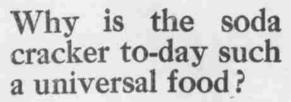
DAILY CAPITAL JOURNAL, SALEM, OREGON, WEDNESDAY, OCTOBER 11, 1911,

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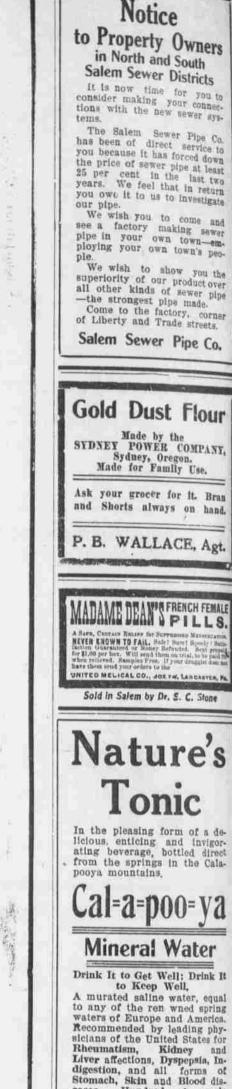


People ate soda crackers in the old days, it is true-but they bought them from a barrel or box and took them home in a paper bag, their crispness and flavor all gone.

To-day there is a soda cracker which is the recognized staple — Uneeda Biscuit.

Uneeda Biscuit are the most nutritious food made from flour and should be eaten every day by every member of the family from the youngest to the oldest.

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Hot Lake Sanatorium, Hot Lake, Oregon WALTER M. PIERCE Pres. and Mgr.

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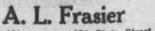


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