



Come to the CHICAGO STORE for

FASHIONABLE MILLINERY



RUBBERIZED Silk Rain COATS

Now on Sale

Here you will find a wonderful stock to select from of every style, make and color and at prices that will make quick selling. \$12.50, \$16 and \$18 Coats

Now \$6.50, \$8.50 and \$10.50



# THE CROWDS OF CUSTOMERS

That assemble here daily is the best proof in the world that the CHICAGO STORE is the leading store of Salem for style, quality and low prices. You may rest assured that when you come here to spend money that you will get sterling honest values and honest prices that you cannot find elsewhere. Once a customer of the Chicago Store, always a customer. This is our aim; this is what has made our store grow so rapidly and secured the confidence of the people.



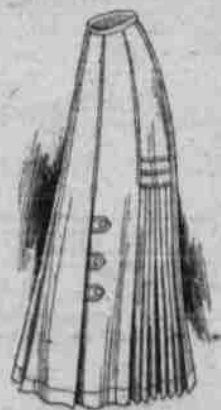
## LADIES' TAILORED SUITS, COATS AND DRESSES

The Greatest Stock in the Willamette Valley of Stylish Up-to-date Garments to Make a Selection From

This department is well stocked with the following fashionable garments: LADIES' AND MISSES' SUITS AND COATS in all the newest styles and materials, LADIES' AND MISSES' fashionable one-piece wool dresses, STOUT LADIES' COATS AND SUITS in colors and black, LADIES' CARACUL COATS, LADIES', MISSES AND CHILDREN'S CAPES in all colors and black, LADIES' BLACK BROADCLOTH COATS in small and large sizes, MISSES' SCOTCH TWEED COATS, PRINCESS SILK DRESSES in fancy and plain shades, RAIN PROOF COATS, and several others. LADIES' \$15.00, \$18.00, \$20.00 and \$24.00 SUITS NOW \$8.50, \$10.50, \$12.50 and \$14.50. LADIES' \$15.00, \$20.00, \$25.00 and \$35.00 COATS NOW \$8.50, \$12.50, \$14.50 and \$18.50. Big values.



LADIES' UNDERWEAR NOW ON SALE. We show a complete line of winter underwear for women, misses and children. Price 15c, 25c and up.



DRESS SKIRTS NOW ON SALE. A complete line of the newest styles and materials. All priced at quick selling prices. Come to the Chicago Store for good values in Dress Skirts. Each \$1.45, \$1.85, \$3.50 up.



FASHIONABLE FURS NOW ON SALE. We show a complete line of new stylish Furs; all priced at quick selling prices. Muffs and neck pieces to match. Price 98c, \$1.49, \$2.50 up.



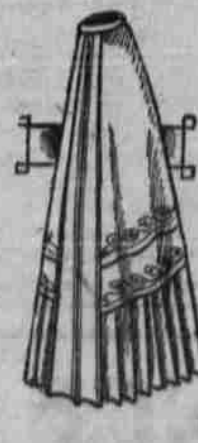
LADIES' GLOVES NOW ON SALE. A complete line of Kid Gloves, Silk Gloves and Wool Gloves in all the new shades and latest styles. Come here for good values in gloves. Price, pair, 25c, 35c, 49c up



LADIES' FANCY NECKWEAR NOW ON SALE. Maud Adams Collars, fancy Jabots and Dutch Collars now specially priced. We show a grand assortment at low prices. Each 19c, 15c and 25c.



CHILDREN'S CLOTH COATS NOW ON SALE. This season's newest styles in a great variety to select from. All priced away down. Price \$1.95, \$2.50 and up.



BARGAIN PRICES ON DRESS SKIRTS. Slightly soiled or mused. Values up to \$3.50 and \$4.50 and \$6.50 now on sale for \$1.50, \$1.95.



SHIRT WAISTS IN SILK, LINEN and LINGERIE NOW ON SALE. \$4.50 Silk Waists . . . . \$2.00 \$1.65 Lingerie Waists . . . . 98c \$1.00 Soiled Waists . . . . 49c



## BOYS Clothing

NOW ON SALE. The greatest values ever shown in Salem. These suits were bought at forced sale prices and we will give the benefit to our customers. Boys' \$4.50 suits \$2.95

## Men's Working Shirts Now on Sale



Wonderful values in Men's Working Shirts 65c heavy duck Shirts now only . . . . . 39c 75c heavy duck Shirts . . . . . 49c \$1.00 dress Shirts now . . . 49c and 65c \$1.50 Wool Shirts 98c



## GREAT SHOE VALUES

We show a complete line of ladies' shoes and children's shoes and rubbers, and we sell them at prices that you will find hard to beat. Ladies' Shoes \$1.49, \$1.98 and \$2.25...



## CHILDREN'S BEAR SKIN COATS

NOW ON SALE. The greatest stock in Salem to select from; of every class and kind you want. \$2.50 Coats now . . . \$1.65

## LADIES' MISSES' AND CHILDREN'S SWEATER COATS

NOW ON SALE. We show a wonderful assortment. Children's Coats 49c and up. Ladies' Coats \$1.45 and up.

