# Make Money by Spending Money This Week TheCHICAGOSTORE'S BIG SALE 

By even greater reductions in many lines, this last Four Days of the Sale will be marked by the most radical price cutting ever attempted. You get High Class Merchandise for a fraction of its value for just


We can't quote all the many attractive offerings, but one visit to the store this week will convince the most skeptical that we are selling good seasonable Merchandise for much less than it can be had at wholesale.

## SEEING IS BELIEVING

