WARE ENGER

PASS, CAPITAL JOURNAL, SALAS, ORNGON, THURSDAY, DECHMBER 15, 1910.

Christinas Jeason brings the joy of giving

\$35,000.00 Shoe Sale Now in Full Progress. 100 Dozen Men's 50 cts. Ties Special at Each 39 cts. 2,500 Holiday Boxes of Suspenders, Arm Bands, Hose Supporters, Mufflers, Sox, Etc., Etc., Reasonably Priced. 100 Boxes Shaw Knit Sox, Four Pairs to the Box, Priced at \$1,00 Per Box 3 Dozen \$2.50 Purses, Holiday Special, Each \$1.98

New Dress Goods

The four shipments of all wool serges just received, comprising 1000 yards of the newest weaves of one of the best mills in America. Wehave enjoyed the largest dress business ever recorded--there's a reason---better values for less money tells the tale.

New Clan Plaids -wie tollow-The commit Scotch Taraser, Robertson, ing clans: Ling, M. C. Kinnon and the Cummings. The largest variety we've ever had the pleasure of showing. Inspect them while they are fresh; they won't last long

fancy ribbons from our large stock. Holiday shoppers take advantage. None sold before or after time mentioned, at this special reduced price of ONE-FOURTH Red Cross Seals For Sale Here --- Booth, Ready-to-Wear Department SALEM'S HO&M.G. Meyers **Parcels Check** ed Free--Shoe LARGEST GOOD GOODS TOY STORE Innex.

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Attract You to Our Store

We Have Tried Hard to

For we know that we can save you money and please you on your Christmas shopping. We have the most magnificent display of Diamonds, Cut Glass, Silverware, Jewelry, Clocks, Leather Goods, Art Brass, etc., ever seen in Salem.

Your Diamond and Watch Gifts

From this establishment have the reputation of quality and years' of experience back of them to insure the safest buying. Our stock possesses style and refinement of the higher order, and a gift selected here will create the fondest impression for their real value.

PRICES WILL ATTRACT

Don't fail to visit our store

