

HALLBERG'S GREAT FIRE SALE

Will Begin
THURSDAY, DECEMBER 1
At 9 a. m.

TODAY'S ANNOUNCEMENT is of importance to every woman who is looking for this season's exclusive ready-to-wear goods AT A TRIVIAL COST. Our story is a brief one. It is now just a month since our brand new fall stock, consisting of some \$25,000 was extremely jeopardized almost in its entirety by one of the largest fires ever known in the Willamette Valley. The promptitude of the fire department saved some

Thousand of Dollars of Merchandise

That in a very great number of instances is not even smoked damaged. Our settlement with the salvage adjusters and appraisers of the Fire Insurance Companies enables us to throw this immense stock on the market at reductions ranging from 50 to 90 per cent, in other words, the goods will be sold for what they will reasonably fetch.

They comprise the following:

Your
Christmas and
New Years'
Gifts at a
Fractional Cost
Your Banner
Opportunity

Children's and Ladies' Sweaters,
F. and G. and Kabo Corsets and FerrisWaists
Muslin Underwear,
Outing Flannel and Muslin Night Gowns,
Tailored Waists, Tailored Worsted Waists, Fine Linger-
ie and Silk Waists,
Knit Underwear for Ladies and Children,
Furs and Fur Hats,
Coats, Suits, Dresses and Skirts.

Neckwear of All Descriptions

Such as Lace Collars, Jabots, Stiff Collars, Mufflers,
Ruching, Scarfs, etc.
Silk Ribbons, Hosiery in Silk, Lisle and Cotton.
Hair Goods and Hair Ornaments.

Kid and Silk Gloves.
Handbags, Umbrellas and Purses.
Manicure and Toilet Sets.
Silk and Heatherbloom Petticoats.
A line of Summer Suits, Dresses and Skirts.
Beauty Pins, Belt Buckles, Etc.
Scarfs and Shams.
Veilings, and Hundreds of Other Lines too
Numerous to Mention.

New Season's
Goods
Ridiculously
Cut in
Price
Your Banner
Opportunity

A Magnificent Stock of This Fall's Styles in Shoes for Ladies,
Misses and Children

Interest in this sale will be maintained at a high pitch and those who come every day will be able to lay in needful clothing, Christmas and New Year gifts for the family, relatives and friends at a FRACTIONAL COST. Thrifty buyers will pick up the snaps with avidity.

It will pay you to come Thursday and every other day until the sale is ended--There will be something doing all the time. NOTE THE ADDRESS.

HALLBERG & CO.

Upstairs, Above the Old Store

Liberty Street, Salem, Oregon