

# A REPLY

## We Never Misrepresent

Brother Merchant—If we worry you, knock us and keep on knocking, otherwise boost your own store, and boost Salem, but do not willfully misrepresent your competitors.

We have taken two of the largest and most successful mercantile establishments in the Pacific Northwest for our ideal. One a large furniture store, always advertising it has the best values and makes most strenuous efforts to see that it has; the other—the most wide-awake and altogether the most successful department store in the Northwest, daily offers many extreme values to its customers.

For the week we are offering

## White Wash Dress Skirts

That cost us as much as \$1.80, for

50c

The skirts are soiled, but the values are there. Maybe they are fictitious, but they seem real to us.

## Babies White Wash Bonnets

That cost us as much as 95c each for

25c

These values seem real to us.

## Ladies' \$14.00 Suits for \$7.00

Ask the head of the department if this is REAL! You will be informed that each season must make its own profits and bear its own losses—that every suit sold at \$7.00 means a loss to us—but the public gets the REAL, NOT FICTITIOUS VALUE, just the same, and we CARRY NO OLD STOCK.

Last year we had occasion to purchase a single piece of corset cover embroidery. For this we had to pay a price that to make a very ordinary profit, we would have had to ask 50 cents. By buying 20,000 yards of embroidery, as we had done in the spring, we had been able to sell exactly the same quality of embroidery for 19c per yard.

## This year we offer values up to 50c in Embroidery for 17c per yard.

We paid \$2500 for our spring buy of embroideries, in order to get these values. Are the values real or fictitious? SOMEHOW THEY SEEM REAL TO US.

We wish every merchant well in Salem, BUT WE HAVE OFFERED EXTREME VALUES AND INTEND TO DO SO. We have two reasons for this. First, if there is a great value to be obtained in Europe or America that we can possibly secure for our customers, we are going to do it. Second we intend to keep a clean stock. One who had inspected 29 stock of merchandise in Oregon and Washington stated that our stock was the freest from old goods of any he had inspected. If we find we have purchased too much in certain assortments we see that the price moves them before the season is over.

## When we offer values to \$1.25 Black Dress Goods for 29c

ASK our customers if the values are REAL. The advertising department think it is.

FOR 27 years we have given full value for every dollar's worth of merchandise we have sold, and backed every ADVERTISED STATEMENT with actual value.

We have faith enough in our ability and the purchasing power of our money to believe that we can secure our share of the trade WITHOUT RESORTING TO KNOCKING. EVEN OUR SALES PEOPLE ARE INSTRUCTED NOT TO KNOCK ANOTHER STORE. We cannot understand why as bright young men as our competitors feel that they must resort now and then to knocking, which amounts to willful or insinuated misrepresentation of their competitors. OUR ADVERTISEMENT IS SO AUTHENTIC that we never question yours.

## We buy for Cash and Sell at the Lowest Possible Cash Price



Got Tray of Diamonds.

Saves Two Lives.

UNION PRESS LEASED WIRE. Kansas City, Mo., July 20.—Taking a tray of diamonds from R. J. Franklin, of the Franklin Jewelry company, at the point of a pistol here today, two robbers hid the gems under their coats and fled. Pursued by Franklin, they fired at him and seriously wounded B. A. Seitz, who witnessed the chase.

Aroused by the shots, scores of persons joined in the hunt after the robbers, one of whom was captured in a department store. The other, with the gems, escaped.

Children Cry FOR FLETCHER'S CASTORIA

The trouble is the odds are so heavily against our ever getting even.

## PASSENGERS ON U. P. TRAIN ARE HELD UP

UNION PRESS LEASED WIRE. St. Paul, Minn., July 20.—Mrs. James Shorter, of Byron, Ill., who with her two children were passengers on the Northern Pacific train held up early today at Tower City, N. D., related her experiences on arrival.

"I was awakened," she said, "when a panic stricken passenger from the rear coach rushed into our car. Then I heard a voice, 'Be quiet or I'll shoot.'"

"Immediately after that the conductor dashed through our car carrying two revolvers. He fired twice through the glass door of the rear car, and I saw a masked man who cried out as though he were wounded. Then the conductor disappeared and the porter appeared, preceding another robber who was yelling, 'Lie down; keep still!'"

"When the bandits had almost reached me another robber appeared at the end of the car and cried, 'Clear out,' whereupon all the outlaws vanished.

"The robbers worked for 15 minutes undisturbed among the sleepers. Some of the passengers lost as much as \$500 cash and others said after the hold up that they had lost valuables worth \$1,000."

## HIS IDEAS ON TRUSTS ALSO POLYGAMOUS

UNION PRESS LEASED WIRE. Portland, Or., July 20.—President Joseph F. Smith, of the Mormon church of Utah, is not convinced by the government investigation of the sugar trust, in which he was called to testify, that anything but good has resulted or can result from the church's association with the trust in building up the great beet sugar industry the now flourishes in Utah and Southern Idaho. According to the Mormon head, who is here today, President Havemeyer, of the sugar trust, came to the aid of the church at a critical time in the development of the sugar beet industry and was the means of bringing great material blessings to the Mormon people.

Smith said that in the pioneer days, two efforts were made by the Mormon people to establish the sugar industry in Utah and both failed. Then in 1890 the third effort was made and proved successful insofar as the making of sugar was concerned, but the men who had subscribed for the stock of the sugar company were unable to meet their payments, notwithstanding assistance by the church, and bankruptcy stared the company in the face. At this critical period, Havemeyer bought one-half of the stock, paying \$18 a share for it while its par value was only \$10.

"We were mighty glad to sell it, too," he added.

## BUT PUMP MIGHT GET A FLAT WHEEL

Convinced that he has a plan which will solve the water famine existing at the Asylum, Roland K. Page, manager of the Portland Railway, Light & Power company, will appear before the state board this afternoon, and present it in detail.

Mr. Page's plan is to supply the asylum with water from wells and which is to be pumped by pumps operated by the means of electric power. He now supplies the city of Woodburn with water in that way, and also has a well in Kingwood Park, and several scattered throughout the city. He will present to the board the pumping records of all of his pumps in these wells, the cost of the pump, the motor, and the power to operate the pump, and he is satisfied that he can offer a plan which is more economical than any which has so far been presented.

## BODY OF RALPH KENNEDY TAKEN FROM THE RIVER

The body of Ralph Kennedy who was drowned in the Willamette river several days ago when he was hurled from a government scow at Eola, was found this morning floating in the water near the dock of the Spaulding Lumber company.

Employees of the company discovered the body and immediately communicated with Coroner Clough, who began an investigation. While it had been in the water but a few days the body was in bad state of decomposition and it looked for awhile as though identification would be impossible. Suspecting that it was that of Ralph Kennedy Coroner Clough had an acquaintance look it over with the result that it was positively identified as his.

## THE WOMAN CONFESSES TO BIGAMY

UNION PRESS LEASED WIRE. Baker, Or., July 20.—A self confessed bigamist, Mrs. John Lang, of Rock Creek, whose true name is Marion Lake, is a prisoner in the county jail today, having surrendered to Sheriff Rand.

The woman's story is that in early life, having a hard lot in her home in Missouri, she resorted to a matrimonial agency and through it was married to Arthur Lake at Berthoud, Colo. Life with him proved worse than the one she had and again she tried the matrimonial agency, receiving a communication from Lang, which resulted in her coming to Baker, where she was married to him on May 31, this year. The marriage license was made out in the name of Miss Marion Lake.

"Mrs. Lang" and her husband, who is a rancher of Rock Creek, have been happy together since their marriage and the story of the woman's alleged crime might have remained a secret forever, had not her real husband learned of her whereabouts and begun prosecution.

Lang says that if she is sent to prison he will supply her at the expiration of her term with funds with which to secure a divorce from Lake.

## CAMP GROUNDS UNSANITARY SAY NEIGHBORS

Complaints are pouring into Chief of Police Hamilton relative to the unsanitary conditions of the camping grounds located within the city and while after an investigation he found the complaints were well founded he was unable to take any action because of the absence of any ordinance on the subject investing him with authority to proceed.

The camping grounds in North Salem, Yew Park and other portions of the city are not only unsanitary, according to the complaints but offensive—an odor coming from them that is so strong that it rises clear to the sky. As most of the camping grounds are on private property there is no way by which the officers can proceed and correct conditions. There is no ordinance on the subject, and it is the opinion of those who have investigated conditions that the council should pass one providing for the erection of toilets on all camp grounds, and also providing that otherwise they must be maintained in a sanitary condition either by the campers or the owners of the ground.

## ROOSEVELT WAS BLUFFING SAYS STANLEY

UNION PRESS LEASED WIRE. Washington, July 20.—That former President Roosevelt widely advertised probe of the steel trust in 1906 was largely bluff was the gist of interesting minutes of the United States Steel corporation which were read today by Chairman Stanley of the house investigating committee at the session here of that body.

According to the minutes, Elbert H. Gary, head of the trust, told its executive committee that they need not fear the investigation when Roosevelt and Commissioner of Corporations Garfield began the probe. According to the minutes, Gary said:

"We are in close touch with the corporation commissioner of corporations and at times with the president himself."

Herbert Knox Smith, present commissioner of corporations, testified today that the "close touch" probably was maintained through George W. Perkins, who, he said, had frequently conferred with Gary.

## HOUSE OF LORDS AMENDS BILL AND PASSES IT

HOUSE WILL PROBABLY SEND IT BACK, AND KING GEORGE WILL HAVE TO MAKE GOOD BY CREATING 300 NEW PEERS OR BE—"UNCORONATED".

London, July 20.—The house of lords this evening passed the bill taking from that body the veto power on financial legislation but amended so that it is almost certain to be rejected by the commons when it reconvenes on Monday.

It is believed the house of commons will send the bill back to the Lords next Thursday with the demand that the upper house's amendments be removed. This will precipitate the crisis which has been gathering for many months and either lords or commons must back down. It is declared unofficially today that it was exactly this contingency which Premier Asquith has been preparing for, and that if the Lords do not at once accede to a peremptory demand by the government to pass the commons bill without amendment knowing George will be asked to make good his promise to the premier and flood the hereditary house with more than 300 peers.

Protect Yourself! AT FOUNTAINS, HOTELS, OR ELSEWHERE Get the Original and Genuine HORLICK'S MALTED MILK "Others are Imitations" The Food Drink for All Ages RICH MILK, MALT GRAIN EXTRACT, IN POWDER Not in any Milk Trust Insist on "HORLICK'S" Take a package home

## A TERRIFIC RAIN STORM AT MERRILL

Merrill, Or., July 20.—Merrill and the valley near here were visited Monday afternoon with a lightning and rain storm seldom equaled in this section. While the lightning did little or no damage, it rained for more than three hours, the deluge almost equalling a cloudburst.

The whole section was drenched, and while some of the farmers have considerable hay on the ground which will be somewhat injured as a whole, the rain will be a great boon to the growing wheat crops. The shower is reported to have been only in a strip through this valley reaching from east to west and about 20 miles wide. At Klamath Falls, 22 miles from here, it barely sprinkled.

## JUDGE GALLOWAY TO ADJOURN COURT

In response to a resolution passed by the Marion County Bar association Judge Galloway will arrive in the city on July 31, and adjourn his term of the equity department of the circuit court until September 18.

The bar association at a meeting the other day considered the work now on hand in the court of Judge Galloway, and it was found that the term will extend into the middle of August. Most of the attorneys desire, as soon as it adjourns to take their summer vacation, and want it to last until September 18. A resolution setting up these facts and asking Judge Galloway to adjourn his term until then was passed. Judge Galloway's term begins on July 31, and on the forenoon of that day he will consider a few matters, and then adjourn.

## Notice of Assessment.

"Notice is hereby given that the common council of the city of Salem, Oregon, will at or about 8 o'clock, p. m., on the 24th day of July, 1911, at the common council chambers at Salem, Oregon, proceed to assess upon each lot or parcel of land liable therefor its proportionate share of the cost of the improvement of Front street in the city of Salem, Oregon, from the South line of Trade street to the south line of 'D' street, with concrete pavement, according to the plans and specifications adopted for said improvement and on file at the office of the city recorder.

All persons interested in said assessment shall appear at said time before said common council and present objections, if any they have, to said assessment, and apply to said common council within five (5) days following said date for the privilege, if they so desire to make said improvement in lieu of their assessment.

Done by order of the common council of the city of Salem, Oregon, the 17th day of July, 1911.

CHAS. F. ELGIN, City Recorder.

## Call for Bids.

"Notice is hereby given that the common council of the city of Salem, Oregon, will receive and consider bids for the improvement of Front street in the city of Salem, Oregon, from the north line of 'D' street to the south line of 'D' street, with concrete pavement, according to the plans and specifications adopted for said improvement, up to 5 o'clock p. m., July 24th, 1911.

The council reserves the right to reject any and all bids or waive all formalities in the filing thereof, in the interests of the city.

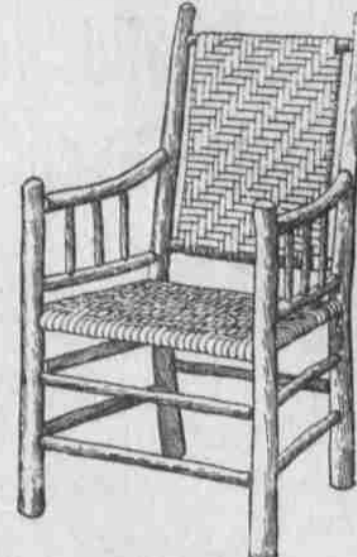
Done by order of the common council of the city of Salem, Oregon, the 17th day of July, 1911.

CHAS. F. ELGIN, City Recorder.

Soreness of the muscles, whether induced by violent exercise or injury, is quickly relieved by the free application of Chamberlain's Liniment. This liniment is equally valuable for muscular rheumatism and always affords quick relief. Sold by all dealers.

## BIG DISCOUNTS

On all Old Hickory Porch and Lawn Furniture



We don't want to warehouse any porch furniture this year, that's why we are selling Old Hickory, the best porch and lawn furniture on the market, at these low prices.

Regular	\$4.25	arm chair, special	\$3.50
"	4.50	rocker, - - "	3.65
"	4.75	rocker, - - "	4.00
"	6.25	arm chair, "	5.00
"	12.00	porch swing	9.50
"	15.00	settee - - "	11.75

Schram Automatic Fruit Jars are easily sealed and easily opened, also inexpensive. Phone in your order.

## Buren & Hamilton COMPLETE HOUSE FURNISHERS

OLD LADY'S SAGE ADVICE Knoxville, Tenn.—Mrs. Mamie Towe, of 102 W. Main street, this city, says: "If you had seen me, before I began to take Cardui, you would not think I was the same person. Six doctors failed to do me good, and my friends thought I would die. I could hardly get out of bed or walk a step. At last an old lady advised me to take Cardui, and now I can go most anywhere." All ailing women need Cardui, as a gentle, refreshing tonic, especially adapted to their peculiar ailments. It is a reliable, vegetable remedy, successfully used for over 50 years. You ought to try it.

CHICHESTER'S PILLS THE DIAMOND BRAND. Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take no other. Buy of your Druggist. Ask for CHICHESTER'S PILLS in RED AND GOLD WRAPPER. For 25 years known as most reliable. Always Reliable. SOLD BY DRUGGISTS EVERYWHERE.

## WE SELL THE FINEST WATERMELONS EVER SOLD IN SALEM

We really have on hand as good a watermelon as you ever tasted in Virginia or Texas. We start them out today at 2c per pound.

Hale's early Oregon Peaches	25c doz; 50c basket
Home-grown Tomatoes (they are perfect)	15c lb.
California Tomatoes (good ones)	10c lb.
Home-grown Cauliflower	10c and 15c each

## Supreme Hams

Do you know anything to bring up your appetite like a good Supreme Ham? Tender, sweet; made from corn-fed young hogs. Cured by one of the most up-to-date houses in the country. We want you for a customer of hams 22 1/2c per lb.

Kellogg's Toasted Corn; with every 2 packages get a funny book.

## Roth Grocery Co.

Phone 1885-1886. 410 State Street