

CHRISTMAS SHOPPING

Made Easy at the Big Chicago Store

For the past three months the manager of the Chicago Store has been busy late and early securing choice merchandise for our holiday trade. We can now safely say that we are ready to show you the most complete stock in the Willamette Valley of choice new merchandise all priced at quick-selling prices. Forty-two departments, all complete stores in themselves, under one roof, conducted by competent help that is able to give you ideas about shopping and fill your orders satisfactorily. Come here for the greatest choice, the lowest price and the best values in Salem

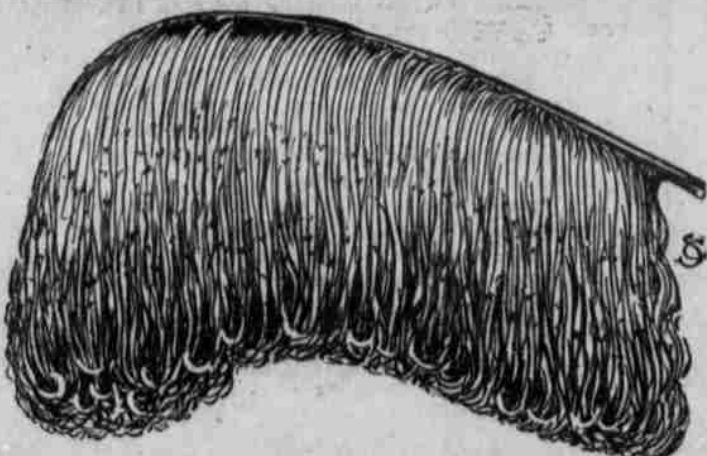


SALEM'S GREATEST SUIT VALUES

\$18.00, \$20.00 and \$25.00 Ladies' Suits Now \$7.90, \$9.90 and \$12.50

200 Ladies' Suits now on sale. We just received them from our buyer in New York. The materials are worsteds and serges; colors, black, brown, gray, navy and Scotch tweed effects. They are all handsomely tailored, silk lined and thoroughly finished throughout. To appreciate this lucky buy of ladies' suits you have to see them. There is no trouble in selling such values. These suits are going at less than 50c on the dollar.

\$18.00, \$20.00 and \$25.00 Suits Now Only \$7.90, \$9.50 and \$12.50



See our window for beautiful

Willow Plumes

No such values were ever before shown in Salem.

\$20, \$25 and \$35 values now only

\$10.50, \$12.50 and \$14.90

Wonderful values in Fine Dress and Waist Silks. Plaid Silks now yd. 49c, 65c and up. Persian Silks now yd. 49c, 65c, 75c and up. Evening Silks now yd. 25c, 35c, 49c and up

Now on sale, a complete line of all numbers of

Warner's Rustproof Corsets

We are Salem's agents for this celebrated Corset, known all over America and Europe by all the best dressed ladies of the two continents. For form, style and figure it has no equal. Special prices:

98c, \$1.25 and \$1.49

The Following Is a List of Useful CHRISTMAS PRESENTS

Pick out what you want, then come to our store and see the close prices we can give you. Ladies' Suits, Ladies' Coats, Silk Underskirts, Sweaters, 1-Piece Wool Dresses, Silk Waists, Rain Coats, Ladies' and Children's Capes, fine Furs for Women and Children, fine Table Linens, Linen Sets, Napkins, Tray Cloths and Doilies, Silk Kimonos and Dressing Sacques, fine Dress Goods, fine Silks, Imported Silk Velvets, Persian Ribbons, Satin and Silk Ribbons, all colors, Ladies' Persian Neckwear, Phoenix Mufflers, Lace Collars and Jabots, Auto Veils, Ladies' Fancy Hose Supporters, Fancy Shell Hairpins, Gold Beaded Handbags, Fancy Hair Barrettes, Fancy Back Combs, Fur-top Slippers, Bed Slippers, Blankets and Comforts, Fancy Bottles of Perfume, Men's Silk Suspenders, Men's Silk Neckties, Men's fancy Garters, Men's Silk and Linen Handkerchiefs, Men's Hosiery and Underwear.

Dolls, Toys, Games and Books

Men's Silk Shirts, Men's and Boys' Sweaters, Men's and Boys' Clothing, Men's Gloves, Men's Night Shirts, Men's Work Shirts, Ladies' Fancy Aprons, Ladies' Handbags, Ladies' Kid Gloves and Wool Gloves, Wool Shawls, Silk Hosiery, Ostrich Plumes, and Ladies' Trimmed Hats, Fancy Hat Pins, Children's Wool Jackets, Bootees and Bear Skin Coats, Angora Caps, Lace Curtains, Pillow Tops, White Crochet Bed Spreads, Babies' Sweaters, Ladies' Dress Skirts, Ladies' Belts, all kinds, Ladies' Flannelette Dressing Sacques and Kimonos, Ladies', Misses' and Children's Hosiery and Underwear, and hundreds of other articles.

Furs--Furs--Furs

Now is your time to buy furs for your Xmas presents. We show a complete line of the best styles in Neck Scarfs, Capes and Muffs. We are the makers of low prices.

\$3.50 Neckpieces \$1.49

Wonderful Millinery bargains now offered at the Chicago Store. High-class

Millinery NOW ON SALE

Beautiful Trimmed Hats, Ostrich Plumes, Feathers and Flowers now selling at greatly reduced prices. Come and get our prices and see the difference between the Chicago Store and millinery shops. We do the volume of business and can afford to give you closer prices.

\$7.50 and \$8.50 Trimmed Hats Now \$2.50 and \$3.50



We just received another new line of Ladies' Scotch Tweed and

Broadcloth Coats

We bought them at very close prices, which now leaves us in a position to offer our customers high-class coats at about half what you have to pay elsewhere. Come and see the garments, then judge for yourself. They are made of the best imported broadcloth, handsomely tailored, silk lined and thoroughly finished throughout.

\$25.00, \$30.00 and \$35.00 Garments Now on Sale for \$8.50 \$10.50 and \$14.90



We devote one entire floor to

Men's and Boy's Clothing

If you never visited this department you should come now and take a look through. See the goods we carry and the low prices we will make you on Men's and Boys' Suits and Overcoats. One trial will convince you that this is the store to spend your money at.

Men's \$14.50 Wool Suits Now Only \$7.90



Wonderful values in Girls'

Rain Proof Coats and Capes

We show a complete line of Girls' Capes and Auto Rubber Coats, in black, tan, gray and fancy. Come here for the right coats at the right prices. Warranted rain proof.

Girls' Capes \$1.49 \$2.50, \$3.50 & Up



The Greater

CHICAGO STORE

Salem
Oreg.

Auto Coats \$2.50 \$3.50, \$5.90 Up

