

COME AND SEE OUR

AUGUST CLEAN-UP PRICES

Every Article We Offer is a Bargain, Priced Down to the Lowest Notch. Every Department is Replenished with New Goods, all Going at Clean-up Prices

We are now ready to show you the greatest stock of high-class merchandise that was ever opened up in Salem, and at prices so low that you will be surprised at the values we are giving.



Wonderful Values in Ladies' Misses and Children's New Fall Suits Cloaks and Capes

500 Ladies' and Misses' Suits now on sale.
500 Ladies' and Misses' Coats now on sale.
300 Ladies' and Misses' Capes now on sale.

They are just after arriving, and to introduce this department and this mammoth stock, we have decided to give prices so low that it will make a lasting impression on the people. Come and see.

SALEM'S LEADING STORE

is now offering a complete line of new fall styles in

Ladies' Fashionable Dress Skirts



The only way that you will be convinced that we show the most complete line of ladies' up-to-date Dress Skirts in Salem, and give you prices much lower than you can get elsewhere, is to come to the Chicago Store and look through. Good values and low prices is what has made this store grow so fast, and the people are finding it out every day. See how busy we are. Isn't that the best proof? Clean up prices, 98c, \$1.49, \$2.45, \$2.90 and up.

BARGAINS IN ADVANCED STYLES

Ladies and Misses' Coats



We would strongly recommend you to buy Ladies' Misses' and Children's Fall Coats now, as we have them ready for sale, and on account of being a little ahead of the season we will give you bargains that will make you remember the Chicago Store. Piles of them stacked up and ready for your inspection. Everything that is new in this line is here and at prices that will surprise you.

New Fall Weaves in Dress Goods and Silks

The greatest showing of the latest novelties in Dress Goods and Silks that was ever attempted by any house in Salem. Come here and see this mammoth stock, and you will come to the conclusion that we are ready to please all comers. The styles, weaves and colorings are the grandest productions of the best European and American mills, and, as usual, we are the LEADERS OF LOW PRICES



Mountains of Ladies' Summer and Winter UNDERWEAR

Now on sale; all going at clean up prices. Union Suits, short and long sleeves, also low neck garments, priced away down. We are certainly giving the values, and it will pay you well to come and look through this great stock of Underwear and Hosiery.

Ladies' Summer Vests, 8c, 10c, 12 1/2c and up.
Ladies' 50c Union Suits now only 25c.

NEW CREATIONS in FASHIONABLE

Fall Millinery

We are opening them up every day, and the people are delighted with the new fall creations. Turban styles and very large hats will take the lead this season. We have them here ready to show you in every shade you may ask for; also in black and Persian. Come and look through and get our prices. We can save you good money.



NEW FALL STYLES IN

Ladies' Silk Waists

\$5.00 Messaline Silk Waists now \$2.85
\$4.50 Taffeta Silk Waists now \$2.59
\$2.00 Lingerie Waists now 98c
We made a very lucky buy in Messaline Silk Waists, Taffeta Silk Waists and Lingerie Waists. To create a little excitement in our Waist Department we offer them at the following prices—88c, \$2.50 and \$2.85.



New Fall Styles in Ladies' Misses' and Children's Cloaks and Suits Also Furs and Millinery.

You can make a wonderful saving in your purchases of Ladies' Misses' and Children's Cloaks and Suits, also in your Furs and Millinery, as we are offering them at a little over cost to introduce these departments. You will not be disappointed. An investigation will prove that you can save big money by trading here



Cleanup Prices on Parasols and Umbrellas

It is very seldom you will get a chance like this to buy Parasols and Umbrellas at such ridiculously low prices as we are now offering them at—
\$5.00 Parasols now only 49c, 75c and 98c
\$2.50 Umbrellas now only 75c, 98c and \$1.25



Cleanup Prices on Men's Shirts

Odd sizes and odd styles in Men's Dress and Working Shirts now selling at clean up prices. It will pay you well to come and get prices on our Men's Furnishings.
25c Four-in-Hand Neckties now 10c
Men's 65c Working Shirts now 49c
Men's \$1 Dress Shirts, slightly soiled 40c
Men's Sox 5c, 6 1/4c, 8 1-3c and 10c pair

Cleanup Prices on Ladies' Shoes

Odd sizes in Ladies', Misses and Children's Shoes now selling at sweeping reductions. We want the room in this department for our Fall stock, so we have decided to cut the prices right and left. Only good shoes sold here. Come and get the cut prices.



Blankets!

Blankets!

Blankets!

The greatest blanket stock that was ever opened up in Salem is now ready for your inspection. We can save you money, as we bought these blankets from a manufacturer at forced sale, where he was compelled to sell. We can now give you the benefit. Come and look through this mammoth stock, and see for yourself, and you can very easily see where you can make a great saving by now buying.

The Greater

CHICAGO STORE

Salem Oregon

That Makes the Prices and Does the Business