May Bargains Are in Blossom, Every Department is Represented in This Early Merchandising With Extra Qualities and Exceptional Values
Our buying in tremendous quantifies enables us to offer a better grade of merchandise for less money, and has made this the largest store, south of Portland, in fact we have five stores under one roof, and they are busy all the time. We have a complete shoe store, men's store, ladies ready to wear store, dry goods and domestic store and a second floor store full of suggestive household and traveling needs; every one of our complete stores only handles the highest grade of merchandise obtainable and buys direct from the makers and mills, thus eliminating the jobbers' profit, For example this one instance will prove to you our brying and selling capacity. We had sold five gross of the late Hair Turbans. Why so many when other stores had them? Other stores' prices were \$1, and never below 49ci our price was 19 c and down as low as 15 c for the same grade, etc. of our goods is the best the best can produce.


## 200 Pieces of Seasonable Dress Goods in One Collosal Green Tag Sale

Chioce weans and cobringes and the cram trom our entios stoxkis iscuided. Any piece of doress boods maxeded with a GREEN tag mears that the p pite mas been ratiod onothitrd. Spance ano suumer
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SHOES REDUCED ONE-THIRD IN PRICE
 means a better quality for less money than so-called closing out sales-we buy direct from the makers-our Pingiee shoes for ladies, the best made for the money. Olds \& King, one of Portland's largest department stores, has this very same line; they are better in quality, hetter in style and less in price than inferior makes,

45 People 45 People
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## Fevo.\&J. J. M. Meyers 0000 joopsis


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CITY NEWS.
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## BETTER FOOTERY

In these days of frenzied advertising any old style is represented as the latest out, up-to-date, etc., and so wise people are becoming more and more careful in selecting their shoe store. Our ever increasing trade shows that well dressed people look to this store as the style and center and authority in all that pertains to footwear, Our reputation stands for a guarantee of quality, and our endorsement of a style is unquestioned. Ladies' 'and Gentlemen's new season's high grade footwear, quality and prices irrespective, C. P. Ford's ladies' Oxfords in all leathers, kid, patent, gun metal, suedes, tan, canvas, etc., per pair $\$ 3, \$ 3.50$ and $\$ 4$. Strong, Garfields men's $0 x$ fords, per pair $\$ 5$ and $\$ 6$. Allwyn and Matchless shoes, the ready sellers, per pair, $\$ 3.50$ and $\$ 4$. An inspection of our high grade stock, properly priced, is worthy of your inspection.

COUSIN KATE AN OLD PLAY BUT GOOD ONE Tho stronges. playy tuat Hubart

CANADIAN PACIFIC RALLWAY LANDS
Bow River Valley, Southern Alberta.
Local Agency Steeves Block, Salem, Oregon.

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