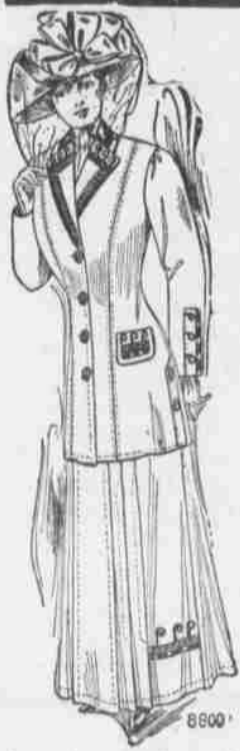


New arrivals almost daily in Ladies' Suits, Coats, Sweaters, Millinery, Dress Goods, Silks, Nemo Corsets, Warner's Rust Proof Corsets, Silk Underskirts, Kid Gloves, Fancy Neckwear, and Stylish, Up-to-Date Shoes

OUR AUGUST CLEANUP SALE

Is Certainly a Hummer

The store is crowded every day with eager, busy buyers. The way we are cutting down prices and the bargains we are giving is attracting people far and near. It will pay you well to attend this sale, as all the beautiful fall goods that have arrived are thrown in with all the rest to make this sale more attractive. No schemes here, but honest, straight merchandising that always wins when all other bait attractions fail. The Chicago Store is Salem's safe store to trade at that grows and keeps growing. The mammoth stock of new fall goods that we are now opening up and distributing in the different departments would do credit to some of the great stores in the big metropolitan cities.



New Fall Styles in

Ladies Tailored Suits

The new arrivals are here in the latest up to date styles in Ladies' Tailored Suits and Coats, all handsomely trimmed and tailored in the very latest approved style and fashion. The assortment we have here for you to make your selection from is great, and to introduce this beautiful line of garments to the people we have decided to make the price the leading feature. The quality and styles will speak for themselves. Six months ago we placed our orders with the leading manufacturers that when the styles were settled on to ship here. There are all shades and materials represented.

\$8.90, \$10.50, \$12.50, \$14.90 **Worth Double**

New Fall Styles in

Dress-Waisting SILKS

Salem's Silk House, the Chicago Store, has built up a reputation for selling reliable silk, and this reputation we are proud of, and this fall we will prove to our numerous silk customers that no other store in Salem has even attempted to carry such a complete stock of fashionable, up-to-date silks. We are not experimenting in the silk business. We know from A to Z. We were almost raised selling this line of merchandise, and that is the reason our silks prove so satisfactory; also we only carry the most reliable lines.

\$1.25, \$1.45 Persian Silks, now per yard, only 69c, 79c and 95c

Fancy Dress Silks now per yard, 25c, 35c, 49c and 65c

Black Dress Silks now per yard, 65c, 75c, 98c

New Fall Styles in

Ladies', Misses' and Children's Sweaters and Sweater Coats

The greatest showing that was ever attempted by any house in Salem. There is no use in asking how we got them, but we have them here ready for your inspection at prices lower than was ever before quoted by any house on the Pacific coast. In this magnificent assortment you can find any kind of sweaters for the little folks, sweaters for misses, sweaters for men and boys and sweaters in the latest approved of style for the ladies—tight fitting, loose fitting and coat styles.

Children's Sweaters 25c, 35c, 49c up

Misses' Sweaters 49c, 75c, 98c \$1.25 up

Ladies' " \$1.49, \$1.98, \$2.20, \$2.50 up



New Fall Styles

Ladies' Capes and Coats

Now is your time while the stock is new and fresh to make a selection in these garments. We are making wonderful low prices on these garments to introduce the new fall styles. We show them in every color; also the pasted shades for evening wear. The line is complete for Ladies', Misses', and Children, and nowhere can you beat our prices, as little profits and quick sales is the foundation of our business.

Misses' Capes \$2.50, \$3.50 up

Ladies' Capes \$3.00, \$4.90 up

August Is Blanket Month at The Chicago Store

Every August we hold an Annual Blanket Sale, and it has become such a great proposition for disposing of immense lots of blankets that for months before we are buying up special lots and bargains for this great sale. Our blanket room is equipped and ready to supply all comers. The greatest stock that was ever seen in Salem, also the greatest variety of every class and kind of blankets for everybody, and at prices so low that you cannot resist laying in a stock. Prices, 39c pair up.

BASEMENT BARGAINS

\$1.50 Percale Wrappers 75c
 Girls' \$4.50 Dresses now 98c
 Girls' \$5.00 White Dresses, slightly soiled, now 98c
 Odd lots of all kinds of goods going at clean up prices.

Millinery

Now is your time to buy a pretty fall hat. They are all new and fresh and it will be easy for you to make a selection, as they are so pretty and attractive and the prices so reasonable. The turbans and extra wide hats will be the go for the fall, so says our New York buyer. We have them here now to show you; also a magnificent stock of ostrich plumes, wings and ornaments; to introduce the new styles in this department we will roll trimmed hats, ostrich plumes and wings at about cost for this sale.

Ostrich Plumes \$1.90, \$2.50, \$3.50 and Up
 New Trim'd Hats \$1.90, \$2.50 \$2.90 and Up
 Beautiful Large Wings 35c, 49c and Up



New Fall Styles in

Ladies' High-Class Tailored Wool Suits

at Bargain Prices

We have decided that the only way to introduce this department quick and to show the people the wonderful stock of suits and coats we carry is to give prices that will attract attention far and near. Every garment new and here are the prices:

\$18.00 New Suits Now \$ 9.50
 \$20.00 New Suits Now 10.50
 \$23.90 New Suits Now 12.50

This lot was bought at a forced sale. That is why you get such prices.

CLEAN UP Prices

\$18 Silk Dresses \$7.90
 \$25 Silk Dresses \$9.90
 \$5 Lingerie Dresses \$2.25
 \$5 Linen Suits \$2.25
 \$7.50 Linen Suits \$3.50
 \$29.00 White Wool Serge Suits \$13.50
 Pongee Suits and Coats at half price and less.

It is not profits we are looking for now. It is just a proposition of disposing of the goods to make room for our mammoth fall stock. Come and pick out what you want and we will make the price to suit you.



BARGAINS Men's Goods

50c Summer Underwear 25c
 65c working shirts now 39c
 \$1.00 fancy dress shirts now 49c
 Men's hop gloves now 5c
 50c leather gloves now 25c
 All kinds of hop pickers' supplies.

New Fall Dress Goods

10,000 yards to make your selection from in the new weaves and styles; shades the very latest.

Yard 25c, 35c, 49c, 65c and Up

Domestic Bargains

Standard Lawns and Calicoes, yd 5c
 Standard Outing Flannels, yard 4c

White Goods, Gingham and Dimities now selling at clean up prices.
 Clean up prices on all remnants.
 Clean up prices on Shirt Waists, House Dresses, Wash Skirts, Etc.
 Every department contributes to this clean up sale. Come and get our prices. We can save you money.

THE GREATER
CHICAGO STORE
 SALEM, OREGON