



COME HERE FOR THE BEST
SUIT VALUES IN SALEM

Stylish Spring Suits

Like the picture now on sale at prices that will surprise you. We just made a lucky purchase of these garments at about 50 cents on the dollar. They are up to the hour in style, finish and workmanship. Values up to \$18, \$25 and \$30 now only

**\$8.50, \$9.90,
\$10.50 and \$12.50**

CHICAGO STORE

SALEM
OREGON

"NOTHING
SUCCEEDS
LIKE
SUCCESS"



GREAT BARGAINS IN

Stout Ladies' New Spring Suits

Like the picture. Our buyer in New York secured for us a bunch of these suits at a great reduction in price. They are made of the newest and best material, all handsomely trimmed and tailored; sizes to fit any lady. Values up to \$30 and \$35 now on sale for

**\$12.50, \$14.90 and
\$16.90—Half Price.**



A GRAND MAY SALE AND EXHIBITION

Of the Latest and Newest Spring and Summer Merchandise

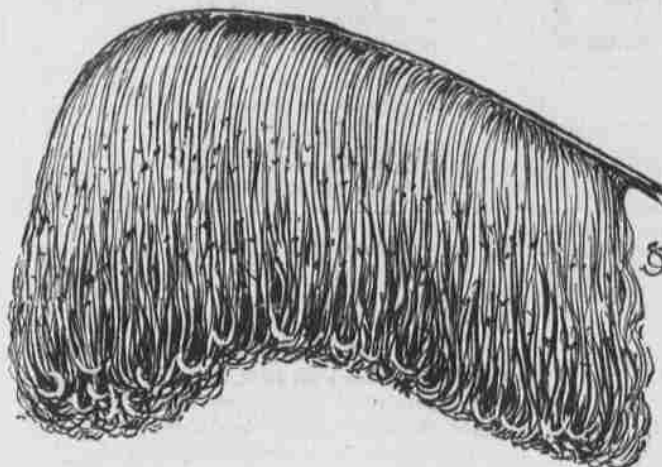
On MONDAY MORNING the BIG CHICAGO STORE started its annual May Sale. This sale is got up specially for the purpose of introducing and bringing before your notice the beautiful and attractive lines of New Goods shown in each department. This May sale will far eclipse all other efforts, as our stocks are more complete in all the different lines of the daintiest and prettiest goods.

"Style, Quality and Low Prices" is our slogan.



Fashionable Millinery

Come to the Chicago Store for fashionable millinery sold at small prices. We do the business in millinery and can afford to give you lower prices than millinery shops that only sell a few hats a day. Come in and see the difference.



Willow Plumes

If you want values and low prices in willow plumes and ostrich feathers in all lengths come here. We carry a complete stock and import them direct from the ostrich farms in Africa. Plumes and feathers at any price you wish from \$2.50 up to any price you want to pay.



STYLISH TRIMMED HATS LIKE THE PICTURES

Now on sale the greatest and grandest assortment in Salem. You can find here Paris Models in almost any shade you wish, also beautiful hats trimmed by artistic American milliners. We do a big volume of business in the millinery line, therefore we can afford to give you wonderfully low prices. \$5, \$7.50 and \$10 trimmed hats now on sale for only \$2.50, \$2.95, \$3.50, \$4.50 and up

We are giving the greatest Shirt Waist values in Salem, and the only way we can prove it is for you to come to our store, look through the line and get our prices.

STYLISH SHIRT WAISTS

LIKE THE PICTURE

NOW ON SALE



The variety is great, which makes choosing easy. They come in silk, linen and beautiful lingerie effects, all handsomely trimmed. Values up to \$1.00, \$1.50, \$1.98, \$2.50 and \$3.00.

**49c, 85c, 98c, \$1.25
and \$1.49**



We show the most complete line of ladies' kid and silk gloves in Salem. Both in elbow length and short. Any color you may ask for we can show you and at prices you cannot beat in Oregon.

A Great Sale KID AND SILK GLOVES

5000 pairs of kid, silk and lisle gloves now on sale. The values we are giving are certainly tempting, and if you want gloves of any description it will pay you well to come here.

Price per Pair
25c, 35c, 49c, 75c, 98c up

WASH GOODS

We just opened up and are now ready for selling the grandest and most complete line of wash goods in Salem. Here you can find any class of foreign and domestic wash goods—in white and all colors. Dainty sheer white goods priced at low prices. Fine dress gingham away down also. A complete line of duck suiting in every shade.

Dress Gingham now
8 1-3c and 10c yd
India Linens, yard
8 1-3c, 10c, 12 1-2c
Percales, yard
6 1-4c, 8 1-3c, 10c



Wonderful values in Ladies', Misses and Children's Wash Dresses. Also pretty house Dresses in a grand assortment of new shades.

Wash Dresses Like the Picture Now on Sale

A glance through this great stock of ladies' misses' and children's wash dresses will convince you that this is the place to buy.

Prices from 25c to \$1 and \$1.25.

We just received a beautiful line of the latest and newest styles and shades in Foulard Silks. Now on sale at wonderful low prices.

Foulard Silks

Now on sale. 1000 yards for you to make selections from. They are very pretty and very fashionable. They won't last long at the tempting low price of

**35c, 49c and 65c
yard**

During our great May Sale we place our entire line of fine Woolen Dress Goods on sale. The prices are sliced away down to make selling lively. Over 20,000 yards for you to make your selections from of the latest and newest goods shown this season.

FINE WOOL DRESS GOODS

This season's latest styles and weaves now selling at remarkably low prices
75c and 85c values now only...49c
\$1.00 values now only...65c
\$1.50 values now only...98c

1000 Umbrellas and new Parasols now on sale. Come here and see the greatest stock of fashionable Parasols and Umbrellas in Salem. Every new shade and style is shown. All marked at quick-selling prices. Now on the move. The prices that we have marked them down to are moving them out quick.

PARASOLS and UMBRELLAS

Children's Parasols now
...15c, 25c 35c and 49c
Ladies' Parasols now
...49c, 75c, 98c and \$1.25
Ladies' Umbrellas now
...49c, 75c, 98c and up

We show a complete line of Men's Furnishings, Shirts, Pants, Clothing, Underwear, Hosiery, Neckwear, Suspenders and Handkerchiefs. We guarantee our prices to be the lowest in Salem.

Boys and Men's Clothing

Now on sale at wonderful low prices

Men's \$2.50 pants now \$1.35
Boy's \$4.50 suits, now \$2.49
Men's \$13.50 suits, now \$7.50
Men's 65c work shirts now 39c



The Greater **CHICAGO STORE** Salem Oregon