

WE ARE standardizers of merchandise. The goods we sell are Good Goods and are standards by which others are judged. We buy in large quantities, and quote lowest prices. If you find a price lower than ours, you'll find the quality lower also. Trade at Salem's big Daylight Stores; 5 stores under one roof. A safe place to trade. The third week of our ORIGINAL JUNE WHITE SALE continues to attract attention from economists. We have been adding to this event constantly since it was inaugurated, and it has become a veritable sea of money saving bargains. No matter where you turn, you are greeted with opportunities to save. Every white article reduced, and dozens of other bargains throughout the store.


## Our entire line of Fine Suits

coats, dresses, gowns, skirts, etc., reduced during this event. Misses' and Children's ready-to-Wear at very special prices.

Very attractive prices on our entire line of
White Waists
The Infants' Wear section is offering attractive burgains during this white event.

## Quality Footwear

Our showing of Shoes, Oxfords and Pumps represent the very highest art in shoe making. The styles are the newest and the variety is exceptionally good. We guarantee a satisfactory fit. Special prices during this sale event on ladies' Slippers and Oxfords, Men's and Children's Shoes.

Try us for your next pair.

## The Time to Buy Muslin Wear is Now



See our splendid assortment of muslin wear at reduced prices. Some reduced $20^{\circ} \%$, other lots at $331-3^{\circ} \%_{\text {。 }}$ less

## 539th Wednes-

 day Surprise Lawn SacquesExtra special 23c each. Made of figured lawns, flower and dot patterns, in pink, blue, lavender and black, daintily made, short peasant sleeve and scalloped borders. Extra special Wednes day 23 c each.

See window disolay.
None sold before $8: 30$
Here's a Splendid Sweater Opportunity Co-ed effects in Misses' and Ladies' Sweaters, combinations of white and navy, white and cardinal and white sweaters with colored sailor collars, all very stylish, during this sale at 20 per cent less One of these would be splendid for that outing trip.
Of Course-.
you'll need a trunk, bag or suit case on that vacation trip. You'll find just what you want among our large dis-plays--the largest in Salem.

Second floor

## Men's Fancy Hose

The largest and most varied assortments you'll see anywhere. Solid colors, stripes and]plaids in all the wanted colors and black, cotton; mercerized and silk lisle and pure silk--- 25 c to $\$ 1.50$ pair

YOUNG MEN who know how important it is to be dressed in correct style at all times, ought to see the new smart models we have in Hart, Schaffner \& Marx fine Clothes We'll show you the latest new weaves and the snappy models which make these makers famous. Suits
$\$ 22.50$ to $\$ 35$
We sell other good
makes of clothes at $\$ 10$ to $\$ 25$


Men's Porous Knit Un-- derwear sold everywhere at 50 c , during this sale

39c

## Gotham Athletic Underwear

 Sleeveless, knee length $\$ 1.50$ values $\$ 1.00$ $\$ 1.00$ values 65 cSpecial white sale prices on the famous B. V. D., Summer Underwear. Popular everywhere --see it.

## COME TO THE

## CHERRY FAIR

July 6, 7, 8



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NEW TODAY.
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MONEY TO LOAN


Mills College



