



It is early, but we have to tell you that we have now in stock the latest and newest

Fall Style Sample Suits

We just received a liberal shipment of Fall Suits from our New York buyer. He says show them, and if you could have seen how they have been selling for the past ten days—the people have taken to them like a duck to water. No wonder when you see the prices. All advance styles and latest materials. Values up to \$18, \$25 and \$30, now on sale to introduce them, for

\$9.95, \$12.50 and \$14.90



One Piece Dresses

NOW ON SALE

Silk, Wool, Embroidery and Linen One-Piece Dresses now on sale at clearing prices. No such values were ever before offered in Salem. It is not profits we are looking for now, but clearing the shelves to make room for our fall stock.

\$8.50 Lingerie dresses now

Only \$3.50

\$12.50 Silk Dresses now

Only \$6.50

\$15.00 Fine Wool Dresses now

Only \$7.50



Our Annual Clearing Sale

STARTS ON MONDAY MORNING

The price on every article throughout the big Chicago Store will be sliced down to the lowest notch---Ladies' suits, coats, shirt waists, dress skirts, one-piece dresses, pongee long coats, lingerie dresses, white woolen serge suits, silk petticoats, white silk evening dresses, pongee shirt waists, silk coats, linen dusters, wool sweaters, house dresses, muslin underwear, silks, dress goods, knit summer underwear, hosiery, silk and kid gloves, trimmed hats, willow plumes, ribbons, laces, embroideries, wash goods, table linens, napkins, towels, sheets, sheetings, curtain draperies and hundreds of other articles too numerous to mention. We challenge any store in Salem to sell any of the above mentioned articles at lower prices than we do.

IT IS NOT PROFITS NOW, BUT SELLING

Come and Get Our Cut Advertised Prices

Parasols!

Now On Sale

1000 Parasols now on sale at **ONE-HALF PRICE** and LESS. All this Season's newest styles, not odd styles that are carried over like our competitors are advertising. Come here and see for yourself. Every one as pretty as a picture—value up to \$2.50, \$3.50, \$4.50 and \$7.50, now on sale for

98c, \$1.25 and \$1.49



Children's Wash Dresses

NOW ON SALE

The biggest and best values in Salem, all this season's newest styles. Price

25c, 35c, 49c and up

Clearing Prices On Domestic!

Look the prices over carefully and see if you can best them in Salem or elsewhere.

7 1-2c Outing Flannels, yard ----- **4c**

9c Standard Percales in all colors, yard ----- **5c**

Best standard Calicoes and Apron Gingham, yard ----- **5c**

Muslins and Sheeting at Mill Prices.

75c Standard Bed Sheets for the double beds, now ----- **49c**

25c Duck Suitings, all colors, now, yard ----- **15c**

Lawns and Dimities in a great variety of styles and designs, now yard **5c, 6 1-4c and 8 1-3**

75c Turkish Tapestry, 54 inches wide new Persian styles and designs ----- **39c**

10c Lace Striped Curtain Scrims, now yard ----- **5c**

Clearing Prices

On Duck Suits, Duck Dress Skirts and Linen Dusters. We show a complete line of these goods in all colors and materials and shades. Our stock is too large; we will close them out at less than the manufacturers' first cost. Come and see the

Stylish Duck Suits

In Pink, Blue, Lavender and Natural Shades; values up to \$7.50 and \$8.50, now on sale while they last for **\$3.95** Actually giving them away.

500 white Duck

Dress Skirts
Now on Sale

This season's newest skirts, some of them slightly soiled—the regular prices were \$2.50, \$2.75 and \$3.50—you can buy your choice of the entire line for less than half price, now only **\$1.49**

500 Ladies' Wool

Dress Skirts

Bought lately from a hard-up manufacturer. They are the newest shown, worth \$5.00, now only **\$2.95**

Clearing Prices On Men's Goods

Come here and save money. We know what we are talking about. All we ask of you is to compare our prices with other stores

Boys' 49c working shirts
Now ----- **25c**

Men's 45c Balbriggan Underwear in all sizes; a good heavy quality ----- **25c**

Standard Hop Gloves, pair ----- **5c**

Boys' 10c suspenders, pair ----- **5c**

Men's 10c handkerchiefs, now ----- **3c**

Men's \$1.50 Pants, now ----- **75c**

Men's \$15.00 Suits, now ----- **\$7.50**

Boys' \$5.00 Wool Suits
Now ----- **\$2.45**

Men's 25c Suspenders, now ----- **15c**

Men's 25c Silk Neckties
now ----- **15c**

Men's 75c and \$1.00 Dress Shirts, now on sale for only **49c**

House Dresses

NOW ON SALE

Did you ever hear of stylish house dresses being sold in the East or West for only 89c? We have them here to show you one of this season's latest garments made of the best materials, Standard Gingham and percales in all the best shades and in all sizes. The reason is a lucky purchase. Values up to \$1.50 and \$1.69. Now on sale for only

89c

1,000

Misses Dresses

Now on Sale

For about half price. They are the season's newest garments, and were bought at greatly reduced prices. Values up to \$1.50, \$1.75 and \$2.50

Now on Sale

75c, 85c

98c and

\$1.25



The Greater

CHICAGO STORE

Salem Oregon

"The Store That Saves You Money"