

## El-Oso Pavement During this Winter

Will be found to be as satisfactory for the horse and vehicle as it proved itself to be this summer dusing extremely hot weather. The usual slipping and uncertainty of footing experienced by horses is eliminated in construct.ng the El-Oso wearing surface,
ing the pe who first doubted the perfect surface were convinced last summer in examin ing the pavement when the thermometer was 110 deg . Farenh
fectly hard, and yet flexible enough to insure a perfect footing

Considerable interest is manifested in what the El-Oso pavement will do under the conditions of winter. The claims made for El-Oso emphatically announce that the pave ment will be found as PERFECT for horses in winter as it is in summer. While the pavement will not MELT THE ICE on its surface, yet if the horses' feet can ever reach the wearing surface by breaking through the ice, a PERFECT FOOTING is to be had
'The Universal Construction Co. will be pleased to have property owners, and other citizens of Salem examine the pavement this wihter, especially when under heavy traffic

The past summer months demonstrated the superiority of the pavement under exreme heat. The coming winter will demonstrate what f -0so will do under opposite conditions of weather. The mixture used in the wearing surface is sufficiently proportiened with mineral matter to keep it hard and tough in the summer and the bituminous cement (commonly called asphalt) in proper proportion to keep it elastic in winter.

The ideal pavement stands up under heat, yet retains its elasticity; and, contrawise gives enough to make a safe footing under extreme cold or freezing weather. tl -0so pavement is, therefore, an IDEAL pavement.

A Few Pavements Are Good Under Favorable Conditions El-Oso Pavement Is Good Under Unfavorable Conditions
Universal Construction Co.
PORTLAND, OREGON
502 Fenton Building

