

Matchless Bargains Offered in all Departments



Buy Your Millinery at Salem's Greatest Millinery Shop that Gives lower Prices Than You Can Get Elsewhere

SPECIAL SALE OF MILLINERY

Trimmed Hats Like the Pictures. Now on Special Sale

Style, Fashion and Low Prices Is What Keeps Our Millinery Shop Booming All The Time



Salem's Leading Millinery Shop is the Chicago Store

For Stylish Millinery at Low Prices, there is no place on the Pacific Coast where you can buy your Trimmed Hats, Flowers and Feathers to a better advantage. We are direct importers of Ostrich Plumes, Flowers and Untrimmed Shapes of all kinds. When you buy here, you get the advantages of all these resources, which means a great saving to you in your Millinery purchases. Come and look around, and see the business we do in Millinery--the biggest in the Willamette Valley which has not come to us by luck; but by knowing how to buy and sell Millinery. \$5.00, \$7.50 and \$10.50 HATS like the Pictures.

NOW ON SALE FOR \$2.50, \$2.95, \$3.50 and \$4.50 AND UP



New Spring Coats
\$15 and \$18 VALUES NOW ON SALE FOR
\$7.50
\$8.50
\$10.50

New Lace Dresses
\$8, \$10 and \$12 Values Now on Sale for
\$3.50
\$4.50
\$5.90



New Silk Dresses
\$15, \$18 and \$20 VALUES NOW ON SALE FOR
\$6.90
\$8.90
\$10.90

Stout Ladies' Suits
\$18, \$25 and \$30 Values Now on Sale for
\$12.50
\$14.90
\$16.90



Ladies' Suits, Coats and Dresses Now at the Mercy of Low Prices

Out they must go as we have decided to cut this stock down. Every garment in this big cloak and suit department is up-to-the-hour in style, workmanship and material. Stylish wool Suits, silk Dresses, Coats in light and dark colors, pongee coats, white wool serge suits, beautiful Swiss embroidered dresses, one-piece wool dresses in all colors and black, silk Petticoats in all shades. Also dainty wash dresses for children, misses and women. The advertised prices which we have listed this big stock of fashionable garments at will surprise you. Now is your time to save money. Ladies' \$15, \$18, \$25 and \$30 Suits like the pictures now \$8.50, \$10.50, \$12.50 and \$13.90. Swiss Dresses, like picture, \$8.50, \$10.50 and \$12.50

NOW ONLY \$3.95, \$4.50 and \$5 90



COME HERE FOR THE BEST BARGAINS IN SALEM IN LADIES

Shirt Waists

We show a complete line of silk, linen and lingerie. Silk in all colors; linen in white and natural; lingerie in every imaginable style of lace and embroidery effects. You won't be disappointed when you come here for bargains.

Sale Price 49c, 69c, 75c, 98c and up.

Snow White Muslin Underwear now spread all over our store and ready for quick selling. All going at advertised prices.

MUSLIN UNDERWEAR



Now on sale. The biggest and best bargains we ever offered. Gowns, Corset Covers, Princess Dresses, Chemise, Drawers and Corset Cover and Drawer Combination.

Gowns from 45c up
Corset Covers from 19c up
Princess Dresses, 69c 75c 98c up

SILK SALE



COME HERE FOR THE BEST VALUES IN SALEM IN FINE

DRESS GOODS and SILKS

Thousands of yards of this season's newest materials now ready for your inspection, and at prices so low you cannot resist laying in a supply for your summer's wants. Every class of dress goods and silks that is up to the hour in style is here, so you need not worry about finding what you want. Come and look through this line—
Fine Silks, Yard 25c, 35c, 49c, 65c, and up. 25c, 35c, 49c, 69c and up
Fine Wool Dress Goods, yard

CHICAGO STORE

Salem, Oregon
"THE STORE THAT SAVES YOU MONEY."

We show the greatest stock of all classes of summer wash goods in Salem and at the lowest prices.

Wash Goods

Now on Sale. 20,000 yards of this season's newest goods. Wash goods now ready for selling. Come and look through. You will be surprised at the mammoth stock we carry. Price per yard—

5c, 6 1-4c, 8 1-3c, 10c and up.



MEN'S FURNISHINGS

We show a complete line of men's furnishings. Everything in underwear, hosiery, gloves, shirts of all classes, boys' and men's clothing. Men's hairbrigan shirts now on sale for 15c, 19c, 25c and up.

65c work shirts, now .39c
Men's \$15 suits, now \$7.50
Boys' \$5 suits, now \$2.45
Socks, pair .4c, 5c, 8 1-3c, 10c

