

We are Salem's Agents for the Nemo Corsets, Warner's Rust Proof and Redfern Corsets, African Ostrich Plume Co., Skinner's Satins, Sunburst Silks, Simmon's Guaranteed Kid Gloves, Sahlin Corsets, Guinnett's Celebrated Black Silks, and the Weather King Umbrellas

WONDERFUL REDUCTIONS IN THE FOLLOWING GOODS

Ladies' Suits and Coats, Dress Skirts, Raincoats, Capes, One-Piece Wool Dresses, Furs, Shirtwaists and Silk Petticoats. Here is a chance of a Lifetime to get a high-class merchandise at small prices.



1910 and 1911 Newest Styles of Ladies' Coats, Suits and Capes now on Sale

at Greatly Reduced Prices. The Above Pictures Show You the Latest Models Which We Have Now Ready for Your Inspection. Our Low Prices Will Speak for Themselves.

\$15.00 and \$20.00 SUITS now.....\$8.50 and \$12.50	\$18.00 SCOTCH TWEED COATS now.....\$10.50	LADIES' \$15.00 CAPES now only.....\$8.90	LADIES' \$5.90 DRESS SKIRTS now.....\$3.45
\$25.00 and \$30.00 SUITS now.....\$14.50 and \$16.50	\$32.50 FINE BROADCLOTH COATS, black.....\$16.90	CHILDREN'S CAPES now only.....\$2.50 and \$3.50	MISSSES' DRESS SKIRTS now.....\$1.49 and \$1.98
\$12.50 BLACK BROADCLOTH COATS.....\$4.50 and \$5.90	LADIES' \$7.50 CAPES now only.....\$3.90	LADIES' \$15.00 ONE-PIECE WOOL SUITS.....\$8.90	LADIES' \$8.50 FINE DRESS SKIRTS now.....\$4.50
			\$12.00 BLACK VOILE DRESS SKIRTS.....\$4.50 to \$7.50

Children's Bearskin Coats



Priced Way Down
1900 Children's Bearskin Coats now on sale. They come in all colors and black.
\$3.00 values now.....\$1.49
\$3.95 values now.....\$1.95
\$5.00 values now.....\$2.50

Silk Petticoat Bargains

500 now on sale; all colors and black; wonderful values.
\$5.00 SILK PETTICOATS now.....\$3.49
\$12.50 PERSIAN SILK PETTICOATS now.....\$6.99



FUR BARGAINS

The greatest in Salem. 500 pieces now on sale. Muffs and Neck Pieces in all the newest furs.
\$3.50 Stoles now only.....\$1.49
\$4.50 Muffs now only.....\$2.50
\$5.00 Neck Pieces now.....\$2.75

Blanket Bargains

1000 PAIRS NOW ON SALE
75c Blankets, double now.....45c
\$1.00 Blankets now.....65c
\$1.50 Blankets, 11-4, now.....95c
\$2.25 Blankets, extra large, for double beds.....\$1.49
WOOL BLANKETS ALL REDUCED

Men's & Boys' Clothing



NOW ON SALE at greatly reduced prices; the biggest value we ever offered.
Boys' \$4.50 Suits now.....\$2.45
Boys' Pants now.....25c, 35c, 49c
Men's \$15.00 Suits now.....\$5.50

We are Givers of the Best Values for the Least Money

CHICAGO STORE



SALEM OREGON
"NOTHING SUCCEEDS LIKE SUCCESS"

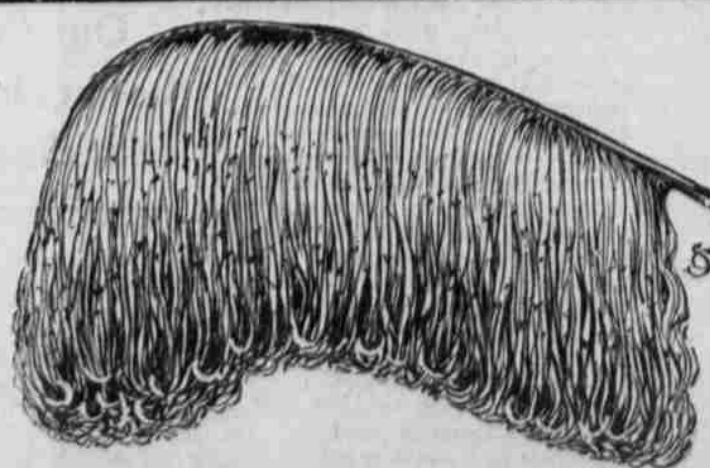
SALEM'S LEADING STORE FOR Dress Goods and Silks

Offers for this sale exceptional bargains in high class Dress Goods and Silks at small prices. You will do yourself and your pocketbook an injustice if you buy anything in this line of goods without looking through our magnificent stock. Quality, style and low prices keep us always busy in these departments.

300 yards 55c Plaid Silks, now, yard.....42c	500 yards of Colored Dress Goods, values up to 75c yard, special only.....29c
89c Fine Messalino Silks, yard.....59c	75c Evening Shade Wool Dress Goods, special.....35c, 49c
Black Taffeta Silk, yard.....65c and 75c	\$1.00 Scotch Tweed Wool Dress Goods, in all the new shades, yard.....65c
Colored Taffeta Silks, yard.....49c, 65c and up	Pine Wool Serges, Panamas, Broadcloths now on sale.
Dainty Evening Silks, yard.....25c, 29c and 35c	
Persian Silks, yard.....65c, 75c and 95c	

GREAT BARGAINS IN THE Millinery Department

Swell Hats, Ostrich Tips, Willow Plumes now on sale.
\$5.00 Trimmed Hats now.....\$2.95
\$8.00 Ostrich Plumes, 15 inches long, black, special.....\$3.90
\$20.00 Black Willow Plumes now.....\$10.50



Great Underwear Values this Week for Ladies, Misses and Children UNDERWEAR



Now on Sale
Owing to broken sizes and odd lots in the underwear department we have sliced the prices away down.
Children's Underwear, winter weight.....10c, 15c, 25c
Ladies' 45c Underwear, now.....15c, 18c, 25c up
Ladies' 79c fine Underwear now.....49c

Now on Sale 500 Girl's Capes



Bought at greatly reduced prices and sold the same way.
\$4.50 Girls' Rain-proof Capes, with hoods, great value.....\$2.49
Women's \$7.50 Mackintosh Coats.....\$2.95

Domestic Bargains

Best Apron Gingham, yard.....5c
7 1/2c Outing Flannel, yard.....3 1/2c
12 1/2c Velvet Wool Outing Flannel, yard.....8 1-3c
Table Linens, yard.....25c, 29c, 35c, 49c up

Sweater Bargains for Misses, Women and Children.

Sweaters Now on Sale



We can save you big money on Sweaters.
Children's Sweaters.....25c, 35c, 49c and up
Misses' Sweaters from.....95c up
Ladies' Sweaters.....\$1.49, \$1.75, \$1.98 up

The Greater Chicago Store, Salem, Oregon