



Your Easter Outfit

DEPENDS entirely upon the man who sells it. Below we give a few pointers pertaining to the fashions for Spring and Summer.

In Men's Clothes for Spring and Summer, 1910, the pendulum of fashion swings toward conservatism, although neat novelties to suit young society, business and college men will not be retired.

Lapels will be less broad than a year ago and have less length of roll, yet the fold will be long and narrow to balance with a fuller back and exaggerated chest and a modified shoulder width. The back center vent will not be generally worn.

Conservative dressers will wear a sack coat about 32 inches long for the form of average height, and which will follow natural form lines. Sleeves will be cut full, with a full sleeve head.

A shapelier and snappier coat one inch longer will be offered more ultra dressers. It will be fairly close-fitting, moderately flaring over the hips, and have a modified dip front. With shoulders a little wider than natural, and the exaggerated chest, a truly athletic effect will be produced. Fancy cuffs and pockets are here permissible, but not so extreme in style as heretofore.

There is a noticeable tendency in favor of coats with rounding corners, slightly cutaway.

Vests will be made as heretofore, with and without collars, and cut in most cases to show above the coat opening.

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