



ORANGE WEEK.

FORTY-FIVE Carloads Coming—Are California's Finest—The "SUNKIST" Kind—ON SALE ALL NEXT WEEK!

Attractive Prices and Special Displays of "SUNKISTS" At All Dealers

Forty-five carloads of famous "Sunkist" oranges—more than 18,000 boxes—are speeding eastward by fast freight, direct from the orange groves of California.

They will be here, on sale at every dealer's next Monday morning. The sale will continue through the week. It will be the biggest affair of its kind in history.

Last year's "Sunkist" Orange Sale was such a huge success, and everybody bought so liberally, that your local dealers were simply swamped with business. They were hardly able to supply the demand. We therefore suggest that you place your order for "Sunkist" oranges as early next week as possible. Then you will be certain of being supplied.

Every orange in every box is sound, tree-ripened and hand-picked—the most luscious, healthful fruit on the market. For "Sunkist" oranges are California's choicest crop.

Five thousand orange growers select their choicest and pack them under the name "Sunkist." Thus every "Sunkist" orange is perfect—solid, sweet and full flavored.

In "Sunkist" wrappers you get tree-ripened, hand-picked oranges of the most acceptable variety. Every orange is picked by a gloved hand. They are shipped by fast freight, and always reach your table in prime condition. Being seedless, fibrous and thin-skinned, there is but very little waste. They are the most economical oranges you can buy. Each one is packed in a germ-proof tissue paper wrapper and bears the label "Sunkist."

All Physicians Advise Oranges

Physicians and food experts advise

Don't Forget the Date—Week Beginning Monday, Jan. 23

THE CALIFORNIA FRUIT GROWERS' EXCHANGE, 34 Clark Street, CHICAGO, ILL.

people to eat more oranges. We are a nation of meat eaters. And in winter, especially, the system gets clogged, causing congestion, colds, fevers, etc. Those who eat fresh wholesome fruit freely, seldom require medical treatment.

Serve Them for Breakfast and in Salads and Desserts

Oranges are the ideal breakfast fruit and "between meals" lunch. For salads, they are indispensable. Orange ices, sherbets, puddings, etc., are very popular and delicious desserts.

"Sunkist" by the Box

"Sunkist" oranges reach you in such perfect condition, fresh from the orange groves, they will keep for weeks. Your dealer can make you a handsome saving if you order a box or half box. They are cheaper than table apples, and the greatest health food.

A Word About "Sunkist" Lemons

Fruit dealers at all times are supplied with "Sunkist" lemons. They are the same superior quality as "Sunkist" oranges. Never thick-skinned or pithy. "Sunkist" lemons are so juicy that two of them equal three of the commonplace kind. They, too, are packed in "Sunkist" wrappers.

Save Your "Sunkist" Wrappers

By saving your "Sunkist" orange and lemon wrappers you can easily secure a full set of genuine Rogers orange spoons, dessert spoons and fruit knives. The patterns shown here are our new 1911 styles designed exclusively for us. They are as attractive and stylish as money can buy. All are Rogers quality, standard A-No. 1 plate and are fully guaranteed by the maker. No advertising appears on any of our premiums.

Read on the right the description of these valuable premiums and how to get them.



"SUNKIST" Premiums

Rogers Orange Spoon Free
The picture shows our new 1911 design, "Sunkist" Orange Spoon, actual size; being a genuine Rogers product and of the latest style. This spoon will be sent you, charges, packing, etc., prepaid, on receipt of 12 "Sunkist" wrappers and 12c. For each additional spoon send 12 "Sunkist" wrappers and 12c.

Valuable Dessert Spoon Free
The picture shows our new 1911 design, "Sunkist" Dessert Spoon, actual size. It is of the same excellent quality and beautiful design as the orange spoon, but being larger and heavier is more valuable. Sent to you on receipt of 24 "Sunkist" wrappers and 20c additional. For each additional dessert spoon send 24 "Sunkist" wrappers and 20c.

This Fruit Knife Free
Our 1911 "Sunkist" Fruit Knife is shown here, actual size. It is made of special tempered heavy-duty silver-plated. Fully guaranteed by manufacturers, Wm. Rogers & Son. Sent to you on receipt of 24 "Sunkist" wrappers and 20c. For each additional knife send 24 "Sunkist" wrappers and 20c.

Notice!
On all remittances up to 24c please send one-cent stamps, or amounts above 24c, send post office money order, express money order or bank draft. Do not send cash. Make your money order or draft payable to The California Fruit Growers' Exchange, and address your letters to The California Fruit Growers' Exchange, 34 Clark Street, Chicago, Ill.
You can secure these premiums with "Sunkist" orange wrappers, "Sunkist" lemon wrappers, "Red Ball" orange wrappers, or "Red Ball" lemon wrappers. If you will make it a point to buy only "Sunkist" and "Red Ball" oranges and lemons, you will not only get the finest fruits that grow, economically priced, but you will soon have enough wrappers to secure a complete set of the beautiful spoons and knives here shown.

THE PRESS IS LOUD IN HER PRAISE

ALL HAVE WORDS OF HIGHEST PRAISE FOR MRS. PAULINE-CHAPMAN THE GREAT SONG-STRESS.

Mrs. Pauline Miller-Chapman, vocalist, was given a most hearty and enthusiastic reception at the Harris Tuesday evening by an audience which came to listen to her interpretation of an exceedingly difficult program.

It was Mrs. Chapman's first appearance before an American audience since her return from a foreign concert tour.

Mrs. Chapman's selections were largely from Donizetti, Franz, Schumann and Von Weber. It was probably in the simple Scotch song "My Ain Folk" by Lemon, that she best pleased the audience, in which the depth and richness of her voice were shown to the best advantage. The "piece de resistance," however, was the aria, "Oh, Mio Fernando," from the Opera La Favorita.

Mrs. Chapman sang with rare effect, "Oh Mio Fernando" from La Favorita, followed by four simple songs and ballads, "When Love is Kind" (English), "My Ain Folk" (Scottish), "The Little Irish Girl" and "Beloved It is Morn," the latter by Aylward. Each selection was heartily applauded.—Washington, D. C. News.

(Translation). Of much greater significance was the debut of the singer, Pauline Miller-Chapman, in Mozart Saal. Truly, after a long fast, was heard once more that rare mezzo-soprano voice with the peculiar charm of the contralto timbre. Frau Chapman also understands how well to handle the song technique of her beautiful and full sounding organ.—Local Anzeiger, Berlin.

Madam Pauline Miller-Chapman created a good impression by her unusually good vocal material. She has a mezzo range with a contralto timbre. Her voice is rich and warm colored and full of that untranslatable "schmelz" of the Germans.—Continental Times, London, England.

Listemann String Quartet Concert—The immense audience listened spell-bound until the conclusion of the last number, every performer being en-

thusiastically encored. Mrs. Pauline Miller-Chapman proved a delightful soloist with a voice of unusual sweetness and purity of tone and distinct enunciation. Her rendition of "A Song of Thanksgiving" was beautiful.—Chicago Inter Ocean.

ORANGE'S FROM CHANCE'S GROVE ARRIVE HERE.

Included in the train load of California oranges which just arrived here from the coast are several cases from Captain Frank Chance's grove near Los Angeles.

The "Peerless Leader" of the Champton Chicago Cubs, has shipped all of the present crop from his old ranch and is at present looking over his new grove recently purchased.

According to reports from Chance he stands to make a big profit this season. He personally overlooks all the picking and shipping of his oranges and it is a common sight to see him carrying his men from place to place in his big auto.

Chance grows two grades of oranges on his ranch—the famous "Sunkist" brand and the "Red-Ball," equally as popular on Eastern tables.

Last spring while on his way to lead the Cubs on their spring training trip, Chance brought a suitcase full of his own oranges with him. It was his intention to treat his players. But he happened to mention the fact to one of his fellow passengers, with the result that only five were left when he finally reached Chicago.

Pitcher Mordecai Brown and Orval Overall of the Cubs, will spend a couple of weeks with Chance this winter and their boss hopes to convert both of his star pitchers to orange growers.

IT IS FOR LADIES, TOO.

They Can Stop Their Hair Falling Out With Herpicide.

Ladies who have thin hair and whose hair is falling out, can prevent the hair falling out, and thicken the growth, with Newbro's "Herpicide." Besides, Herpicide is one of the most agreeable hair dressings there is. Herpicide kills the dandruff germ that eats the hair off at the root. After the germ is destroyed, the root will shoot up, and the hair grow long as ever. Even a sample will convince any lady that Newbro's Herpicide is an indispensable toilet requisite. It contains no oil or grease, it will not stain or dye. Sold by leading druggists. Send 10 cents in stamps for sample to The Herpicide Co., Detroit, Mich. One dollar bottles guaranteed. J. C. Perry, Druggist.

DISCUSSES THE DECORATION OF THE HOME WALLS

In deciding upon the kind of covering to be used on walls it is wise to think first of the use of the room for this decides at once a few points. For instance what is suitable for the living room is never the thing for the reception room and what is right for the reception room will never do for the den. Then next consider the light—the situation of the room, whether the light exposures are north, south, east or west and the amount of light. Also whether the room is to be used most by day light or artificial. Next consider the size of the room, also its height. All these points are fundamental and can not be overlooked. These are the things that decide the color to be used and color—well we none of us realize how much color has to do with right living. It does not mean the same to all individuals and for that reason a good decorator studies the individuality of his patron. In one's own sleeping room one's own color should be used and usually each person knows what that color is by his decided taste for one of the six primary or secondary colors. Some are so susceptible to be surrounded constantly by an adverse color—one not found in his make-up—will irritate the nerves even to the extent of prostration. This is an absolute scientific fact recorded in many instances.

To go back to the color scheme of the general assembly rooms like the living room, library or den, choose the color best adapted to the light exposure of the room unless compelled by other circumstances, like having furniture, rugs or some other furnishing that must be built from. Blue can never be used in a north room. It is one of the cold colors and red or orange is not to be used in a south room for they are the hot colors. In a room with little light, use pale tints and in the ones with a great deal of out door light use the darker colors and shades. Gray is now very much used. It is a beautiful neutral color that makes a good background, and generally that is what our walls are, merely a background for pictures furniture and bric-a-brac. Gray is beautiful for a room under artificial light. When the scheme is carried out properly there is no more beautiful color scheme for ball rooms and assembly rooms where ladies are wont to assemble since it makes a perfect background for any colored gown. I have done a whole

house where every room in the whole house had some shade of gray on its walls and after living in the house several months the woman declared that the whole family liked it better as time went on. Different colors, of course, were introduced in the hanging rugs and furnishings which did away with any monotony one might fear when thinking of such a venture.

Now for a material. We have so many but I find everywhere the growing tendency is for papers or fabrics instead of tinting or paint. The reason of this is obvious. When one tints or paints the walls must be plain unless the decorator introduces stencils or free hand mural work and unless the workman is a true artist the result is more often disastrous than otherwise. Then there is never the richness nor depth to either, that there is to any fabric. Wall papers can be had from 30 cents to \$10.00 per roll and the cheap ones are good in color and artistic in design. Just a little information concerning the making of wall papers may be of use. They are either hand blocked or machine made. On the machine the repeat is necessarily limited to a certain length, about twenty inches and the result is therefore more monotonous generally speaking. It would be almost impossible to turn out one of our finest frieze papers by machinery. Then machine papers must be printed with thin colors which means a loose thin color effect. Large figures such as big leaves, broad stripes or flat flowers, that have to be printed in one color to make the two toned papers are never such a success when done by machinery and then the surface of the paper must always be smooth or flat. Hand blocked papers are simply done but it requires skill on the part of the workmen. There are as many different blocks as the pattern and size of the paper demands. Each color is allowed to dry before another is put on and no color touches another until dry, while the machine papers are all done at one operation, one on top of the other. Until recent years we have not been able to get domestic made papers anywhere equal to the foreign but the last year or two they have learned to neutralize their colors, thus taking away that crude appearance and they are, some of them, perfect copies of the imported or of equally good design.

This last year there has been a decided leaning toward fabrics such as damasks, tapestries and etc. These are put on the walls without paste excepting at the edges and are lovely, giving a richness and depth that fabrics as a room as nothing else can. The jutes are made of linen, mercerized and are very lovely in texture, although not so very expensive. It takes one who understands to hang

them but when well done they are durable and beautiful. There are beautiful things in high relief for both walls and ceilings that come ready to be put on as one does wall paper. These are imported and are a boon where a room lacks architectural features. In the next article I will go into further detail concerning walls and wall hangings.

ASTHMA CATARRH CURED

Expert Medical Scientists Announce Startling Results Obtained by Sennine.

New York:—Thousands are taking advantage of the generous offer made by The Woodworth Co., 1161 Broadway, New York City, requesting an experimental package of Sennine, the great discovery for Asthma, Hay Fever, Bronchitis, and Catarrh, which is mailed free of charge to all who write for it. It is curing thousands of the most stubborn cases. It makes no difference how long you have been suffering or how severe the climatic condition are where you live, Sennine will cure you.

If you have experimented with other treatments and have failed to find a cure do not be discouraged but send for a trial of this wonderful truly meritorious remedy which is a scientific compound discovered by a Professor of Vienna University, and is recommended by thousands.

Have you a weak throat? If so, you cannot be too careful. You cannot begin treatment too early. Each cold makes you more liable to another and the last is always the hardest to cure. If you will take Chamberlain's Cough Remedy at the outset, you will be saved much trouble. Sold by all dealers.

A Reliable CATARRH Remedy

Ely's Cream Balm is quickly absorbed. Gives Relief at Once. It cleanses, soothes, heals and protects the diseased membrane resulting from Catarrh and drives away a Cold in the Head quickly. Restores the Senses of Taste and Smell. Full size 50 cts., at Druggists or by mail. In liquid form, 75 cents. Ely Brothers, 55 Warren Street, New York.



the beautiful fixtures—all sanitary and strictly up-to-date. Improved sanitary plumbing in homes has lowered the death rate materially in the last few years, and those who appreciate health do not fail to have their plumbing refitted with open fixtures of all kinds. In the fitting up of homes with new open plumbing we claim to be masters of the trade.

GRABER BROS., 141 S. Liberty. Phone 550.

SOUTH SALEM MARKET PLACE

POISAL & SHAW

General Grocery Store

We also carry a full line of cigars, tobacco, candy, paints, drugs and stamps. Phone 763

START TO SAVE FOR THAT HOME NOW

Home Sweet Home can only be for those who Regularly deposit in the bank a part of their incomes and save enough to buy a home.

We Pay Interest on Savings Accounts

United States National Bank

Salem, Oregon