

Misstatements in advertising. Some merchants have the habit, they can't help it. Pick up your daily paper and notice where great flaring head lines you read, "greatest, biggest, largest, eto., etc." when the facts are they exist only in their minds. If they will try to mislead you in their exaggerations and inflated ideas, what will they do in selling you goods?

## Trade at the Good Goods Store

Misrepresentation, false statements or inflated values are not permitted. Compare our stock with others, size, assortments and quality, then be the judge who has

THE SAFEST STORE IN SALEM


Wednesday's Surprise Sale Burson's Hosiery
$25 \mathrm{c}, 35 \mathrm{c}, 50 \mathrm{c}$ value slightly imperfect, you ai. know how defective they are, bare! aticeable. This lot makes the seventh cas or 420 dozen sold by this good goods store Tomorrow Only
2 Pairs for 25c

| New Dress Goods |  |
| :---: | :---: |
| New Cloaks |  |
| New Waistings |  |
| New Blankets |  |
| New Hosiery |  |
| New Muslin Wear |  |
| New Shoes |  |
| New Corsets |  |

## MAY CAUSE FINANCIAL TROUBLES

## FINE EXHIBITS <br> AT THE ROOMS OF BOARD OF TRADE



Guaranteed to have the stones stay in.

Barr's Jewelry
Norwich Union
Remember that Every Day is a Bargain Day at the

## Yokohama Tea Store

We do not give you something for nothing one day and then ask you to come in and let us

Our Cut Giass Display is Amazing Our Line of Plated Ware is Complete Our Jardiniere Assortment is Pleasing Our Line of Dinner Ware is the Largest —— in the City
A large shipment of Havaland Chinaware just Let us suggest that you give our 350 Coffe a trial.

## YOKOHAMA TEA STORE

174-176 N. Commercial St. Phone Main 67

## Extra Special NewOuting Flannels

15 c and 14c 0uting Flannel now 11c $12 \mathrm{l}-2 \mathrm{c}$ 0uting Flannel now $91-2 \mathrm{c}$ 10c 0uting Flannel now . . 8c 8c Outing Flannel now

6 Special Outing Flannel now . . 4c
Large Bath Towels, special 12 1-2c

Wednesday, August 17, 1910
Richard's \& Pringle's
Richard's \& Pringle'
Famous Georgia
MINSTRELS

## Clarence Powell \& Billy King

The Beau Brammels of Comedy, an
A Revelation in Minstrelsy, Watch for the Hig Streat Parade
Prices- $250,50 \mathrm{E}, 760$ and $\$ 1.09$. sale Btarts Weduenday at: A. M


