WHAT DO YOU KNOW ABOUT THIS?

The CAPITAL JOURNAL today announces a novel and in-teresting competition, the basis lem commercial life and practical acquaintance with her var-

ious firms and business houses. A number of questions are asked. Who will answer them? As will be noted, several attractive prizes are offered as a stimulus to competition.

Answers, to be correct, must

have firm names correctly spelled and in the usual style of the firm name. By this is meant that it will not be sufficient to say "Smith's" "Smith's Grocery," when the firm's name and style is "John D. Smith & Bro." Where the location or street number is asked for it must not be omitted. For "location" give the street num-ber or numbers, where possible.

The correct answers to the various questions are already on file at this office, and in each instance have been furnished by the firms themselves, so there may be no chance for dis-

Competition closes Thursday, September 8. Answers will be numbered consecutively as they arrive, and the first one receive the first prize, and so on, Legibility and neatness will also be figured in the contest.

This will be republished next week with the correct answers, together with the list of prize winners. Every man, woman and child who reads this is welcome to enter the competition, TAL JOURNAL and their families. All answers must be scaled and signed with full name and address.

KNOWLEDGE CONTEST. Care the CAPITAL JOURNAL.

What big furniture store in this city do you go to to buy Globe-Wer-nicke office furniture, Vudor ver-anda furniture, South Bend Malleable ranges, Caloric Cookers, Kaiser's Western views, and many other specialties that can not be found eslewhere in this city? This store is furnishing the new Hotel Marion from top to bottom. This store has been handing out the bargains to NUMBER 9been handing out the bargains to the Newly Weds, the New Comers, and to each and all who had need for them for fifteen years past. It fills three floors, 80x100 feet. They have everything to furnish the have everything to furnish It is different and larger than all the other furniture stores. They have excellent show rooms and they delight to have people come You are to give the

The output of this bakery is larger than that of any other bakery in the city, and the quality the very high All bread is baked out of flour, but the fact that some of it is superior to others is proof that the to do with the baking has much The well known brand of this bakery, the "Butter Nut", has and pastry, too. Give name of bak-

NUMBER 3guised. It was established here in you may strike a live wire crossing 1905. It gives employment to 125 the railroad. It gives employment to 125 men. It manufactures and supplies NUMBER 11-Oregon fir lumber in every dimen-s'on. Also lath. shingles, doors, windows, mouldings, building and company is an incorporated one roofing paper, cement, wall plaster, with ample capital to handle the lime, sand, gravel, cedar posts, face business to the greatest advantage brick, fire brick, fire clay, tile, etc. They have a very large line of They have mills in this city and at planos, organs, taking machines.

NUMBER 4-

facility for the proper repairing and taking care of automobiles. This ments, all p ments garage was only completed this year. They occupied a part of it last year. Where is the p taking care of automobiles. This garage was only completed this year. They occupied a part of it last year, but now it is complete and doing a big business. At this garage they sell the world's champion long distance car. Do you know what car that is? It made a 10.000 mile nonstop run—Maxwell. The engine ran continuously for over 624 hours. A hauling everything from a trunk to car that will do that is a good one a load of cement. This institution of loss of goods that are fust the car loads of goods that are fust the name of the brand of butter that gives such universal sat isfaction in the Capital city? Also give the name and location of the creamery that produces it. This hat is? It made a 10.000 mile non-stop run—Maxwell. The engine ran continuously for over 624 hours. A hauling everything from a trunk to observe the car loads of goods that are fust to make the car loads of goods that are fust the car loads of goods that are fust the name of the brand of butter that gives such universal sat isfaction in the Capital city? Also give the name and location of the creamery that produces it. This hat is? It made a 10.000 mile non-stop run—Maxwell. The engine ran are hustlers in the transfer business, furniture house's exclusive features are three years. They run two was a post of the car loads of goods that are fust to make the car loads of goods that are fust to make a load of post of the car loa to the to. Also handle the Columbia, has been a going one for many years tables. Pullman Revolving seat Dagas and electric, and can furnish a but there has been a slight change venports. Smith-Davis iron beds, car from \$700 to \$3,800. If you in name. They occupy a large wars White Manufacturing Co.'s dressers.

swing or something of that sort? her been a going institution here they manufacture fencing to order. They manufacture fencing to order, for eighteen years. Eleven years of the present year. The line is of the present year. The line is partner has been taken into the business, and the institution is just business, and the institution gates, and deal in poultry netting, work, making a specialty of thresh shingles and roofing. The latest ing engines and farm machinery and most approved and durable hop They also do repairs on automobile baskets are also manufactured in and marine engines. The equipmenthis establishment. It is one of the is of a high class and the workmentwe industries of the capital city, of the highest skill. You will also

* , which is reaching out for trade in all ections. Give name of works, ne of proprietor, and location.

NUMBER 6-What is the name of the oldes and largest bank in Salem? bank has been a bulwark financial history of the Willamette date of its orginal entry into business life was away back in 1868when Gen. Grant was running for president the first time. The last official report of this bank shows toresources aggregating \$2,450,.15. Its capital stock is \$500,-000. Notwithstanding they pay no interest on deposits and carry no city county or state deposits, these amounted to \$1,940,603.45. The statement showed that they had at that time \$521,816.18 in actual cash in their vaults, and almost an equal amount due from banks, which is the same as cash. This is undoubtedly the kind of a bank the cautious sitor is in search of. NUMBER 7-

This paragraph represents the leading implement house of the cap-ital city. We will name some of the has retired. They aim to have everything in the way of tools for

Where is the meat market that NUMBER 15year. Handles all kinds of fresh and cured meats, sausages, lard, etc., and has a big trade. It is the little market with the big business. You don't have to go galventing off the man that is competent and thordan't have to go galventing off the man that is competent and thordan't have to go galventing off the man that is competent and thordan't have to go galventing off the man that is competent and thordan't have to go galventing off the man that is competent and thordan't have to go galventing of the man that is competent and thordan't have the man that is anything the place of the place of the man that is anything the place of the pl don't have to go galavanting off to ough. It has been fourteen years the suburbs to find it; it is right since this institution began making close to the business center. When history in Salem. The men emyou go in you will find yourself look-ing into some fine plate glass show cases dominated by cold storage. It er kind, and then the proprietor is it one of the best places in the city always "on the job" to get good meats.

being the best heater for any kind NUMBER 16— of a building. He has put in hun-The records dreds of them in and around this do not furnish a more marked excity and they all give perfect satisample of advancement than in the faction. He does all kinds of plumburg and tinning employs a number of study and practice of veterinary distinctions. Just to look. You are to give the name and street number of this big and enterprising establishment.

NUMBER 2—

What is the name of the bakery that has been doing business at the old stand for a quarter of a century? The output of this bakery is larger your job. Nothing adds to the compound to the domain of the content of the content of this bakery is larger.

He does all kinds of plumbatic study and practice of veterinary distingtions of the diseases. The diseases. The diseases. The diseases of all domestic animals are now included in most of the college courses, whereas a few years ago only horses and cattle were considered as coming within for your job. Nothing adds to the compare the property of the college courses, whereas a few years ago only horses and cattle were considered as coming within proper scope. This paragraph represents a firm of veterinarians who are the property of the college courses. your job. Nothing adds to the com-forts of a house more than good theory and practice. One of the plumbing, and from him you will be firm has had four years' experience

The industry of cleaning and reno-vating clothing has grown to large proportions in every city. Clothing is made to look like new and double as name and the latter "V. S. B. the seal of quality on every loaf— the wear is obtained thereby, with V. Sc." Their office is in connection and none is genuine without the no violence to the personal appear—with a livery stable, and their serseal. This bakery runs two wagons ance. The house under discussion is vices are always in demand. Give and none is genuine without the seal. This bakery runs two wagons daily to all parts of the city, and they ship by express to surrounding towns. They are "way-up" on cakes the seal of the city and their seal of the city and they ship by express to arrive and dyeing, aftering and repairing of the common towns. They are "way-up" on cakes and pastry, too. Give name of bakand pastry, too. Give name of bakmen, and guarantee their work to which leads in the common to which leads in the common towns. house has a familiar name which you are to give, also the name of dustrial and commercial institutions the proprietor and the location. In would be incomplete without men- writing the name of this institution tion of this great lumber concern, you will give Salem's relation to although its identity cannot be dis- Oregon, and in finding the location

Newburg: sash and door factory at records, and musical merchandise of packing to sustain and increase that McMinnville, and lumber yards at all kinds. They also have the Sing-in Salem and Roseburg. not be necessary to emphasize the lem and are going to make things NUMBER 18—fact that they are in position to fur interesting all along the line. They in this not pain nish building materials direct from have a splendid new store and every struments, all prices, on easy pay pids.

a load of cement. This institution Olsen office furniture, Montgomers

What is the name and location of and location. What is the name and location of the mind very readily when takes its name from the street on there is a fence to build, a gate to which it is located? This works swing or something of that sort? bus been a going institution here it passed into new control the first it has been taking care of the departed for a good many years. and is under vigorous management, give the name of the manager,

THE PRIZES

FIRST PRIZE SECOND PRIZE One Month's Scholarship, Capital Business College \$10.00 THIRD PRIZE One Doz. Photographs, Trover's Studio _____\$ 5.00 FOURTH PRIZE Millinery order McNeel Sisters _____ \$ 5.00 FIFTH PRIZE Trade order J. A. Patterson's Store ____ \$ 3.20

What is the name and location of name and location.

one of the oldest liverymen in the city, and what is the name of the stables? He has been following this the name and location.

everything in the way of tools for the farmer, and they make the price right. What is the name and location?

Stable is up-to-date in every paths, and because it is up-to-date in every paths, and they make the price right. What is the name and location. His name is not very "high" but he's brand of paints in Salem. What is the price of the stables, and because it is up-to-date in every paths. on a "high" street,

> will send for and deliver your horses, and when they have been de-

The records of scientific progress in practice here, is a graduate of the Ontario Veterinary College. The other joined himself to the firm this uis name and the latter "V. S. B.

years. They pay the highest price of this institution? the market will justify and they NUMBER 24 NUMBER 11—

What is the name and location of the large and location of the market will justify and they NUMBER 24—

What large world. This year they exment in the Chemonary large and location of the market will justify and they number 24—

What is the name and location of the market will are largest price of this institution. pect their output will aggregate over one hundred cars. The reputation of the Oregon prunes is ver high in the world's markets, and this firm takes great care in their

'Tis not painted wood nor polished stone, but hearts and furniture that producer to consumer. Give the facility to do business in the most make the home. This paragraph name of this company. is 24x86, nicely fitted throughout, niture stores the buyer for which What 's the name and where is lo- You are invited to search them out has just returned from a visit to cated the newest and most modern and have a "look in." They sell the the big furniture expositions in garage in the city? There is every Baldwin line of planos, splendid in- progress at Chicago and Grand Rafacility for the proper repairing and struments, all prices, on easy pay. new ideas which will be shown in

incubators, for which they have the bearses. One of the firm is a grad-where the many years experience exclusive agency in this city. They also have the exclusive sale of Con- in their ideas of undertaking and known institution comes in. They

He has been following this the veterinary surgeon who has

it and where are the works located? has the metal lining on the sides and roof? No microbes there. Also give the name of the proprietor. It has been under its present management since the first of June this street that is anything but "low." It has been under a present management since the first of June this street that is anything but "low." It is anything but "l

stands every one in hand to familiarize himself with its tenets. It is NUMBER 30-

tution, conducted by two young la-dies recently from the east. They cater to the improvement of the per-sonal and physical appearance of their patrons. They have two de-partments—one of chiropody, man-icuring, scalp treatment, shampooing, hair dressing and facial treatment of all kinds, permanently removing superfluous hair, birth-marks, warts and moles. The other rk to What is the name of the company salt glows, French olis and electric rubs, which leads in buying and packing rubs, mighty good for rheumatism. prunes? And where is their office? The state of their office of their office? The state of their office of their office? The state of their office of their office of their office of their office? The state of their office off

been a going institution here for ket is reaching over six years and has recently taken in a new partner. They are complete house furnishers. Their slomakes a specialty of windmills, gan is "Better goods, less money." They have a big stock of furniture, times past has probably erected in carpets, rugs, wall paper, stoves. this country as many as five hun-ranges, crockery, etc. The man who loves his home is the man who loves to buy furniture but the stock and but think of the power they develop. prices at this store are a temptation even to the other fellow. If we told you whether this house was located The house has changed hands in the on a corner or in the middle of the last few years but the business goes block you would be able to pick it right on just the same. Also agents

NUMBER 26-This is an undertaking establishment which has been taking care of NUMBER 34-

NUMBER 27—
This number represents two live wires in the real estate business on Court street. They have been in business three years, handling all kinds of property, farm and fruit lands, timber lands and improved and unimproved city property. They have done their share of boosting for Salem and the Willamette value, and have been instrumental in locating many people in new homes.

Suitings. Give name and location, NUMBER 42—

Where in Salem is the place to get everything that swims and a tion has such appropriate accomodations for taking care of the desperted that a small reference to business here for nine years. Fresh lash, poultry and game, and fresh elaborate distoints for taking care of the desperted that a small reference to business here for nine years. Fresh lash poultry and game, and fresh elaborate distoints for taking care of the desperted that a small reference to business here for nine years. Fresh lash poultry and game, and fresh elaborate for the purpose. It affords an entrance from a residence street lev, and have been instrumental in locating many people in new homes. They also handle loans and NUMBER 36insurance, conduct an employment bureau, have notary public and do it; if you have none, come, I'll make the name and location, conveyancing, and are agents for it." This is the incentive offered by NUMBER 48—
Trans-Atlantic Steamship lines, a certain leading photo studio in Do you know who see

NUMBER 28goods they keep and then you are to give its name and location: John Deere and Moline vehicles and watch and which is one of the largest at each of the Royal College of London, and which is one of the largest at each of the Royal College of London, and best equipped barns in the CRY, all times and seeders, futernativational gasoline engines. John Deere and Benicia Hancock disc plows, John Deere and Syracuse plows, John Deere and Syracuse plows, So we Home and Wheeler & Wilson sewing machines and less than the veterinary surgeon who has sent companies that head the lists has had years of experience. The business in Salem for thirty years, been practicing the profession here business in Salem for thirty years, been practicing the profession here business in Salem for thirty years in his present the United States Fidelity and they are produced in the largest and sections. He has settlem, domestic fire, marine, accident, and automobile insurance. They also of experience. The business in Salem for thirty years in his present the United States Fidelity and they are produced in the largest and street. There is a shad years of experience. The business in Salem for thirty years in his present the Companies that head the lists as had years of experience. The business in Salem for thirty years in his present to companies that head the lists as had years of experience. The business in Salem for they also of work turned out is of as had years of experience. The business in Salem for thirty years in his present the United States Fidelity and they are produced in the largest that domestic fire, marine, accident, and automobile insurance. They also of work turned out is of a stand, which is one of the Royal College of London. They also of work turned out is of as had years of the largest in their respective lines. They also of work turned out is of a stand, which is one of the Royal College of London. He is a stand, which is one of the Royal College of London. They also of work turned out is of a stand, which is one of the Roy fore you have gone a block. This dress in your address book. The looking safely after his cliently instable is up-to-date in every particiname is not "short" at all. There is a home manufactured of trouble comes will it be what you and where are the works located? This firm has been doing business here for the last covered the name of the wagon the capital city, it will not be amiss to refer briefly to one of her undertaking establishments which has been doing business here for the last covered the name of this vehicle and

> nil kinds. They have been manufacturing for two years past. That word in the name of the company which you will not comprehend its alma mater is the well known Mcmeaning is simply the name of a Killip veterinary school in Chicago, chapel, comfortable resting rooms, be impossible to begin to mention city in Italy from which the mineral and to that has been added about and a comfortable home-like place them in this short paragraph. They susbtance that makes for such excellence in the durability of paints is imported. By patronizing this institution you get the best and most durable product and give aid to the up-building of a home institution.
>
> NUMBER 22—
>
> and to that has been added about twelve years of actual practice, principally in the state of Michigan. He came to Salem last April, attracted by our fine climate and opportunity for growth and development. He has established himself in connection and a comfortable home-like place throughout. This house carries are a branch of a big Portland house everything in funeral goods, from here for fourteen years. On farm-sive. They have three hearses for growth and development. He has established himself in connection with a large feed stable and his page and the product the page throughout. This house carries are a branch of a big Portland house everything in funeral goods, from here for fourteen years. On farm-sive. They have three hearses for such excellence in the durability of paints is cipally in the state of Michigan. He everything in funeral goods, from here for fourteen years. On farm-sive. They have three hearses for fourteen years. On farm-sive. They have three hearses for fourteen years of actual practice, principally in the state of Michigan. He everything in funeral goods, from here for fourteen years and they have been doing business. They have three hearses for fourteen years. On farm-sive. They have been doing business were made to see the product and give and they have been doing business. has established himself in connection with a large feed stable and his name and the new location. What do you know about Chiro- services have been in demand from NUMBER 38-

NUMBER SI-What brand of flour is it that ap point here just by way of impressing it on your mind. You are also to is the giving of Bake Oven baths, give the name of the milling com pany which produces it. It is the only large mill in Oregon run by This company, whose name reads more like a firm, has been doing drugs. They are very beneficial to business in this line for a number of this institution?

giving more attention to much came through brighter and better flour made in the state and it is a satisfaction that people of this institution? What large furniture establishment in the Cherry City carries the Arcadian Maileable and Real Estate

Arcadian Maileable and Real Estate

The Cherry City carries the custom to demand from the grocer this brand. Its excellence is pene-This furniture house has trating the whole state, and its market is reaching out in all directions.

out at once. Give name and loca-for the Perry Water system, for tion.

gons, supplying regularly to a large Here will be found a line of electric number of the best families in the fixtures, electric frons and all kinds city their supply of pure milk, cream of electrical supplies. They are and butter. At the creamery every-voung men and they have been dogas and electric, and can turnish a but there has been a slight change car from \$7.00 to \$3.800. If you are expected to buy a car they will be glad to have you call at this gar age and let them demonstrate for you. They have the cars and can deliver them. A 1911 model now material or transfer wolf. Give the on exhibition. Give the name of the manager here.

NUMBER 3—

White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and butter. At the creamery every woung men and they have been dolution. White Manufacturing Co's dressers and bed room furniture. Cadilac Library tables, Park Mill carpets, Ries Lace curtains, Standard wall papers, and sanitation. This is two-thirds of the battle in making good butter. At the creamery every woung men and they have been dolution. They business here about two years tables, Park Mill carpets, Ries Lace curtains, Standard wall papers, and sanitation. This is two-thirds of the battle in making good butter. At the creamery every and they have been dolution in institution in existence that takes greater care for cleanliness and sanitation. This is two-thirds of the battle in making good butter. At the creamery every and they have been dolution in the nearby manufacturing Co's dressers. They out sanitation in the nearby manufacturing to in nation the papers. According to the care and butter. At the creamery every and they have been dolution. The papers and butter. At the creamery every anit and butter. At the creamery every anit and butter. They business and butter. They business on are forced to make the capital work overtime.

To whom do you go for cleaning and pressing when you have some

locating many people in new homes and providing others with profitable investments. They are just now placing on the market the Conforth tract, just south of the city. It is to

Trans-Atlantic Steamship lines, a certain leading photo studio in Co you know who sells the Bar-Give the name of the firm and their this city. And it goes without saying that its threshold is crossed by Health coffee in Salem? This store hundreds of the smart set and other has been a going institution in Sa-Insurance that insures, that is the business of this firm. They represent companies that head the lists in their respective lines. They class of work turned out is of a spin of a period of nineteen years. The present stand on State street. There is just one man at the head of it

looking safely after his clients' in-terests without making it a close the various business institutions of NUMBER 44— They manufacture paints, stains, devoting their catire time to the twenty years. It will occupy within implement agency, but you must be fillers, shellacs and wall tints, and business since 1906. What is their a few days a new and modern building, erected to meet the ideas and pany underneath. This wagon has needs of this institution.

practic, for the cure of all kinds of diseases? It is a form of healing that is making rapid strides, and it the foot. Treats all domestic aninits scope, and which, though it commenced business but six years last month came under new owner

lars to protect you but it is wasted unless you do your part. Give name and location.

has been steady, due largely to its reputation for strength, solidity and right in the center of the shopping conservatism, and the fact that its personal interest in the welfare of NUMBER 46-its depositors and its disposition to What is the peals most to the people of the Willestein to them at all times every complete family table supply house famette valley? It will not be much of a task for you to figure this out made of them loyal friends as well ceries fresh and cured meats. fish,

Those who have a sweet tooth can palace and ice cream parlor. But it is not guaranteed to stay cured. The best home-made candles are anything here that found here fresh every day. Pass- He appeals to the tr sent yourself at a table and place your order for the best ice cream and frozen daintles in the land. They also do a wholesale business, They also do a wholes and com-supplying stores, families and comgoods from this institution stand in a class by themselves-superior in every respect. If you have not tried them you should not allow yourself to grow older without doing so. Give tion. It is on State street, but they serve no more breakfast lunches.

Among the several institutions of learning in Salem there is one in the ordinary grocery. which is growing more popular every day, because it teaches the young people how "to do things." prepares them to earn good salaries. and secures positions for them. Life is a practical business college of itself, but the trouble is that the school of experience is a good deal like locking the barn door after the horse has ben stolen. The business school prevents many, and softens the remainder of the bumps that are invariably and successively encountered in the bitter "school of ex-perience." This well known school advances him (or her) to become principal, and by means of practical business methods, basing everything on the daily markets, puts them. on the daily markets, puts them on NUMBER 48their own resources and educates their business judgment. This school was the first in the West to organize co-operative husiness houses in the several colleges by which actual business, with its volume of correspondence is considered. which actual business, with its voi-ume of correspondence is carried on the firm making three live boosters for profit of the students. This that will help put Salem up to the school is open the year round, and 75,000 mark. They do a general NUMBER 41-

sions and they have a reputation for low prices. They have a s blend of coffee put up under They have a specia key's poultry remedies, the best know how to conduct every phase of the obseques with order and decor gentlemen's work, and they do it at only 25 cents a bound. They have elegant chapel and found at th's store and always at fooms. They are always the first removating, relining, etc. They also do all kinds of the coffee corresponds to that of the store. This name is significant

office to be notified when death comes without doctor's attendance. What is the firm name and location? NUMBER 27—
This number represents two live wires in the real estate business on Where in Salem is the place to A prominent undertaking institu-

be sold in small acreage tracts on a king by patronizing this shop, er accessories necessary for the easy terms. It is very choice prop-Give its name and location. UMBER 36— ones who pass on. A lady attend-if you have beauty, come, I'll take ant for women and children. Give

Nothing stood the test of time and is the sine

NUMBER 45stands every one in hand to familiarize himself with its tenets. It is in line with advanced thought and many patients are being benefitted daily by its application. Salem has an able representative of the theory is large wholesale and retail estains have made at each official replacements and practice and you are to give his name and location. Chiropractic is based on a correct knowledge of the nerves. It adjusts all displacements and allows the innate builder to reconstruct the broken down tissue. No drugs or knives are used in Chiropractic treatment. Consultation and examination are free.

NUMBER 30—

Where in Salem do you get the wet goods that go right to the spot daily by its application. Salem has an able representative of the theory is alrege wholesale and retail estate in a modern which has been a golng institution for fifteen years. Occupies the shaden are the commenced business but six years ago, has total resources amounting ago, has total resources amounting to nearly one million dollars. An infallible indication of its progress is found in the stairsteps which its docation. Three experienced above men are concerned in its location. Three experienced above men are concerned in its management? Also give to nearly one million dollars. An infallible indication of its progress is found in the stairsteps which its docation. Three experienced above men are concerned in its manage, has total resources amounting ago, has total resources amounting to nearly one million dollars. An infallible indication of its progress is found in the stairsteps which its decation. Three experienced above men are concerned in its manage, has total resources amounting ago, has total resources amounting to nearly one million dollars. An infallible indication of its progress is found in the stairsteps which its decation. Three experienced above ment and the business is incorporation of the current of the full in the stairste

> What is the name of "the only poultry, and delicacies of all kinds. State street up to four years ago get it cured in this popular candy and until it came into the present stand it was simply a meat market. But now you can purchase almost He appeals to the trade of all classes but makes a specialty of figuriug on "quantity orders." This brings a very large country trade. It is a modern market where one's pur-chases for the table can be "bunched" to save time and money. Give the name and location. NUMBER 47-

There are probably more grocery stores in this block than in any other city block in Salem, but this one can be picked out from all the others because it is different. not make a specialty of things "in season." It is their specialty to have effort to have many things not found a few of their many exclusive at lalties: Chase & Sanborn's coffees and teas that have a reputation for excellence on two continents; Club Beverages; Frou-Frou Wafers; Educator Crackers; the Beachnut goods; Antonini's Olive Oil, Bakery bread, etc. You can not find these goods elsewhere in Salem, when you find them you find this store. They also have a most ex-cellent delicatessen and bakery in This well known school connection, where fresh cakes, cook-

the terms are very reasonable. Facilities the very best. Give the
name and location of this institution sale, many very choice bargains to offer. They keep an automobile and other vehicles to convey their respective patrons to the Laurel Springs tract and other points in city It will pay you to get in touch, and This to keep in touch with this firm, for they are the men who have the bar-

NUMBER 49-Will it be difficult for you to lo-cate the leading vaudeville and pic-ture show of the city? The standng of this theater as a resort for

(Continued on page four.)