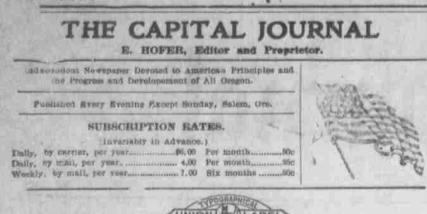
PACE TWO



RUDYARD KIPLING'S REMARKABLE POEM, "IF."

The American Magazine for October publishes following poem by the greatest of living English poets, and it is in many ways and by all odds the greatest poem that has appeared in a decade:

- If you can keep your head when all about you
- Are losing theirs and blaming it on you; If you can trust yourself when all men doubt you,
- But make allowance for their doubting too: If you can wait and not be tired by waiting,
- Or being lied about don't deal in lies,
- Or being hated don't give way to hating,
- And yet don't look too good, nor talk too wise;

If you can dream and not make dreams your master; If you can think-and not make thoughts your aim,

If you can meet with Triumph and Disaster And treat those two impostors just the same,

- If you can bear to hear the truth you've spoken Twisted by knaves to make a trap for fools, Or watch the things you gave your life to, broken,
- And stoop and build 'em up with worn-out tools;

If you can make one heap of all your winnings And risk it on one turn of pitch-and-toss, And lose, and start again at your beginnings And never breathe a word about your loss; If you can force your heart and nerve and sinew To serve your turn long after they are gone, And so hold on when there is nothing in you Except the Will which says to them: 'Hold on!'

If you can talk with crowds and keep your virtue, Or walk with Kings-nor lose the common touch,

If neither foes nor loving friends can hurt you, If all men count with you, but none too much; If you can fill the unforgiving minute

With sixty seconds' worth of distance run, Yours is the Earth and everything that's in it, And-which is more-you'll be a Man, my son!

PORTLAND'S BIGGEST STORE.

The Trustee Company of the Henry Building, Portland, is trying to sell bonds on the new Olds, Wortman & King building at Portland.

The officers of the Trustee Company are W. D. Wood, John P. Semmer, C. E. Wightman and C. R. Aldrich. The Trustee Company owns some of the finest business

blocks at Portland, Seattle, Spokane and Portland. The Olds, Worthman & King building cost \$900,000, and



000 and Oregon & Western within the state." Colonization Co., Capital tion Company, of South Dakota, \$12,000,000.

ticles of incorporation yesterday af-

treasury annually.

DAILY CAPITAL SOURNAL, BALEM, OREGON. SATURDAY, OCTOBER 1, 1910.

stands fourth to point of capitalization or corporations on record in the state, articles of incorporation of Six hundred and ninety-five foreign which were filed yesterday also, the corporations have filed articles of in- capital stock of which is given at orporation with the secretary of \$12,000,000, and the purpose of the state to engage in business in Oregon organization is to engage in a general to date, and 15,203 domestic corporareal estate, mining and development tions have been entered of record, all business, with headquarters in Oreof which, with the exception of elegon at Portland and Ontario, and the mosynary, religious and educational directors are John E. Burchard. organization, pay taxes into the state Watson P, Davidson, F. E. Kenasten,

Orlando A. Robertson, Joseph C The biggest corporation to have Wood, Frederick E. Skinner and been entered of record in the state to Theodore E. Schultze, all of St. Paul, date, aside from the Southern Pacific Minnesota. The incorporators of rec-Company, which increased its capital ord and holders of at least one share stock to \$375,928,000 a few years of capital stock in the company, at ago, and the Northern Pacific Com- \$160 per share, are: Arthur B. pany, with a capital stock of \$250 .- Fairbank, Irwin A. Churchill, of 000,000, that has filed articles of cor- Huron; Joseph C. Wood, Edward T. poration to transact business in the Young and George D. Eygabroad, of state was that of the Great Northern St. Paul, Minnesota. Rallway Company, which filed its ar-

Saved From the Grave.

ternoon. The capital stock of this "I had about given up hope, after company is given at \$210,000,000; its nearly four years of suffering from a headquarters in Oregon are located in severe hing trouble," writes Mrs. M. Portland, and the purposes of incor- L. Dix, of Clarksville, Tenn. "Often, porating in this state are "to build the pain in my chest would be almost" and improve railroads in the state, unbearable and I could not do any Caution must be exercised against al-

************************************ has made me feel like a new person. Its the best medicine made for the Capital National Bank F throat and lungs." Obstinate coughs, Capital \$100,000 stubborn colds, hay fever, la grippe, asthma, croup, bronchitis and hem-Oldest National Bank in Maricn County. ful medicine. Try it. 50c and \$1.00. DIRECTORS: Trial bottles free. Guaranteed by J. J. H. Albert, Pres. C. Perry. E. M. Cr isan, Vice-Pres. Jos. H. Albert, Cashler. John A. Carson, Geo. F. Rodgers. will simply remind your hearer of a

bad one.

Hoods Memorials Sarsaparilla

tem. Take it. Get it today. In usual liquid form or in choc-coated tablets called Sarsatabs.

Precautions Against Forest Fires, fighters ready and willing to drop The regulations of the New York everything else and, at the expense State Forest, Fish and Game Com- of the state, keep a half-acre fire is the germ of LaGrippe, that, mission applying to fires might well burning along decently for a week or breathed in, brings suffering to thous be strictly adhered to by campers and two without doing any great amount ands. Its after effects are weaksportsmen in any part of the country. of damage,-Recreation for Septem- ness, nervousness, lack of appetite, They are. in part, as follows: ber.

"The State expends large sums lt reserving the forests as a pleasure resort, and asks those seeking its * X-RAYS AND SMILES. pleasures to contribute their share by guarding carefully against fire.

"Fires will be permitted for the purpose of cooking, warmth and insect smudges on state land; standing timber shall not be used to build fires. Fires must not be started on the leaves; all combustible material must be cleared away five feet from fire. A sand beach or dry creek bed is the safest fire-place. Fires must be thoroughly quenched, not covered up or stamped out. The ground beneath should be saturated with water. Fires must not be stared

logs or brush. "Fires other than those mentioned above are absolutely prohibited. work, but Dr. King's New Discovery lowing fires to originate from use of

During mid-summer it is hard enough to keep down forest fires the way but does not travel it. arising from other causes than negorrhages, hoarseness and whooping lect and foolhardiness. During a dry

cough, yield quickly to this wonder- summer many fires start from natural causes. A person who has not been in the woods during a bad season of fires can not realize how seri-

though you know one; its narration are right. And it does not always ited their good traits from the fathhappen, as it sometimes does in er's side of the house, but mighty . tion of last payment. Maine, that there are plenty of fire few women care much for fame.

SALEM MARBLE & GRANITE WORKS for less money than others can sell them for in this locality, With Capital of \$210,000,-000 and Oregon & Western within the state.

Works 239 N. Liberty Street .. Opposite Elks' Bldg.

C. Perry.

stands, 15 cents.

The Demon of the Air.

liver and kidnoys. The greatest need

tonic, blood purifier and regulator of

stomach, liver and kidneys. Theu--

ands have proved that they wonder-

Read September Sunset.

Read "Arizona the 47th Star" by

Governor Richard E. Sloan, and

"Fremont and the Bear Fing War"

by William Simpson in Sunset for

September now on sale at all news

Hoarseness in a child subject to

croup is a sure indication of the ap-

Those who have investigated know

that mounments equal to those pro-

duced snywhere are sold by the

energy and ambition, with disordered

then is Electric Bitters, the splendid - 34

fully strengthen the nerves, build up The trouble with Roosevelt is he the system and restore health and a overstocked with advice, having a good spirits after an attack of Grip. stock the country cannot absorb. If suffering, try them, Only 50c. . . . Perfect satisfaction guaranteed by J.

Taft has given a touch of color to officialism in Washington by anpointing a negro register of the reasury. His name Napier, will appear on national bank notes issued after this date, but this will not make them tainted money.

. . . The insurgents of New York named the candidates but to mollify the regulars, adopted a regular standpat platform-Teddy's preach-

ing and his practice do not always dovetail. Roosevelt is much like a sign

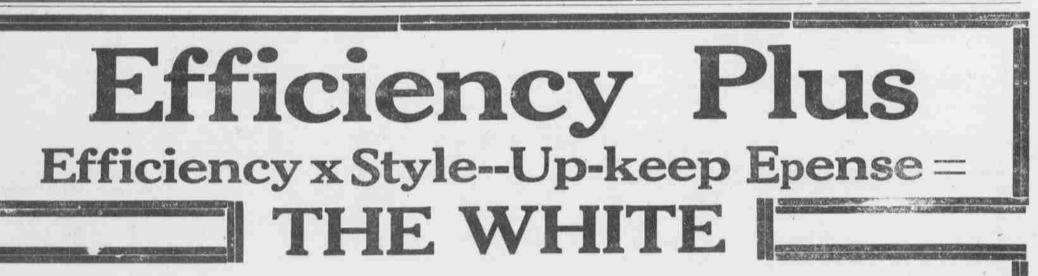
board at a road crossing. It points 0.6.8 The Colonel is not satisfied with the New York platform but says the

party couldn't get the votes on any |. other-and there you are.

Don't tell a good story, even bough you know one; its narration are right. And it does not always it does no

proach of the disease. If Chamberlain's Cough Remedy is given at once or even after the croupy cough has appeared, it will prevent the attack. Contains no poison. Sold by all dealers.

................. SUBSCRIBERS. If you get your paper by mail kindly watch the tag and see when the time is up, and "



against stumps, trees or near piles of

firearms, cigars and pipes."

that firm has resources of over a million besides.

Their new department store on Tenth and Morrison has a frontage of 200 feet on four streets in the heart of the city. The individual members of the firm are W. P. Olds, H. C.

Wortman, C. W. King, and U. G. Shipley.

Del. Dinsmoor, formerly with J. L. Stockton & Co., of this city is advertising manager for this biggest store in Portland.

FINE VOTE IN MULTNOMAH COUNTY.

The editor of this newspaper got a fine vote in Multhomah county where not a single newspaper was for him, and where the worst possible misrepresentations were published against him.

 He rolled up alone and single-handed 2938 votes and some precincts to hear from, and in ten precincts he had more votes than any other candidate, and tied Mr. Bowerman in one other precinct.

In the precincts where Mr. Hofer spoke he ran ahead, and had he been allowed to speak at any of the ward meetings held by the local candidates he would have carried the city.

In all the storm of attacks in the newspapers not another candidate or newspaper or political leader said one word in his defense and the wonder is that he got any votes at all.

The support he received was from the laborers and poorer class of people who felt that he was their friend and that he spoke from sincere convictions for the eight-hour law and better wages.

To counteract this a lying telegram was sent from Salem Friday night and it was headed up that a Labor Union at Salem had denounced Col. Hofer—a libellous statement that it was too late to answer.

It is a high compliment to a man that the organs of the interests had to exert themselves as they did to defeat a people's candidate.

Ayer's Pills

Gentle

A good school-none better. Well established reputation. Successful grad-

unter. Skillful, painstaking teachers. Living expenses low, Many other advantages. Int an tell you about them. Write for contalogue.

11.4

SALEM, OREGON

Efficiency

Without a record for efficiency the WHITE could not occupy the position it does among American made Automobiles. That it is efficient under any circumstance that can be imposed upon it, is admitted by the best accepted automobile authorities, and by owners

"themselves.

Entire, absolute engine efficiency is the thing aimed at, and acheived by the WHITE manufacturers --- engine efficiency is, of course, car efficiency, and car efficiency means car satisfaction.

Place a WHITE on the side of a mountain, on a sandy desert or in the chuck holes of a virgin trail, and you may feel that her "good old engine" is with you all of the time.

Style

There is no more beautiful car than the WHITE. From muzzle to tail lamp she is the rolling personification of beauty-and life. She is alive with her own powerful energy. Harmony of line and harmony of color and above it all, the simplified product of mature automo-

bile brains. The WHITE is a thoroughbred.

Up-Keep

Try her out mile for mile with any other American car you may choose to select. The result will be a wonderful record in favor of the WHITE. We have done it-we know. Nothing short of the most exhaustive tests along these lines have satisfied the manufac-

turers of the WHITE. That's how we know that WHITE up-keep costs can be figured at the most extreme minimum.

Toy Tonneaus Trucks

Torpedoes **Touring Cars**

nite Motor

C. A. EASTMAN, Gen'l Mgr. G. S. BRACKET, Secretary

Sixth and Madison Streets **Northwest Distribtors**

W. I. STALEY, PRINCIPAL