



# COMING from CALIFORNIA!

## The "SUNKIST" Special, Moving at Express Train Speed, is Bringing TWENTY THOUSAND Boxes of Famous "SUNKIST" Oranges

### Special Sale of "SUNKIST" Oranges All Next Week

Another big sale of "Sunkist" oranges will begin Monday next, continuing till the close of the week.

These special sales, which are held from time to time, are proving immensely popular.

Nearly everybody now knows the excellence of "Sunkist" oranges and they look forward with great interest to these announcements. If you and your people have never eaten "Sunkist" oranges, please try them. Until you do so, you can not imagine the delicious taste of fresh picked, tree-ripened oranges.

#### Special "Sunkist" Train

Two giant locomotives, pulling 48 refrigerator cars laden with fresh-picked, tree-ripened oranges—the select crop of 5,000 groves—will soon arrive from California.

So carefully have these oranges

been picked; so rigidly were they inspected and graded; so rapidly are they being transported, that the people of this vicinity will be able to secure oranges as fresh, sweet and wholesome as can be bought in Los Angeles or San Francisco.

Your dealer and all other local dealers will be supplied with "Sunkist" oranges from the "Sunkist" Special Train.

#### "Sunkist" is the Perfect Orange

"Sunkist" is not a species or variety of oranges—it is a certain grade or quality, the choicest of each of five thousand California Orange Farmers, who produce 60% of the state's entire crop. They pack all their perfect oranges under the one name, "Sunkist," and ship them East by special fast freight.

Every "Sunkist" orange is firm, solid and sound. It is picked by a gloved hand. No orange that falls to the ground or becomes bruised or damaged in any other way, ever bears the "Sunkist" name.

#### Cheapest You Can Buy

"Sunkist" oranges are not only the finest flavored, freshest and most healthful of all oranges, but they are actually the least costly you can buy. Being seedless, fibrous and thin-skinned, the percentage of waste is extremely small. The tender, luscious pulp comprises 98% of the orange.

So it means economy to buy "Sunkist" oranges.

Buy "Sunkist" by the box. You can obtain a worth-while reduction on a

box from your dealer. Because of their excellent condition "Sunkist" oranges keep better than others.

#### Many Ways to Serve Them

Oranges are the most appetizing and nourishing foods one can serve—at breakfast—in the sick room—between meals—in salads, ices, sherbets and puddings.

There is no limit to the number of excellent dishes of which "Sunkist" oranges form the basis.

#### Doctors Recommend Them

It is very unusual to find a food that people like and can safely eat as much of as they please. Leading physicians say that to counteract the meats and other heavy foods we eat, one should eat oranges liberally. It is a universally known fact that orange juice is an excellent food for the brain cells and a tonic for run-down nerves. No better laxative than sound, ripe oranges can be found.

#### There Are "Sunkist" Lemons

The better grade of lemons are now packed in "Sunkist" wrappers. By calling for "Sunkist" lemons, you avoid the kind that are thick-skinned, pithy and insipid. The "Sunkist" lemon contains 50% more juice than any other lemon.

#### Save Your "Sunkist" Wrappers

By saving your "Sunkist" orange and lemon wrappers you can easily secure a full set of genuine Rogers orange spoons, dessert spoons and fruit knives. The patterns shown are new 1911 styles, designed exclusively for us. They are as attractive and stylish as money can buy. All are Rogers quality, standard A-No. 1 plate and are fully guaranteed by the maker. No advertising appears on any of our premiums.

Read on the right the description of these valuable premiums and how to get them.

### The California Fruit Growers' Exchange

34 Clark Street, CHICAGO, ILL.

Keep the Dates in Mind—Week Beginning Monday, Feb. 27

**"SUNKIST" Premiums**

**Rogers Orange Spoon Free**  
The picture shows our new 1911 design, "Sunkist" Orange Spoon, actual size; being a genuine Rogers product and of the latest style. This spoon will be sent you, chargeless, packing, etc., prepaid, on receipt of 12 "Sunkist" wrappers and 12c. For each additional spoon send 12 "Sunkist" wrappers and 12 cents.

**Valuable Dessert Spoon Free**  
The picture shows our new 1911 design, Dessert Spoon, actual size. It is of the same excellent quality and beautiful design as the orange spoon, but being larger and heavier is more valuable. Sent to you on receipt of 24 "Sunkist" wrappers and 20c additional. For each additional dessert spoon send 24 "Sunkist" wrappers and 20 cents.

**This Fruit Knife Free**  
Our 1911 "Sunkist" Fruit Knife is shown here, actual size. It is made of special tempered steel heavily silver-plated. Fully guaranteed by manufacturers, Wm. Rogers & Son. Sent to you on receipt of 24 "Sunkist" wrappers and 20c. For each additional knife send 24 "Sunkist" wrappers and 20 cents.

**Notice!**  
On all remittances up to 24c please send one-cent stamps, on amounts above 24c, send post office money order, express money order or bank draft. Do not send cash. Make your money order or draft payable to The California Fruit Growers' Exchange, and address your letters to The California Fruit Growers' Exchange, 34 Clark Street, Chicago, Ill.

You can secure these premiums with "Sunkist" orange wrappers, "Sunkist" lemon wrappers, "Red Ball" orange wrappers, or "Red Ball" lemon wrappers. If you will make it a point to buy only "Sunkist" and "Red Ball" oranges and lemons, you will not only get the finest fruits that grow, economically priced, but you will soon have enough wrappers to secure a complete set of the beautiful spoons and knives here shown.

## UNDER THE SHADE OF THE CUCUMBER TREE

The Spring season is upon us and every home receives the seedman's catalog. First to arrive is the D. M. Ferry & Co., Detroit, Mich., with a pretty cover page design of a maiden sitting on a bench in the garden. Have you planned a garden? Are you growing flowers? Will it not help cool your brain, steady your nerves and aid your digestion to make a garden. In these days of talk about high cost of living, the vegetable garden will help out amazingly.

"The Roses of New Castle," by Heller Bros., New Castle, Ind., will interest Oregonians. This firm make a specialty of American Beauty roses, and the famous Blue Rose, (Vellehenblau) violet blue. These are only starters and their whole book is full of surprises to rose lovers.

The Routledge Seed and Floral Co., Portland, have an interesting all-around catalog. They keep everything from the latest Geisha dahlias to canary birds and Scotch Colliers to amuse and protect the baby. When at Portland, visit their store at 169 Second street.

Wm. Elliott & Sons, (42 Vesey St., New York.) have a large square catalog, with plenty of room, for pictures and information. They carry everything from flowers to fertilizers, the latest importations and insecticides.

Kelway & Sons, Langport, England, have sent us a copy of their "Gardens of Delight," a large square booklet, price, six-pence. It is a supplement to their manual of horticulture, and gives one some fine impressions of the stately gardens of Old England. Western Oregon has much the same climate as a large part of England and the flowers to correspond. Kelway & Sons make plans for borders and beds, and furnish plants to beautify same. They solicit correspondence on the subject and persons having fine grounds, will do well to address them.

The congressional garden seeds are now scattered far and wide and if the people will plant and cultivate a congressman's salary can easily be earned back to his district.

The "Man Under the Cucumber Tree" has only one disquieting

thought. As he sits in the shade of the tree that grows pickles, he often looks up from his book and at the serene depths of sky so blue and the lazy, drifting clouds so white, and wonders when the first airship will go sailing over. What a thrill it will give him and how he will cry out to his wife: "Look Dear!"

I often wonder as I sit in my retreat and watch the robins drink and an occasional Chinese peasant come into the garden, whether such magazines as *Outing* really protect wild animals or hasten their extinction. The *Outing* for March has alluring stories of hunting great game. So long as game wardens and their work are made part of the political game the game will go to the dogs.

The Columbia Magazine (1 Madison Ave., New York) publishes Cardinal Gibbon's reply to Thomas A. Edison's denial of immortality. It is natural that Edison, the wizard of so-called physical sciences, should be a materialist, but the cardinal's reply is comprehensive and convincing to any mind that has not accepted the dogmas of matter. I also enjoyed reading the reply of the Right Rev. David H. Greer, Protestant Episcopal Bishop of New York. The *Columbian Magazine* should be in every library.

In my abundant leisure I have re-read "The Shogun's Daughter," a book on Japan "as she was" when Commodore Perry forced western civilization upon the kingdom of the Mikado, and I have recommended it to the city library. It is strong, clean, wholesome and paints an indelible picture.

That was old Japan. On top of that I have read and can recommend "Behind the Screens in Japan," an English woman's impressions, by Evelyn Adam, published by George P. Putnam's Sons, New York. It can hardly be said that the book is full of new Japan, but there is not a dull page in it. The writer has a broad sense of humor and the Japanese must have an equally strong conception of fun to not feel the lash of her ridicule. She depicts the new Japanese civilization as striving to be up-to-date at the risk of destroying all that was quaint and lovable of the old Japan.

The Oriental international sign writer armed with three dictionaries and two grammars will advertise your house "for rent," and asked if

that is correct, will grandly say: "That is my suppose." The same Jap will solemnly tell you: "Germany is my secondary language."

Learning English from the guides to conversation, English acquired while working a hotel elevator, has its peculiarities and it is not infrequently to have one of these short-cut to our foreign tongues address you: "Sir or lady as the case may be."

A placard is posted in the coaches of one railroad: "Passengers are requested not to put arms or legs out of the windows for fear of injuring passers-by." A barber has a sign out: "Hairs shaved here. Porpoises, (paupers) need not apply."

The waitress at the hotel bids you "the honorable morning meal augustly condescend to receive." That is hot off the bat from the English-Japan *Oilendor*.

They bid you an "honorable" good morning or call out "It is honorably early."

The Japanese business man calls his wife the "honorable interior." A sign says: "Passengers who have the "honorable" instruction to alight, will do so while the train is not in motion."

"Honorably be kind enough to bring me a flower," says the Japanese coolie when offered his choice between a packet of cigarettes or a chrysanthemum. Is it civilization or second childhood? At the worst the W. C. T. U. would applaud the Jap coolie.

Fighting for his emperor against Russia, standing half-naked in the trenches, fed on a handful of rice per day, a private soldier wrote a friend an English postal card during the siege of Port Arthur: "At last we are victory."

#### Popular Mechanics Magazine for March

Facts which, in the mere stating, are unimpressive, take on life and color under skillful or original handling, losing nothing of veracity because of our pleasure in them. It was the austere garb of mechanics and science which, for so many years, kept the masses at a distance. Few realized that a wonderful game of progress was playing, with human welfare and a higher type of civilization as the stakes. Since the inception, some years ago, of *Popular Mechanics Magazine*, with its graphic, concise accounts of inventions, discoveries and developments, and its unusual and convincing illustrations, interest in this game has increased rapidly, and now the spectators and participants are practically innumerable. About 1,275,000 of them secure their information each month from this source, the circulation of the

magazine for March being 255,000, and an average of five persons reading each copy. The March number contains 295 articles and 309 illustrations, all so live and interesting that it is almost impossible to choose "features" for mention.

In marine affairs, there are accounts of the raising of the "Maine," now under way, by Col. Wm. M. Black, who is in charge of the salvage operations; the outfitting of an Arctic winter by a mariner who was beached on the Alaskan coast, but improvised a steam shovel and dug his way out; the launching of the new U. S. battleship "Arkansas"; the raising of a sunken submarine by the German rescue ship "Vulcan"; and a description of two remarkable new motor boats. Contrary to the tendency of many publications, H. H. Windsor comes out in strong editorial denouncing muckraking. Acknowledging the element of good, he points out, with startling emphasis, the evils of catering to a perverted public taste for sensationalism, and the consequences now being reaped by publishers who have thus indulged.

In aeronautics, the most important article treats of Ely's flight from shore to the deck of the "Pennsylvania"; illustrations show the fall that killed Hoxsey; McCurdy's overseas flight and several new types of machines. Two pages of illustrations show the effects of the recent 25-ton dynamite explosions at Jersey City. Developments in electricity comprise the multiplex telephone and telegraph systems; startling experiments, resembling magic, with wireless; a recording target; and other devices. One is inclined to mention the longer articles; however, a great number of the shorter ones embody ideas of equal interest and ingenuity.

The Shop Notes department is replete with helpful "kinks" and Amateur Mechanics is especially noteworthy for the variety of devices described. The whole magazine is "written so you can understand it."

#### IT'S YOUR KIDNEYS.

Don't Mistake the Cause of Your Troubles. A Salem Citizen Shows How to Cure Them.

Many people never suspect their kidneys. If suffering from a lame, weak or aching back they think that it is only a muscular weakness; when urinary trouble sets in they think it will soon correct itself. And so it is with all the other symptoms of kidney disorders. That is just where the danger lies. You must cure these troubles or they may lead to diabetes or Bright's disease. The

best remedy to use is Doan's Kidney Pills. It acts on weak or diseased kidneys. Salem people tell of its merits.

E. Woods, 22 North 5th St., Salem, Ore., says: "It gives me pleasure to recommend Doan's Kidney Pills. Although I have never used this remedy myself, it has been taken by other members of my family for kidney and bladder trouble with good results."

For sale by all druggists. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Try a Journal want ad.



#### YOU CHOOSE THE CUT

And we'll do the rest. We want to suggest an idea that may not have occurred to you. It is that the cheap cuts of choice meats are far better than the best cuts of poor meat. We handle the choicest meats we can obtain. So even our cheapest cuts are better than the best of inferior grades

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