

25c Jabot Collars, special sale price12c
Remnants of Dress Goods, now selling for half-price.
8c Cream Outing Flannel now on sale5c yd
Best Apron Gingham, yard5c

15c Pillow Cases now on sale for 8 1-3c
Huck Towels, 34-in long, now 8 1-3c
Muslins and Sheetings now at mill prices.
Soiled Bed Spreads at bargain prices

Cashmere Flannelettes, heavy quality, 15c values, now on sale for yard10c
Ladies' \$5.00 Dress Skirts, slightly mussed, now\$1.50
Children's dresses now less than half price.
Best Sans Silk, a ball3c

18c Turkish Towels now on sale for10c
Ladies' White Linen Waists, plaited and tucked, \$2.00 values, now on sale\$1.25
\$1.95 Fine Lingerie Waists, highly trimmed with lace and embroidery98c

\$15.00 one-piece Silk Suits, the latest, in black and white checks, now\$8.50
Big bargains in Ladies' and Misses' Spring Jackets.
Misses' Dress Skirts, \$3.00 values now only\$1.35

Table Damask

45c Bleached Table Damask now on sale for
25c yd.

LACE SCRIM

36-inch wide Lace Striped Scrim now on sale for
5c yd.

Silkolines

30-inch Silk Finished Silkolines, in pretty patterns now on sale for
10c yd.

Ladies' Underwear

39c warm Fleece Underwear for ladies, now on sale for
25c

Ladies' Hosiery

Ladies' 20c Fast Black Hosiery, now on sale for
10c pr.

Ladies' 45c silk finished Hosiery

now on sale for
25c pair

Children's Hosiery

Children's Double Thread Fast Black Hosiery, now on sale for
10c pr.

Men's Underwear

Men's 75c warm Winter Underwear, now on sale for
35c

Men's Hose

now on sale for GREAT VALUES
5c, 8 1-2c and 10c pr.

Men's Handkerchiefs

GREAT BARGAINS
3c, 5c, 8c and 10c

Blankets

Marked down; wonderful values during this sale.
Double Blankets
Pr. **39c, 49c, 65c and 98c**

Lace Curtains

GREAT VALUES
Pr. **45c, 65c, 98c up.**

You Know Where To Come

When you want the best value for your money, the Chicago Store is the place. We are certainly doing the business, and we can afford to give our numerous friends and patrons goods at prices that these slow selling institutions cannot touch. Here is proof; come to our store and see, every day, the crowds of eager busy buyers. Read this ad over carefully, we can save you money.

New Spring Silks

The line is greater now than ever before because we have added a grand selection of the newest weaves and styles. When we sell silk, we sell silk, not mercerized cotton for silk. You cannot fool the people all the time. What do you think of this 4,500 of silks sold in Salem in two weeks, we are keeping the dressmakers busy, our salespeople busy, and helping everyone in general. The silks we have now on sale comprise the very latest up-to-date styles show in New York Pongees, Rajas, Tussah, black and white Checks, Fancy Plaids, Roman Plaids, Stripes, Pin Checks, Irish Poplins, Foulards, Rough Silks, Messaline Silks, India Silks, Persian Silks, Peau de Soie Silks, Taffita Silks, Tissue Silks, Crepe de Chene Silks, your choice of over 4,000 yards, \$1.00, \$1.25 and \$1.50 values now on sale for only 49c yard.

Another Wonderful Purchase

MADE BY OUR BUYER IN NEW YORK

200 High Grade Silk Underskirts \$3.45
worth from \$7.50 to \$8.50, now on sale for

when you see this silk underskirt you will say that it is without exception the greatest value that was ever offered in Salem. They come in all the best shades and black, all full big sizes and made of a heavy warranted rustle taffita silk. The Chicago Store for the best values all the time.

Another Master Stroke

MADE BUY OUR NEW YORK BUYER

3,000 Yards of 15c and 18c India Linons now on sale for 9c yard.

This is the greatest India Linon bargain that was ever seen in this town. 3000 yards in the lot bought for spot cash at an importer's forced sale. You can tell better when you see them. This is a beautiful sheer India Linon suitable for fine shirt waists and summer dresses for Ladies and Children. If you want to save money we strongly recommend you to lay in a supply as you will never get a chance like this again. Now on sale for only 9c a yard.

New Spring Suits, One-Piece Suits, Jackets and Millinery Now Opened Up

You know we are the makers of low prices for Salem and now would be a good time for you to pick out a pretty suit or a spring hat from these new creations. The reason we grow so fast is because we don't want to get rich on every sale we make.

Don't Forget Our Dress Goods Sale

2000 Yards of New Spring Wool Dress Goods, 75c quality now 35c yard. \$1.00 French Batiste Corsets now on sale for 49c. This is greatest corset value that was ever offered in Salem.

We are the only store in Salem that retains a salaried buyer in
New York

Chicago Store

SALEM, OREGON. The store that saves you money

We are the only store in Salem that retains a salaried buyer in
New York

Embroideries

We are offering big bargains in embroideries. Come here and get our prices.

3c, 5c, 8 1-3c and 10c yd.

Special Sale Prices.

Laces

Hundreds of yards to pick from in all widths. Now on sale

2c, 3c, 5c, 8 1-3c and 10c yd.

Dress Skirts

We are giving special values in Ladies' Dress Skirts, all new and fresh; \$5.00 values. Now on sale for

\$3.45

Ladies' \$1.00 Soiled Shirt Waists

Now on Sale for

25c

These waists are great values. It will pay you to buy them

Corset Covers

50c Dainty Lace and Embroidered trimmed Corset Covers. Now on sale for

25c

Muslin Gowns

85c Fine Muslin Night Gowns. Now on sale for

49c

These are a fine quality of muslin, nicely trimmed with lace and embroidery.

Muslin Drawers

Now on sale

They are made of a fine muslin, trimmed, tucked and plaited. Now only

25c

Men's Leather Gauntlet Gloves

49c

Men's Working Shirts.

45c

Men's \$2.00 Pongee Dress Shirts, with Silk Fronts. Now on sale for

98c