

W. B. and Lavida Corsets, Sahlin and Ferris Good Sense Waists, Skinners Satin, Lansdowne, Priestleys and Botany Mills Dress Goods, Onyx Hosiery, Men's and Women's Coats with Presto Reversible Collars, Owl Cut Rate Prices on All Toilet Articles

This idea of ours that the men of this community ought to be grateful to us for the things we do, and the good we do and the goods we provide, is not a very common idea in business. The rule is for the merchant to feel greatly obliged to his customers, as if they were doing him a very great favor to buy his goods. Time was when the merchant who could bow the lowest was most popular.

But in these days things are a little different; and you're glad of it. You want the dealer you buy of to act for your interests, to be your agent, so to speak, in bringing together the kind of merchandise you want. That's the way we like to feel about our business; not that we're "appealing" to you for patronage, but rather that we've used our best judgment, and our best abilities as buyers, to get for you the things that you want. In doing this we've done you a distinct service, and all we want now is that you should know it; you can buy your clothes elsewhere if you please, but here you'll find the sort of clothes you ought to buy.



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have made for us, for you, the smartest and best clothes ever produced. Whatever anybody else may say, or leave unsaid, one thing is certain—there are no other clothes made that offer you so much real value as these.

This store is the home of Hart Schaffner & Marx Clothes
Suits \$20.00 to \$35.00
Overcoats \$18.00 to \$30.00

H.W. & M.G. Meyers
INCORPORATED
GOOD GOODS

Thanksgiving day is on the way; also the turkey bird---If you should find yourself inclined to clothes, just say the word. Speaking of clothes---we have selected from our stock a number of suits that are broken lines and sizes; these we have marked far below their regular price. They are made from all wool fabrics, medium and heavy weight. Special care has been used in designing and making these suits for this store.

Every suit in the house is backed by our reputation, which insures the purchaser best for his money, whether special or regular prices.

- \$12.00 Men's Suits, special to close at the low price of only . . . \$ 8.00
- \$15.00 Men's Suits, special to close at the low price of only . . . \$ 9.50
- \$18.00 Men's Suits, special to close at the low price of only . . . \$11.00
- \$20.00 Men's Suits, special to close at the low price of only . . . \$12.85
- \$22.50 Men's Suits, special to close at the low price of only . . . \$15.90
- \$25.00 Men's Suits, special to close at the low price of only . . . \$16.85
- \$27.50 Men's Suits, special to close at the low price of only . . . \$18.50
- \$30.00 Men's Suits, special to close at the low price of only . . . \$19.50

Sale Extraordinary of Men's Shirts

500 desirable models much underpriced before Thanksgiving. Come in and pick them out quick; not all sizes of any one pattern, but all sizes in the assortment. Very latest patterns in percales and madras, with or without cuffs attached, in plain or pleated bosoms. Some in coat styles.

- \$1.00 SHIRTS AT ONLY \$.65
- \$1.25 SHIRTS AT ONLY85
- \$1.50 SHIRTS AT ONLY 1.10

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New Sweaters Just Received

The Ladies' Sweater Section received a shipment of the straight weave sweaters in black, navy and cardinal. They are priced at \$6.50. We advise early selections for these popular styles won't last long at this price.

Commencing Second Week of the Annual Holiday house cleaning Event.

We Need the Room for the Display of Holiday Merchandise.

All odds and ends, short lengths, broken sizes, discontinued lines, have been given the "move on" sign which consists of a measly little price. Every article marked for quick selling has a red placard attached stating the price reduction. Come in and read what the red placards say. There's a money-saver of seasonable and dependable wearing apparel or piece goods for everybody. Investigate.

Fur Neck Pieces

Less 25%

Furs make nice Xmas gifts. Select one now and we will carefully put it away for the holidays. In the assortment are mink, sable, possum and ermine stoles, in brown and black. From \$1.50 up to \$15.00 each, now reduced 25 Per Cent



One-Piece Wool Dresses, Values up to \$20.00---Now Only \$11.85

Another Lot Less One-Third in Price

Upon entering the Ladies' Ready-to-Wear Section you will notice a special rack of one-piece dresses marked at LESS ONE-THIRD IN PRICE. These are our very best models. The leading authentic styles, made expressly for this store; 100 choice models to choose from; hardly any two alike. The assortment is varied enough to please each individual desire. Simply investigate for yourself and you will be convinced that the Meyers qualities cannot be matched elsewhere. Now reduced

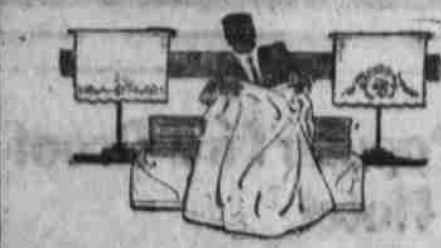
One-Third in Price.

Broadcloth Suits, Values Up to \$50.00

Special at the Low Price of Only

\$25.00

It's a pleasure to tell about these suits, and it will be more of a pleasure to you to own one. Broadcloth is the foremost fabric this season in the making of women's tailored suits. There are browns, tan, green, old rose, lavender, and black; strictly tailored, with notch or plain velvet collars and cuffs. They are our very best values, up to \$50.00, now at the low price of \$25.00



- Dandy toweling, 17 in. wide, 12 1/2 c values, special, yard 8 1/2 c
- Huck Towels, size 19x36 in.; contain over 70 per cent linen; 25c val., special, each 15c
- Mill-end Percales, extra large assortment; regular 15c values now only, yard 12 1/2 c
- "Marcelline" for waists and skirts; 31 inches wide; 25c values at the yard 15c
- Best quality 12 1/2 c Dress Gingham, special, the yard 9c
- Another line best Dress Gingham, 16 2-3c values, special 12c
- Flannellets, extra good quality, regular 12 1/2 c values, special 9 1-2 c

Black and White Waists at 98 Cents

Third shipment of the black and white waists we have sold so many of this season. They are piped down the front with black and trimmed with black buttons. Some have a pocket. See them. Waists' Section.

SLIGHTLY SOILED WAISTS AT HALF PRICE.

Waists that receive as much handling as ours do are liable to become soiled---and besides we would not ask full price for a waist that was soiled or mussed---these we separate from the regular showing as fast as they become mussed and placed on a separate table, at Half Price.

Children's 25c Hose Special 2 Pairs 25c

This showing is complete in sizes. They are heavy ribbed and warranted absolutely fast black; sell regularly at all stores at 25c the pair. Our special price Two pairs for 25c



- 50c and 65c Moire Taffeta, Moire and Messaline Ribbons, in plain Dresden and changeable, special at the yard 29c
- Fancy Dresden Ribbon 4 1/2 in. wide; special, yard 19c
- No. 120---Plain Taffeta Ribbon, 5 1/2 in. wide, yard 25c
- No. 40---Plain Taffeta Ribbon, 3 1/2 in. wide, yard 12 1/2 c
- No. 22---Plain Taffeta Ribbon, 2 1/2 in. wide, yard 11c
- No. 16---Plain Taffeta Ribbon, 2 in. wide, yard c
- Soiled Jabots and Collars. Less One-Third in Price

Dress the Table Correctly

The Linen Section has a larger comprehensive showing of double satin bleached damask in dinner sets---than we have napkins, lunch cloths, doilies, etc---ever offered before at a sale price. Every precaution was used in making selections this season, and those who have seen the showing pronounce it the best in Salem. Dinner linens, 50c to \$2.25 per yard; 60, 64, 70, 72 inches wide; all now reduced in price. Napkins to match dinner size; \$2.75 up to \$5.50. AT THANKSGIVING SALE PRICES. Linen Sets priced at \$5.00 to \$27.50, in a beautiful assortment of the very choicest patterns. NOW AT THANKSGIVING SALE PRICES.

Thanksgiving Linens and Lunch Cloths Thirty-inch Round Center Pieces at \$1.98

These are real art pieces beautifully embroidered in the following designs: Ivy, roses, carnations, chrysanthemums, etc. You will be pleased with the assortment as well as the price. Regular \$2.50 values, Thanksgiving sale price only \$1.98 Dresser Scarfs, Doilies, Lunch Cloths; plain hem-stitched, embroidered and lace trimmed. A complete new showing at Thanksgiving sale prices.

3000 Yards of Lace at 1-2 Price. 2000 Yards Embroidery at 8c Yard

The Lace and Embroidery section always has a tempting value to offer at any season of the year. This time it's beautiful laces and embroideries. We want you to see them; the patterns are beautiful and the price is only a second consideration.

Parcels Checked Free

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