

# THE CHICAGO STORE

Is Salem's Greatest Distributor of Honest Merchandise at Low Prices

42 Departments completely stocked up with the choicest, newest and most fashionable spring goods. No where in the Willamette Valley--Can you get a grander selection, and at prices that will appeal at once to all thrifty buyers. Read every item carefully. It will pay you well.

IF YOU WANT THE RIGHT PRICES ON UP-TO-DATE

## Suits and Coats

Come to the Chicago Store. Our showing of new Spring Suits and Coats is the greatest in the history of our store. We are not guessing about fashions or styles; we are in touch with the fashion creators of America and Europe through our New York buyer, who is next to all the newest ideas about the late creations. The suits we are showing are exactly like the picture in this cut. The materials are up to the minute in style. The tailoring and linings are the best. Classy garments offered at small prices.

**\$18.00, \$20.00 and \$25.00**  
Suits now on Sale for

**\$7.50, \$8.50,  
\$10.50, \$12.50**  
and up.



IN YOU WANT BARGAINS IN HIGH CLASS MILLINERY COME TO

## SALEM'S MILLINERY SHOP THE CHICAGO STORE

The store that shows the greatest stock of Trimmings and Untrimmings Hats of all classes in Salem. Miss Todd, our New York buyer is the idea-maker for our Millinery Department and when you buy hats here they are different because the styles are not taken from local ideas. We do the business in this line of merchandise and can afford to give you rock bottom prices.

Hats like the picture now on sale for  
**\$2.50, \$2.95  
\$3.50, \$3.90**  
and up



WONDERFUL VALUES IN

## Wash Dresses

For Ladies, Misses and Children

1000 Wash Suits now on sale at the Chicago Store for ladies, misses and children. The greatest bargains ever shown in this town in this line of goods. Dainty styles in gingham, percales and lingerie effects; any color you want we can show you. The styles are the latest creations.  
Girls' Dresses...25c, 35c, 49c, 75c, 98c  
Ladies' Dresses...98c, \$1.25 and \$1.49



SPECIAL PRICES ON

## New Spring Coats

We show a complete line of Ladies' New Spring Coats in all the new materials and latest shades; tans, castors, grays, mannish effects, blacks, navy blues and others; also Spring Jackets of all kinds. We are here to sell goods, and if you want the right prices on this class of merchandise the Chicago Store is the place for you to save money. New stylish coats like the picture, \$15 \$18, \$20 and \$25 values—

Sale price \$5.90, \$7.50, \$8.50 \$10.50 up



WONDERFUL BARGAINS IN

## Domestics

Standard Percales, special the yard.....6 1/4c, 8 1-3c, 10c  
Standard Calicoes, yard.....5c  
Standard Outing Flannel, yard...4c  
Dress Gingham, yard.....8 1-3c, 10c  
75c full size Sheets only.....49c  
15c Pillow Cases now.....9c

9c Bleached Muslins, yard.....5c  
Huck Towels, 27 in. long.....5c

Solled White Bed Spreads, half price. Sheeting at mill prices.

Blankets from 39c pair and up.  
45c Bleached Table Damask now yard.....29c

Dotted Swisses 36 in. wide, now yard.....10c

Embroideries, yard.....4c, 5c, 6 1/4c 8 1-3c up

Stacks of Wash Goods Remnants at Half Price.

Linen Laces, 3 and 4 inches wide now yard.....4c

## The Bankrupt Stock of the Style Craft

Store is still going at full blast on the second floor over the millinery department. No such bargains were ever before offered in Salem.

\$5.00 Dress Skirts now.....98c

\$15.00 Suits now.....\$2.50

\$7.50 Capes now.....98c

\$10 Silk Petticoats now.....\$2.90

Hair Goods that were 50c, 75c, \$1.00 and \$1.50, now only 10c, 15c and 25c

Wash Suits that were \$5 and \$6 now.....98c

Hundreds of odd lots of Solled Shirt Waists, Corset Covers, White Dresses, Hats, Flowers, Feathers, etc. etc., now selling at any old price.

The Greater  
Chicago Store  
Salem, Oregon

GREAT BARGAINS IN

## Shirt Waists

3000 Ladies' Shirt Waists now on sale at the Chicago Store.

We show Shirt Waists to suit all pocketbooks; Shirt Waists that are up to date in style and material. A complete line of lingerie and tailored effects in silk linen, Madras and other materials.

Sale price, 49c, 65c, 75c, 98c and up.



EVERYBODY KNOWS THAT THE CHICAGO STORE IS

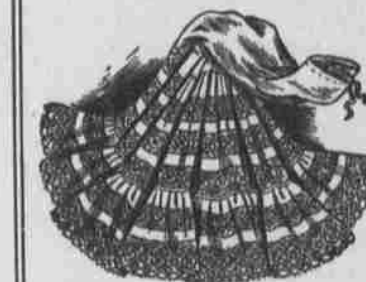
## Salem's Silk House

We have earned this reputation not by bombast but by actual knowledge of long years in the silk business in the best silk houses of the East. We are not guessing at silk values. We can tell the value of silks with our eyes closed, from the touch and from long experience in the business. If you want silks of any class or kind, come here; we have them and at prices you cannot beat.

Price, yard, 25c, 35c, 49c, 65c, 75c and up.

COME HERE FOR THE BEST VALUES IN

## Muslin Underwear



1000 pieces of Muslin Underwear now on sale. The grandest, best and cheapest line that was ever opened up in Salem, Skirts, Gowns Combination Suits, Corset Covers.  
Sale price.....25c, 35c, 49c, 65c, 75c

WE ARE SALEM'S HEADQUARTERS FOR

## Dress Goods

20,000 yards of the latest any newest Spring Dress Goods now on sale, and at prices that are making selling lively around the Dress Goods counter. Come to our store and take a look at this mammoth Dress Goods stock then say to yourself, I don't believe there are very few customers but those people can please. Foreign and domestic goods shown in all styles.  
Price, yard, 25c, 35c, 49c, 65c, 75c and up.

WONDERFULLY LOW PRICES ON

## Men's Shirts

We show a complete line of Men's Shirts in all the staple and fancy grades. Our stock of Men's Furnishings is as complete as you will find in Salem and our prices are far below what you have to pay elsewhere.  
Men's Work Shirts from.....39c up  
Men's Dress Shirts from.....49c up



WE CAN GIVE YOU VALUES IN

## Ladies' Hosiery



that you cannot duplicate in Salem. We show a complete line in all colors and all grades, both in cotton, silk and lisle.

Ladies' 20c Moco Cotton Hose.....10c  
Ladies' 45c Silk Lisle Hose.....25c  
Ladies' Imported Lisle Hose.....35c, 49c