



Unusual LATITUDE is offered in MEN'S FASHIONS this Season

Formal Spring Opening of the Greater "Meyers" Clothing and Shoe --Sections-- an event which we have been planning for many months; dignified styles in a grand array will be on display for men and young men who wish to be the best dressed, we attribute our wonderful growth in these sections to the high standard of merchandise everything will be in readiness March 16, 1910. Plan to visit this store on that day. We promise a treat in the way of new styles.

Fetching Clothing Creations in Absolutely All Wool Fabrics Fully Guaranteed to the Wearer by the Maker

THE men we clothe at this store are well dressed men; not always when they first come to us, but always after that, as long as they continue to let us look after their clothes.

Hart Schaffner & Marx

Make clothes for well dressed men, for men who appreciate quality, who are as much or more interested in what they get for their money as what they pay. This store is the natural headquarters for such men; and if any of you haven't as yet found that out, you're doing yourself an injustice in the matter of clothes that we're sorry for. Come in soon and see what we're doing here to well dress our fellow citizens. All wool fabrics, fine tailoring, correct style and fit. **Priced from \$20 to \$35 Suits.**

Clothcraft All Wool Suits You Get What You Pay For

Don't wait for wear to prove your judgement and the salesman's word. Insist on knowing "now" that they will hold shape, wear well and always look well. Ask for guarantee; you can get it with your Clothcraft Suit. **Priced at \$10 to \$20**

Shoes That Fit, Wear and Satisfy--Men's 1910 Styles of Superior Grades

In a wonderful comprehensive showing of the new lasts, made from leathers from the leading tanners of America. Here are the makes that have made our shoe section the most talked of and the largest shoe store in Salem. "Nettleton," the Shoe for a gentleman, Thompson Bros., noted for their graceful shapes and superior wearing qualities, the proper Shoe for men and young men, and the dressy "Cygolf line" in Oxfords and high Shoes in patents, tap, calf and vicil leathers.

BOYS' SHOES BUILT ON MANNISH LASTS.

Put the boys' feet into our hands, we have experienced Shoe men always in attendance, who shoe the children in a scientific way, preserving the feet to their natural shapes.

H.W. & M.L. Meyers
INCORPORATED
GOOD GOODS



Corner Court and Liberty Sts.

THE HOUSE OF QUALITY

Salem Oregon

Summery Underw'r

Medium and light weights, only the best of the good ones. The kind that are in keeping with our "Motto Good Goods" in separate garments or union suits, made by well known underwear makers with a national reputation. Many kinds we are showing are exclusive with us and can only be had by making this store a visit. See the new Spring kinds **50c and up**

EXCLUSIVE SHIRTS FOR THE BEST DRESSED MEN

We've provided a larger showing than ever before of bright, new models, plain or pleated bosoms, coat styles for some and regular styles for others, collars attached or detached. The best values in all Salem for the price, **75c to \$2.00**

SUMMERY NECKWEAR
All the novelties in knitted and panel tubular scarfs on display at **50c to \$1.00**

TO LOOK YOUR BEST WEAR THE RIGHT DERBY

No matter what the phenologist may say about your bumps, a Meyers Derby will put the crowning stamp of character on your appearance. The color and shaping will prove itself in the end even more than at the beginning.

Knapp-Felt Derbies and Crushers

Newest New York styles, shapes and colors, the new Brush Hat worn either dent or telescope, the new Hats for young fellows are the best ever, they are pleasing to look at and better to wear. All sizes priced at **75c to \$4.00**

Boys' Knee Pant Suits \$4 to \$10

Most every boy will need a new suit to finish out the school year and besides we have provided extensively in the dress for Boys. These new Suits have all the style of a grown up's Suit, and only the best of linings and findings are used throughout. The tailoring is the best that nimble fingers, skill and experience can produce. For the smaller boys we have provided a beautiful line of wash Suits, that are very fetching in design. Mothers who see these nobby Suits for the little fellows will pronounce them the greatest, smartest models ever produced for the little fellow and his playmate. (Boys' Clothing Section--New Annex.)

The Occasion is to be enhanced by a splendid musical program; to be delivered on the first floor, from 2 to 5 p.m.

(See other side.)