

"Mye Ladye Faire" Your Spring Shoes



The shoes that fashion says you must wear, are here in large variety and prettier than ever. High and low cut shoes, for dress, business and out door work in patent colt, vici kid, velour, enamel leather, calf, etc. We have the shoes to fit and please every woman in town, regardless of what her shoe needs may be. You'll like our shoes, our quality and our prices

**C. P. FORDS BRAND OF SHOES SELL AT SIGHT,
THAT'S WHY WE CARRY THEM**

We have today the largest assortment of Ladies' Oxfords and Pumps ever carried.

Gun Metal Pumps and Oxfords—Two-strap and eyelets, plain toes, button or lace, military heels and Cuban heels. Per pair \$3.00, \$3.50 and \$4.00

Patent Pumps and Oxfords—One to two-straps, plain toes, short vamps, one, two and three eyelets, plain toe and taps, military and Cuban heels. Per pair \$3.00, \$3.50 and \$4.00

Kid Pumps and Oxfords—Black and dark russet, hand turned soles, two, three and four eyelets. Per pair 3.00 and \$3.50
Suede Pumps and Oxfords—Welt sewed, Cuban or military heels, one or three eyelets, with or without ankle straps. Per pair \$3.50 and \$4.00

We can only give a peep, and a good one, too, of the choice stock that is daily arriving. Goods that are bought direct from New York, and therefore fashion's decree in latest footwear. Call in and inspect; you will feel assured you will be buying right in style, quality and price.

SALEM SHOE STORE

F. D. BEAN

326 STATE STREET

H. C. PUGH

Take frequent notice of our windows, there you will find the focus of Salem's footwear.

NOTED EDITOR DIES

[UNITED PRESS LEASED WIRE.]
New York, March 7.—Louis Klopsch, editor of the Christian Herald, died at 12:30 this morning at

the German hospital. He was known throughout the world for his numerous philanthropic acts. Klopsch was born in Germany March 26, 1852. In 1892 he became the proprietor of the Christian Herald.

He immediately began an active campaign to aid philanthropic movements and in the last 16 years over \$3,000,000 was raised through his efforts to aid in charitable enterprises and relief works. For his work during the famine in

Russia in 1892 he was given an official reception by the Czar of Russia. He was the recipient of the official thanks of England and the Indian Government in 1898 for the relief work he did in behalf of the Indians during the famine of 1896.

He was received by most of the crowned heads of Europe and was decorated by the Japanese, the English and Swedish governments in recognition of his charitable labors. Try a Journal Want Ad.

Piles Cured in 6 to 14 Days. PAZO OINTMENT is guaranteed to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days or money refunded. 50c. Subscribe for the Capital Journal.



Our immense undertaking to place 100 standard grade pianos in as many homes in the Willamette valley, something that has never before been attempted in this state upon such a scale as we have assumed the responsibility for, is rapidly approaching the hour of success. Many of the choice instruments have been claimed by happy purchasers and are now contributing their full quota to the comfort and the contentment of the home. Quite a number of the original order remain unsold however, and there is still a splendid line to select from, but they are going out fast and, if you would benefit by this opportunity to secure a first-class piano at a price which cannot even be approached by any other retail house in the state, and at terms to suit your own means and convenience, you cannot afford to lose any time.

REFINING INFLUENCE IN THE HOME.

There is no influence that can be introduced in the home that has such a tendency toward refinement, both morally and spiritually, than

music, and there is no sweeter music known than that of the piano. No musical instrument on earth can compare with the piano for sweetness of tone and quality of music and no more wholesome entertainment can be afforded to pass a pleasant evening or keep the young folks around the paternal fireside, when they would otherwise and naturally, too, seek amusement elsewhere when the hours drag wearily and lonesomely along in the otherwise quiet home. There is no weary dragging of time in the household wherein a fine piano presides, and the deep lines of business work and worry of the day are almost immediately dispelled when, after partaking of a hearty meal and becoming comfortably settled in the old arm chair for a quiet evening's smoke, the soothing strains of the piano float softly froth like oil on troubled waters and your troubles vanish like a flash.

OUR OBJECTS BEING REALIZED.

Our two principal objects, the only hope of gain in this extraordinary sale, that is the ascertaining of the most effective means of advertising through the medium of the Advertising Test Certificate plan and the making of scores of new friends are being most pleasantly realized, and we feel content with the success we have attained. At the same time we have the satisfaction of knowing that every instrument which we have been the means of placing in these homes are of the highest standard of perfection in the science of piano making and will be a source of joy forever for those who have been so fortunate, thus far, as to take advantage of this chance of a lifetime. There is not a cheap grade of instrument in the entire stock of 100 pianos which we ordered and are now offering to the public at such a reduction in prices as will never be realized again. DO NOT TAKE OUR WORD FOR IT. COME IN AND SEE FOR YOURSELF. COMPARE OUR PIANOS WITH OTHER SO-CALLED BARGAINS AND THEN BE GUIDED ACCORDINGLY.

MAKE YOUR OWN TERMS.

During this great sale, which has never had its equal in the annals of piano manufacture, and has never even been approached in this state, it is possible to secure the best products of the fore-

BIG PIANO GIVING EVENT IS DRAWING TO A CLOSE

Better Buy Now Than to Wish You Had When it is Too Late. The Greatest Piano Buying Opportunity of a Lifetime is Now Knocking at Your Door. Will You Not Bid it Enter Now? Come and Investigate and You Will Never Regret It.

most piano manufacturers of America which readily bring \$365 ordinarily as low as \$230, and the regular \$500, \$450, \$425 and \$375 instruments in any style and grade of case are now yours at prices as low as \$180. Can you equal this anywhere.

HERE IS THE CERTIFICATE. CUT THIS OUT—WORTH \$30.



They are going fast! Sale without precedent! House without Competition!

OUR OFFER IN A NUTSHELL.

This certificate, by which we are enabled to ascertain one of our prime objects in conducting this grand sale (the best medium of advertising) is good for its face value (THIRTY DOLLARS) in payment upon any piano that you may select from our great stock. Cut it out, write your name upon it and present it when you choose your instrument and you will receive full credit for the amount upon the purchase price. Further than this, we go you one better. For every dollar you pay in cash at the time you select your piano we will give you credit for two dollars up to the amount of \$30.

Thus: With a cash payment of \$30 at the time of purchase and presentation of the ADVERTISING TEST CERTIFICATE you get credit for \$90. The balance you can pay at your own convenience in monthly payments of \$12, \$10, \$8, yes even as low \$5. ISN'T THAT SIMPLE ENOUGH? Come in and look them over; it will cost you nothing, and we have a competent and courteous staff of attendants to wait upon you whose time is yours.

WENGER & CHERRINGTON

MUSIC HOUSE

247 N. Commercial St., Salem, Oregon

COME IN THIS WEEK—STORE OPEN EVENINGS