \$12.50

ONE-HALF PRICE ON ALL OUR CHILDREN'S AND MISSES' COATS

Children's \$3.50 Coats, now \$1.45
 Children's \$4.50 Coats, now \$1.98
 Girls' \$5.00 and \$7.50 Coats, now \$2.50
 Girls' \$7.50 to \$9.00 Coats, now \$3.90
 Girls' \$2.50 Rain Coats, now \$1.25
 Ladies' \$7.50 to \$9.00 Rain Coats, now \$4.95

ONE-HALF PRICE AND LESS ON ALL OUR ENTIRE STOCK OF FURS

\$3.50 Black and Brown Fur Neck Pieces, now only \$1.45
 \$7.50 and \$9.50 Fur Neck Pieces, now \$3.50
 Higher-priced Furs at the same reduction.
 \$3.50 Black and Brown Muffs, now \$1.45
 \$8.00 and \$10.00 Muffs, now only \$3.50

\$12.00, \$15.00 and \$20.00 One-piece Dresses, the latest shown, now \$6.50, \$8.50 and \$10.50
 \$25.00 and \$35.00 Evening Gowns, now \$12.50 and \$18.00
 Ladies' \$12.50 and \$15.00 Coats, now \$4.90 and \$7.90
 Ladies' \$20.00 and \$25.00 Coats, now \$10.50 and \$12.50
 Muslin Underskirts, slightly soiled Half Price
 \$4.50, \$5.00 and \$7.50 Dress Skirts, now \$2.50 and \$3.50
 Ladies' \$4.50 Trimmed Hats, now \$1.25

ONE-HALF PRICE AND LESS ON ALL LADIES' SUITS



Children are Entitled to Underwear Comfort and Fit as Well as Grown-Ups

They get both in Athena Underwear.

Children from ages about two to six are broad in stature in comparison with height, while those from six to sixteen are usually tall and thin.

These facts have heretofore been overlooked in designing children's underwear.

Athena underwear for children is sized by ages—not numbers. Ask for "age two" for a two-year-old child, "age ten" for a ten-year-old child, and so on. This system of sizing insures a proper fit, age for age, and makes it easy for the mother to get garments that fit correctly, without many trips to the store.

For Women

No woman can ever know real comfort in knit underwear until she becomes acquainted with the perfect shaping of Athena underwear. It fits snugly to the figure—does not wrinkle under the corset. It is exquisitely trimmed. In all fabrics, weights and shapes at the price you usually pay.

SPECIAL SALE PRICE
 25c, 49c, 75c and up.

The Store that saves you money offers the following BARGAINS:

REMNANTS OF Wool Dress Goods AT EXACTLY HALF PRICE

REMNANTS OF Fine Silks AT EXACTLY HALF PRICE

25c Dresden Ribbon 4 1/2 inches wide YARD 12 1/2c

7c Outing Flannel dark and light colors YARD 3 1/2c

Ladies' Wool Shirt Waists slightly soiled HALF PRICE

Children's 10c Hose Supporters NOW ONLY 5c

\$6.00 Silk Kimonas NOW ONLY \$3.90

Children's 35c Knit Wool Leggings NOW ONLY 23c

85c Model Form Corsets NOW ONLY 49c

Sale of Dress Goods



WONDERFUL REDUCTIONS IN

SILKS AND DRESS GOODS

Come here and see if you want to appreciate the excellent values we are offering and our wonderful low prices. The CHICAGO STORE is Salem's headquarters for Fine Silks and Dress Goods—a complete line shown in foreign and domestic goods. Silks and Dress Goods here, suitable for any occasion, street or evening wear. Exquisite styles and designs shown. Come and see how fast we sell Silks and Dress Goods, which shows our styles and prices are right.

STYLISH SILKS, yard 25c, 35c, 49c, 65c, 75c and up
 FINE WOOLEN DRESS GOODS, yard 25c, 35c, 49c, 65c, 75c and up

Great Bargains in Boys' Clothing . . .



Come and look through our stock and see for yourself. We are certainly giving the bargains in Boys' Clothing, Men's Pants, etc. Boys' \$4.50 Suits, now \$2.45. Boys' \$7.50 Suits, now \$3.90. Men's \$1.50 Pants, now 98c. Men's \$2.50 Pants, now \$1.49.

Wonderful values offered in this department.

The Big Axe that is shown in the window means that the prices on all lines of goods in the CHICAGO STORE are chopped to pieces.

Girls' Rain Capes

\$1.00 and \$2.50 values, now chopped down to **\$1.35**
 All our Rain Capes for children, misses and ladies share the same fate.



COME HERE AND SAVE BIG MONEY ON YOUR MILLINERY PURCHASES

This department is booming, which shows that we are giving the values, the styles and lower prices than can be got elsewhere.

\$5.00, \$7.50 and \$10.00 FASHIONABLE TRIMMED HATS Now \$2.45, \$2.98, \$3.50 and \$4.50

COME HERE AND GET THE BEST BARGAINS IN SALEM IN ALL KINDS OF

Comforts and Blankets



CHICAGO STORE Salem, Oregon
 "THE STORE THAT SAVES YOU MONEY"