



EASTER OFFERINGS

AT

Salem's Classiest Ladies' Shop

150 of the Latest Spring Models in Suits and Dresses

Arrived Saturday and Today by Express. **No Two Alike**

White Tailored Suit, made of French Serge Marveleux
Silk-lined. Price - - - \$50.00

White Tailored Suit, made of French Serge, Trimmed in Black,
Lined with Satin DeChine. Price - - \$50.00

Women's and Misses' Tailored Suits, in Serges, Silk and Wool
Worsted, Cheviots, Diagonals and Homespun; lined with Mar-
veleux Silk and Satin DeChine. Semi- or tight-fitting and new
blouse models, in the following late shades--Watermelon, Tobacco Brown;
Sea Shell Pistache, Marine Reseda, Copenhagen, Ashes of Roses,
medium and light Grays, New Blue, Checks and Plaids. Prices ranging from \$20 to \$60

Ladies' Fancy Gowns, American or Imported Models, blouse
effects or two-piece styles, made up in Crepe Moire, Crepe
Poplins, Tussah, Rajah, Shantung, Foulard and
Simla Pongee Silks, Fancy Bead trimmed, Priced from \$25 to \$75.

Beautiful Evening Capes of Peau de Cygne and Satin, Marvel
trimmed with Chenille and gold. Arm slits are trimmed with
gold cord and ornaments. Exquisite colors, such as Water-
melon, Ashes of Roses, Pistache, and Reseda. Prices from
\$20 to \$40.

Ladies' long Coats for evening, opera or automobiling in the very latest
styles and shades, Pastel, Tan and Checks, from \$15 to \$50. A complete
line of classy Children's Coats and Capes in the latest styles and colors.
Prices \$2.50 to \$15.00

The latest Millinery creations are the Colonial, Alco, Vassar and Cavalier. They are the
thing in hats for those who wish the latest Metropolitan styles. The extraordinary early rush
in buying depleted our stock, so we were compelled to order a rush shipment, which
arrived today by express. Price from \$3.50 to \$50. Notice the display of beautiful Milli-
nery, Suits and Lingerie dresses in our windows.

**REMEMBER---No Two Suits or Hats alike
in our stock, with 500 styles to select from**

We have the finest hairgoods, ornaments, turbans etc,
etc, in our Hair Dressing and Beauty Parlors. When
in need of head dress, shampoo, scalp treatment,
manicuring etc, give us a call, prices reasonable.



Headquarters
For
STYLE

OLIVER-MICHAUX CO.

THE CLASSY LADIES' SHOP
279 NORTH COMMERCIAL STREET, SALEM

31 UNION SQUARE, NEW YORK CITY

Open Even-
ings Until 9
O'clock All
This Week