

# IDAHO PAPER TELLS OF A BIG MAN WHO DID BIG THINGS IN A BIG WAY

### David L. Burley When Made General Passenger Agent of the Oregon Short Line Proceeded to Advertise Idaho---He Was a "Smohalla" Who Made His Dreams Come True---He Gave Free Transportation to Everyone Who Would Go East and Push Idaho and Irrigation.

## NOW HAS DREAM OF SPUDS

### Has Studied Potatoes Until He Is an Authority on that Argus-Eyed Fruit, Knowing More About It Than Pizarro, Who Discovered It, or Grubb or Burbank, Who Are Familiar Enough to Be Chummy With It.

The Boise Capital News, one of the coast's "wide awake" newspapers, in its issue of March 14 has an editorial under the caption, "A Dreamer's Accomplishments," that is one of the best and most artistically written descriptions it has ever been the Journal city editor's good fortune to read. Not only is the editorial good, but the man whom it depicts is a remarkable man, one whose acts all tend to the upbuilding of any community he becomes interested in; one who doesn't know what mossbackism means; who is as bright as a polished needle, as energetic as a mountain wood-rat; a progressive, go-ahead, never-say-die, optimistic man who does big things in a big way and sets the pace for others to follow by showing them how things can be done. The editorial follows:

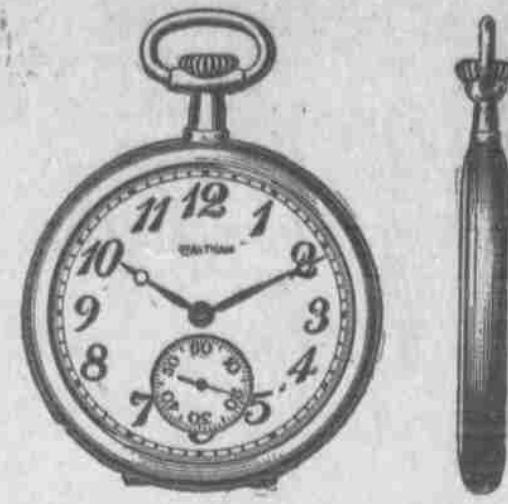
Impractical and with that their ideas are dismissed with a smile, more of tolerance than ought else. "But there is a great dreamer who has done much for Idaho, and who has, perhaps, never received the credit due him. And the peculiar thing about it is now that his early dreams are coming true, instead of 'waking up' he continues to dream other dreams. "This man some twenty years ago saw for the first time an irrigated tract of land. He didn't know a thing about irrigation, but he saw things that others failed to see; he dreamed. He saw thousands of families cultivating the soil of Idaho made fertile by the transmission of water where but single families were then found. He appreciated what it meant to have water to seep into the soil, reaching the seeds and roots of grains and trees, just at the very time that water would do the most good, for he had lived in Nebraska where water was often lacking just at the moment when its presence would double or treble the crop that was produced when the crop did come. "When David L. Burley accepted the position of general passenger agent for the Oregon Short Line railway, he was not satisfied to see his trains loaded with people ticketed to Oregon or Washington points or from those points through to some eastern point; he wanted to see the time arrive when his trains would be carrying passengers back and forth in Idaho and carrying tickets from outside points to points

within that state which carried so many miles of the Short Line system. That ambition helped him magnify his dreams perhaps, but the first work he did was to set about inducing people to come to Idaho. "He had a desperate time of it, and frankly acknowledged that it cost him more to get one man located in Idaho than that it does to get a thousand of them today. He first adopted the theory that the man who knew by personal experience what irrigation would do, was the proper man to send among the farmers of Iowa, Nebraska, Kansas and surrounding states. Accordingly he furnished free transportation to all who would take the trip from Idaho to go back and preach the doctrine of irrigated lands. Those approached, however, looked with suspicion upon the accounts of the productiveness of irrigation, and refused to believe what they were told. "Then what amounted to a detective agency was adopted. Whenever it could be learned that anywhere in the central western states it was learned that a man had sold his farm and was thinking of going elsewhere, agents were sent to him to present the claims of this wonderful Idaho land. Still the results were unsatisfactory, even though personal solicitation was resorted to. "But Burley dreamed on. These western men who had tried irrigation and knew what it would do, were not believed. Some other plan had to be devised. Every land agent of every railway running west of Chicago and every real estate agent in all the towns of that country was made agent of the passenger department of the Short Line, and they were paid a commission upon every acre of Idaho land made through them. They exerted every energy to induce people to visit these wonderful lands. Passes were given the agents so that they might come and see for themselves and might know that they were not being asked to misrepresent. They came and, of course, were more than satisfied. The stream of immigration was started. "Then the new and more extensive irrigation plans were made and carried into execution. "The dreamer began to see the realization of his dreams. "He is dreaming again now. He sees Idaho producing potatoes to feed the world. This dreamer who has the habit of making his dreams come true, thinks nothing but potatoes; he can talk nothing but potatoes; he even dreams potatoes. "Satisfied that no other country is so well adapted to potato culture, this dreamer sat in his office in Salt Lake City and planned a campaign which in the end will tax the full capacity of the railway which he in part represents to make provision for. "He got into correspondence with the best potato raisers the world knows. He studied the question until Grubb, the 'Potato King,' could sit down and take lessons from Burley, the man who never raised a potato. He knows to a pound how many potatoes are required annually to feed the people of America. He knows where these potatoes are raised and he knows how many bushels per acre can be produced in every section of the world; he knows who has raised the largest and best hill of potatoes in the world and how he did it and he knows who has raised the largest and best

acre of potatoes in the world and how it was done. "He engaged some of the most successful and best posted potato raisers in the world -- ordered a special train and sent them to every village, hamlet and town along the Oregon Short Line in Idaho to tell the people about it. "He didn't end there. He has offered cash prizes for the production of potatoes. These prizes are not to be paid by the railway company; they are to be paid by D. E. Burley, the dreamer. "He has studied how to make shipments of these potatoes cheaper. He knew that a car could not be filled more than a third full, or something like that, because the weight of the potatoes above would crush and bruise those below; he has had worked out a new kind of box, cylindrical in shape, which will cost no more than the ordinary potato sack now in use, which will hold half-bushels and bushels of potatoes and which can be stacked into a car to the very roof, protecting the bottom potatoes as completely from bruises as are the lower ones. "These boxes can be shipped in flat and are so made that they can be readily set up and filled with the fine product of this irrigated Idaho soil. "He learned that ambitious but unscrupulous potato raisers elsewhere had injured the market for all potato products by first packing the best potatoes at the top; when discovered that by opening the bottom, they learned to put good ones both at top and bottom, and finally, when sacks were opened on the sides, they learned to put a stove-pipe down the center, filling it with stones, scrubby potatoes, dirt or anything which would give weight and add to dishonest prices. "To guarantee this Idaho product he is preparing to have established at potato centers in the state--at St. Anthony, Idaho Falls, Twin Falls, Boise and other places--a machine for packing potatoes. "He learned that orange growers had a machine which first took the orange, cleaned it with a brush, then passed it along a carrier until the largest struck an electric pin, which caused that orange to drop to one side into a box prepared for it. The others passed along until the next largest was separated from the rest, and so on down to the small ones, which were dumped into the last receptacle. "As the oranges were turned to one side, they passed onto a basin, where a machine picked up a wrapper already printed and prepared, placed it over a hole, rolled the orange onto the hole over the paper, dropped it through into the packing box, where it was placed, all wrapped and ready for shipment! "That is just the thing we need," said this dreamer. "We will clean, polish and pack these Idaho potatoes that way, and thus will establish Idaho potatoes the world over as the best market potato produced and the most reliable. "And again this dreamer of a great Idaho will make good to an extent not yet dreamed of by most Idaho people. "An Ideal Cough Medicine. "As an ideal cough medicine I regard Chamberlain's Cough Remedy in a class by itself," says Dr. R. A. Wiltshire, of Wyanneville, Ind. "I take great pleasure in testifying to the results of Chamberlain's Cough Medicine. I know of no other preparation that meets so fully the expectations of the most exacting in cases of croup and coughs of children. As it contains no opium, chloroform or morphine it certainly makes a most safe, pleasant and efficacious remedy by all good druggists. "Notice of Intention to Improve Winter Street. Notice is hereby given that the Common Council of the City of Salem, Oregon, deems it expedient and proposes to improve Winter street in the City of Salem, Oregon, from the North line of Court street to North Mill Creek, in said city, with crushed rock cement pavement, according to the plans and specifications adopted for such improvement, and on file in the office of the City Recorder, which said specifications are hereby referred to for a more perfect description of said improvement, said improvement to be made at the expense of the adjacent property within the limits of said improvement. Remonstrances may be filed against said improvement within 10 days from the final publication of this notice. The date of the first publication of this notice is the 9th day of March, 1910. By Order of the Common Council. W. A. MOORES, City Recorder. 3-9-111d "On an average, sixty reputed centenarians die each year in England and Wales. "The Lash of a Fiend. Would have been about as welcome to A. Cooper, of Oswego, N. Y., as a merciless lung-facking cough that defied all remedies for years. "It was most troublesome at nights," he writes. "nothing helped me until I used Dr. King's New Discovery which cured me completely. I never cough at night now." Millions know its matchless merit for stubborn colds, obstinate coughs, sore lungs, la grippe, asthma, hemorrhage, croup, whooping cough or hay fever. It relieves quickly and never fails to satisfy. A trial convinces, 50c, \$1.00 Trial bottle free. It is positively guaranteed by J. C. Ferry. 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## Capt. Bogardus Again Hits the Bull's Eye.

This world famous rifle shot who 100 consecutive shots, is living in Lincoln, Ill. Recently interviewed, he says: "I have suffered a long time with kidney and bladder troubles and have used several well known kidney medicines, all of which gave me no relief until I started taking Foley's Kidney Pills: Before I used Foley's Kidney Pills I was subject to severe backache and pains in my kidneys, with suppression and oftentimes a cloudy voiding. While upon arising in the morning I would get dull headaches. Now I have taken three bottles of Foley's Kidney Pills and feel 100 per cent better. I am never bothered with my kidneys or bladder and once more feel like my old self. All this I owe solely to Foley's Kidney Pills, and always recommend them to my fellow sufferers." J. C. Perry.

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