

An Unprecedented Bargainizing Event

Grand Mid-Summer Jewelry Sale

Commencing Wednesday, August 2nd, Powers' Jewelry Store, New Bligh Building, \$12,000.00 STOCK of Brand New Jewelry of the Highest Grade will be Placed on Sale at Prices that will Compel the Most Enthusiastic Buying of a Decade.

Hurry Things
a Little
Buy Her That
DIAMOND
NOW
We will sell you the finest
Blue Steel Stones at
A Great Reduction

Save From
25 to 75
Per Cent
See Window
Display

This Coupon is
Worth
Two Dollars
on any Watch
in the Stock,
providing you
are one of the
first 25 to enter
the store on
WEDNESDAY,
August 2d

Diamonds, Rings, Watches, Cut Glass, Hand-painted China, Sterling Hollow Ware, Hollow Plated Ware, Toilet Articles, Bracelets, Fobs, Clocks, Hat Pins, Watch Chains, Neck Chains, Guard Chains, Locketts, Brooches, Ear-rings, Scarf Pins, Tie Clasps, Cuff Links, Cuff Pins, Lavalliers, Pendants and hundreds of other articles will be sold at prices lower than ever quoted by any Jewelry Store in the state. This sale will be conducted differently from other so-called sales inaugurated in this city. Every Bargain will be genuine. All regular price tickets will be left on goods and it will only require a glance at the sale tickets to convince you that the reductions are bonafide.

We take this means of attracting you to our store. We know that when you see the wonderful bargains this sale will afford that you will buy. And although profits will not be taken into consideration, we expect to make money in the long run by gaining your confidence, selling you the best goods for the least money, which should induce you to give us your future business.

We will not attempt to give you a detailed list of the wonderful values. Space does not permit. And anyway you would hardly believe such cutting and slashing of prices possible. SEEING IS BELIEVING. And all we ask is that you call and see for yourself as to whether or not we will offer real bargains.

Remember Sale Opens Wednesday, August 2d
AND CONTINUES 15 DAYS
Doors will Swing Open at 10:00 A. M.

Be one of the first to enter the store when the doors swing open. Get your pick of the choicest bargains. There's a coupon in this ad. worth \$2.00 to you---find it, bring it with you.

NOTICE---STORE CLOSED---To enable us to mark down prices and arrange stock, the store will be closed Monday, July 31, and Tuesday, August 1st. Remember, 10 a. m. Wednesday, August 2nd, this Great Bargainizing Event begins.

What Time Is It?

If you do not

Own a Watch

Or if the one
you have keeps
rag time, you
certainly cannot

Afford to Miss This
Sale

The purchasing
power of Every Dol-
lar will stretch two,
three and even four
times its usual value
at this great
**MID-SUMMER
SALE**

Your most vivid
conception of
Value Greatness
would not do
justice to the

**Wonderful
Values We
Will Give**

POWERS' JEWELRY STORE

NEW BLIGH BUILDING.

OPEN EVENINGS
DURING SALE

State Street, SALEM, OREGON