

**Free on Request**  
LARGE ILLUSTRATED CATALOG  
OF THESE BARGAINS

The long-looked-for  
Sensational  
Book Announcement

# PATTON BROS

**Mint Julep!**

By Martha James. The Wittiest Book of the Season. A humorous story of New England life, full of irresistible drollery, quaint sayings, and unusual doings. Beautiful Gift Edition, with six full page illustrations in colors from originals by Reginald F. Bolles. Ornamental cloth, gold tops, for sale exclusively at our store.  
Pub. Price, \$2.50. Sale Price, \$1.10.

Editions de Luxe Almost Given Away!

Salem's Best Book Store

About One-Fourth Publisher's Prices

# Most Colossal Book Sale Ever Known

This is the culmination of well-known panic conditions in the Subscription Book Trade. Some big publishing failures are known to the public, but only bankers and others on the inside understand the extensive financial difficulties which have caused this enormous Forced Sale. At the inflated Subscription Prices \$6,000,000 worth of Fine de Luxe Editions were recently thrown upon the market by leading Subscription Publishers, Printers and Binders, who were compelled to unload at any price to raise money. A subscription Publishers Clearing House was formed to distribute the enormous stocks among leading houses in large cities. We bought heavily, securing the entire allotment for this City, and therefore we offer these Superb Editions exclusively here.

The sale comprises de Luxe publications of many subscription houses, including Bigelow, Smith & Co., The Davos Press, Gebbie & Co., The Nottingham Society and The Chesterfield Society. Under the two last mentioned imprints were re-issued from the same plates the fine de Luxe sets of standard authors formerly published and extensively sold through agents by John D. Morris & Co., Philadelphia. All the best sets advertised widely in magazines and sold by agents at high prices you'll find right here at astonishing bargain prices. You can now get three or four magnificent sets for the subscription price of one. Select the favorite authors you want and enjoy the possession of a fine private library, a creditable ornament in your home and a good investment in every way.

Only About 25c on the \$1.00 Remember, these are not ordinary trade sets sold everywhere, but genuine de Luxe bargains offered exclusively by us in this city! **The Booklover's Chance of a Lifetime!**

**De Maupassant!** "Guy De Maupassant is the most gifted and versatile writer France has given us for fifty years," says George Saintsbury, the critic, while Mr. Mable in the Outlook calls him "the foremost master of the art of short story writing." No more fascinating fiction was ever written than "Une Vie," "Bel Ami," "Pierre de Jean," etc., etc. This beautiful new Edition de Luxe contains the best unabridged translations of his complete novels and all of his authentic short story masterpieces, including 17 brilliant stories never before translated, here published for the first time in book form. The edition is printed only for subscribers and should not be confounded with cheap editions. The type is large and clear, the press work extra fine, being first impressions of new plates, the paper superfine and the illustrations include numerous full-page photogravures and half tones from original drawings. The set is in ten volumes.

Three-quarter leather binding, marbled sides, gold tops, uncut edges.  
Sub. Price, \$49.00. Sale Price, \$11.25  
Same in Extra Cloth binding, vellum label, gold tops—  
Sub. Price, \$35.00. Sale Price, \$7.50

**Hugo!** Complete romances, poems, essays, best dramas, including Hugo's rare book on Shakespeare and life of Hugo, in ten handsome volumes, new Edition de Luxe from new plates, with 90 illustrations in photogravure and half tone. This is the best and most complete set of Hugo in English, excepting only one other costly edition which sells at from \$100 to \$500 per set. Edition limited to 1000 numbered sets.

Elegantly bound in three-quarter leather, de Luxe style.  
Sub. Price, \$49.00. Sale Price, \$10.50  
Same in Cloth—  
Sub. Price, \$30.00. Sale Price, \$7.50

**Balzac!** New Saintsbury Edition de Luxe of The Complete Comedie Humaine—The best and only unexpurgated scholarly complete translation. Balzac treats of the whole range of human emotions, creating over two thousand personages, who move through the scenes of The Comedie Humaine—a complete social world.

The illustrations include numerous photogravures and half-tone reproductions from original paintings by French and English artists.  
Large type, superfine paper, handsomely bound in three-quarter leather, marbled sides and inside cover lining, gold tops. Complete in eighteen volumes.  
Sub. Price, \$70.00. Sale Price, \$18.50

**De Musset!** "His novels are extraordinarily brilliant. He had no successor in France either as a poet or dramatist."—Enc. Britannica. The complete writings of Alfred De Musset translated into English. English de Luxe limited to 1,000 numbered sets, with 41 photogravures, large type, double edge paper. Ten volumes.

Elegantly bound in three-quarter leather, gold tops.  
Sub. Price, \$49.00. Sale Price, \$12.25  
Same in Cloth—  
Sub. Price, \$35.00. Sale Price, \$9.00

**Guizot's France!** Translated by Robert Black, whose translation is recognized as the most authoritative wherever the English language is spoken. Here is a great history which gives a vivid and truthful account of events, couched in simple and direct language. This de Luxe Edition is the complete work, in 8 volumes, printed from large type on excellent paper with portraits and historical scenes reproduced in photogravure and half-tone.

Three-quarter dark levant grain leather, gold tops, marbled sides and linings.  
Sub. Price, \$35.00. Sale Price, \$8.75

**Green's England!** New Edition de Luxe of The History of the English People from earliest times, with a continuation to the year 1909, including an introduction by the author's widow, Alice Stopford Green. Countless editions of this work have been issued because it is the only readable standard work on the subject. Previous editions, however, have been incomplete, ending with the year 1815. In the present beautiful de Luxe set the history is completed to the year 1909, making it the best and only complete authoritative history of England.

Large type, printed on superfine paper, illustrated with photogravures on Japan paper and duotones printed in two colors on India plate paper. Five volumes.  
Sub. Price, \$25.00. Sale Price, \$6.25

**Ainsworth!** New Edition de Luxe of Ainsworth's Standard Novels with full-page duotone illustrations by George Cruikshank. Ainsworth's justly celebrated historical novel here offered in a worthy edition, are rich in sensational incidents, exciting adventures and animated scenes. This set in eight volumes contains: The Tower of London, Jack Sheppard, Guy Fawkes and Windsor Castle.

Handsomely printed on fine white de Luxe paper, and bound in three-quarter levant grain leather (wine color), gold tops, marbled sides and lining.  
Sub. Price, \$25.00. Sale Price, \$8.75

**Pawlinson!** New Complete Edition de Luxe of The History of Ancient Egypt and the Seven Great Monarchies. This famous standard work tells in readable style the history of the great monarchies of the ancient Eastern world—Egypt, Chaldee, Assyria, Babylon, Media, Persia, Parthia, and Sassanian or New Persian Empire. The narrative is embellished with hundreds of illustrations throughout the text, and there are very copious notes and indexes, making this the best as it is the handsomest edition of the work ever issued in America. Large type, excellent white wove paper.

Three-quarter leather binding (dark red), marbled sides and linings, gold tops, Japan paper, titles in colors. Five volumes.  
Sub. Price, \$25.00. Sale Price, \$6.25

**Dante!** The Divine Comedy, best translation by Longfellow, with voluminous notes and introductions. Printed from large new type, handsomely illustrated in duotone colors. 44 full page plates. The best edition of Dante. Durably bound in cloth. Complete in four volumes.

Sub. Price, \$6.00. Sale Price, \$2.95  
Same in 1/4 leather, extra de Luxe—  
Sub. Price, \$25.00. Sale Price, \$6.25

**Muhlbach!** Best edition de Luxe of the famous Muhlbach Library of real Historical Romances, in three-quarter leather binding. Thousands of sets of these fascinating and valuable books have been sold at high prices through agents and by extensive magazine advertising. The magazine editions are greatly inferior to the genuine de Luxe edition which we offer here. This edition de Luxe is carefully printed on superfine white wove paper and includes full-page photogravure illustrations from historical paintings, printed on Japan paper.

The three-quarter levant grain leather (red) binding is very handsome and durable. Marbled sides and inside linings, silk headbands, gold tops, uncut edges. Formerly published by D. Appleton & Co., this edition issued for subscribers by The Chesterfield Society. Size of volumes 5 1/2 x 8 1/2—about 9,000 pages in the set. Eighteen volumes.  
Sub. Price, \$72.00. Sale Price, \$18.50

**Oscar Wilde!** A great Poet, Playwright, Novelist and Essayist. Literature presents few more remarkable careers than that of Oscar Wilde. While yet a student at Oxford his poems were compared with those of Tennyson. In 1882, when only twenty-six years old, his lecture tour of America netted him over \$50,000. He was undoubtedly the greatest playwright of his time. This only complete authorized edition de Luxe is now for the first time made accessible for American readers by special arrangement with Wilde's literary executor, Mr. Robert Ross, and with the London publishers, Methuen & Co. The plates of this edition which were imported from England are the same as those of the rare English edition issued by Methuen & Co., of which only a few sets found their way to America to be quickly bought up by bibliophiles at \$75 and upward per set. Space here permits mention of only a few more important titles, such as the Duchess of Padua (first complete edition), Intentions and other Essays complete, Poems, Ravenna, The Sphinx, Ballad of Reading Gaol, the Harlots House, and all poems complete, including many never before published; Lady Windermere's Fan, A Woman of no Importance, Florentine Tragedies, Vera, The Nihilists, Salome, and all other plays complete; The Picture of Dorian Grey, A House of Pomegranates, The Happy Prince, Lord Arthur Saville's Crime, and all other tales and novels complete; Reviews and Miscellaneous newly collected and published for the first time. Ten volumes.

The type of these English plates is extra large and handsome, printed on superfine white wove paper with the Aldus de Luxe water-mark. The illustrations in photogravure and half tone are from original drawings. Cloth binding, vellum labels, gold tops, uncut edges.  
Sub. Price, \$35.00. Sale Price, \$7.75  
Three-quarter leather binding, extra levant grain leather, marbled sides and linings, wide leather corners, silk headbands, gold tops, gold backs, uncut edges.  
Sub. Price, \$49.00. Sale Price, \$11.25

**Dumas!** Alexandre Dumas is declared by countless enthusiastic admirers to be the prince of romancers. He carries along the reader breathless with interest, through plots and counterplots, ingenious intrigues, humorous situations, and never-ending adventures, all told with inimitable wit and dialogue. Booklovers should not confound this new edition de Luxe with the numerous very incomplete sets of Dumas which omit many of his brilliant novels. Probably the world will never see an absolutely complete set of Dumas for it is impossible to discern positively all of Dumas own writings from those to which he allowed his name to be placed, although written by others in the "Dumas Syndicate of Authors." The present new edition, however, contains all of the recognized masterpieces of Dumas, about 13,000 pages, and therefore may be called practically complete—the most satisfactory set ever issued in English—the best translations.

Illustrated with numerous duotones in two colors, the type, paper and presswork are excellent.  
Three-quarter leather binding, marbled sides, full gold backs, gold tops. Eighteen volumes.  
Sub. Price, \$80.00. Sale Price, \$19.50

**Plato!** It is indeed true that though written 2,300 years ago the works of Plato discuss the very same problems that we discuss today and still rank among the greatest productions of the human mind, teaching the great truths of life with convincing logic and fascinating simplicity. Plato is as necessary to a library as a foundation to a house. This edition de Luxe in three volumes contains the best translations with introductions and notes, including: 1. The Dialogues. 2. The Republic. 3. Trial and Death of Socrates.

The type is large and clear, printed on superfine white wove paper. The illustrations include photogravure and duotones (in two colors) on India plate paper.

Three-quarter leather binding, gold tops, marbled sides and linings, silk headbands, Japan vellum titles.  
Sub. Price, \$15.00. Sale Price, \$3.90

**Taine!** The History of English Literature. Illustrated Edition de Luxe in four handsome volumes. President Butler of Columbia writes: "Taine stands head and shoulders above the authors of other works on English Literature. His estimates are just, his style charming. You cannot get too much Taine." The entire field is covered by Taine from earliest to modern times with illustrative excerpts from great writers, with an excellent index, making this an excellent reference work. Large type, extra white wove paper, handsomely illustrated with duotones on India plate paper and photogravure on Japan paper.

Three-quarter leather binding, marbled sides and linings, Japan vellum title pages, gold tops.  
Sub. Price, \$21.00. Sale Price, \$5.50

**Plutarch!** Plutarch's Lives include brilliant biographies of the chief personages of Greek and Roman history, embracing the six hundred eventful years, 500 B. C. to 100 A. D. Shakespeare himself drew ideas and characters from Plutarch, and so have countless other writers. Emerson says "cannot be spared from the smallest library—his lives are as entertaining as a French novel." Edition de Luxe, five volumes, limited and numbered, large type, good paper, illustrated.

Durably bound in beautiful style, three-quarter genuine leather.  
Sub. Price, \$22.50. Sale Price, \$5.50

**Gibbon's Rome!** The Decline and Fall of the Roman Empire covering the period from the death of Julius Caesar and the downfall of the Republic, through thirteen centuries, to the fall of Constantinople. "Whatever else is read, Gibbon must be read too." New Edition de Luxe, the only large type set in six volumes, it must not be confounded with the cheap broken type sets in five volumes. Notes by Milman, Guizot, and Dr. William Smith.

Elegantly illustrated and bound in three-quarter genuine leather.  
Sub. Price, \$33.00. Sale Price, \$7.50

**Stevenson!** This new Edition de Luxe (limited and numbered) brings to booklovers for the first time an approximately definitive edition of Stevenson at a moderate price. Heretofore the only other good edition has sold at from \$52.00 to \$104.00 per set, moreover, this new set contains hundreds of pages of valuable matter never before presented in book form—not even in the most expensive editions.

The type is a new Scotch style, good paper, with portraits and other illustrations from photographs. Ten volumes. Three-quarter leather binding.  
Sub. Price, \$39.00. Sale Price, \$9.50  
Same in Cloth—  
Sub. Price, \$30.00. Sale Price, \$7.50

## De Luxe Classics

Sub. Price, per Vol., \$6.00  
Sale Price, \$1.25 Each

Including the best of Pres. Elliot's Recommendations for his "Five-foot book shelf"—admittedly the most readable classics deserving of a place in every private library. Each volume of these eight de Luxe classics is printed from large clear type upon extra white wove paper with the exclusive watermark "Aldus de Luxe" in each page. The title pages are printed on Japan vellum and the photogravure frontispieces are printed by hand also upon Japan vellum. The binding is three-quarter levant grain leather, of a rich old rose shade, cloth sides, silk headbands, gold back stamping, gold tops, uncut edges, each volume is boxed. Published by The Chesterfield Society.

**Addison's Essays** Lim. Ed. by de Luxe

Edited by JOHN RICHARD GREEN, M. A., LL. D.

**The Meditations of the Emperor**

Translated by GEORGE LONG, M. A.

**MARCUS AURELIUS ANTONINUS**

With a biographical sketch and a view of the philosophy of Antoninus by the translator.

**BACON'S ESSAYS** Counsels, Civil and Moral

Including also his Apophthegms, Elegant Sentences, and Wisdom of the Ancients, with a Biographical Introduction by Henry Morley.

**CHESTERFIELD'S LETTERS**

Including his Sentences and Maxims, with a prefatory note by Charles Sayle, and a Critical Essay by C. A. Sainte-Beuve, de l'Academie Francaise.

**Gebbie-Burns!** Self interpreting Edition de Luxe of Robert Burns' Complete Poetical and Prose Works. Printed for subscribers only. All Scotch words throughout are in italic type and English meaning in small type at the end of each line. The set includes Burns' immortal songs, words and music, letters and life. The only complete edition, containing 100 more poems and over 200 more letters than any other set of Burns. The illustrations number over 100 rare engravings, including duotones, photogravures, manuscript facsimiles, colored map, etc., six volumes.

Elegantly bound in three-quarter levant grain leather.  
Sub. Price, \$35.00. Sale Price, \$8.75

**Smollett!** The writings of this classic old novelist are famous for depicting with spirit and wit the free and easy manner of eighteenth century life. Smollett deals with the ridiculous and humorous side of life. Thackeray called his "Humphrey Clinker" the most laughable story ever written. The novels, "Roderick-Random," "Peregrine-Pickle," etc., excel in original comedy.

The set contains the complete novels, unexpurgated, best text, large type, fine paper, illustrated, six volumes, Edition de Luxe, limited, numbered by hand, three-quarter leather binding.  
Sub. Price, \$30.00. Sale Price, \$7.50  
Same in Cloth—  
Sub. Price, \$22.50. Sale Price, \$5.50

**Fielding!** Scott it was who named Fielding "The Father of the English Novel," because Fielding created a new school of literature—the novel. After more than a century his novels still hold a foremost place among the world's masterpieces. He wrote those celebrated novels, "Tom Jones," "Joseph Andrews," "Amelia," etc., which are truly classics of their kind.

Edition de Luxe, limited and numbered, (uniform with Smollett,) large type, excellent paper, illustrated, complete novels, unexpurgated, six volumes, three-quarter leather binding.  
Sub. Price, \$30.00. Sale Price, \$7.50  
Same in Cloth—  
Sub. Price, \$22.50. Sale Price, \$5.50

**Poe!** This is a new complete Edition de Luxe of Poe's complete Tales, Poems, Essays and Miscellanies—the most desirable library edition in existence.

The type is large and clear, text page printed carefully on superfine white wove paper, with excellent photogravure and half tone illustrations. Frontispieces are hand colored. Edition limited to 1,000 numbered sets. The binding three-quarter leather. Ten volumes.  
Sub. Price, \$49.00. Sale Price, \$12.00  
Same in Cloth—  
Sub. Price, \$35.00. Sale Price, \$9.00

**Irving!** "The Books of Irving, The Founder of American Literature, are wholesome, full of sweetness and charm, of humor without any sting, of amusement without any stain; and their more solid qualities are marred by neither pedantry nor pretension."—Charles Dudley Warner.

This de Luxe edition deserves special attention, as it contains all of Irving's writings, with the author's latest revisions and several valuable maps. Complete in ten handsome volumes, illustrated with many half tones, photogravure portraits and maps. The paper made expressly for this edition is a very fine white wove, and the presswork is of the best quality. The type is large and clear. Three-quarter leather binding (dark red), marbled sides and inside cover linings, gold tops, uncut edges, silk headbands, Japan title pages in color.  
Sub. Price, \$45.00. Sale Price, \$11.75

**THE DISCOURSES OF EPICETUS**

with the Encheiridion and Fragments, translated with notes, a life and a view of his philosophy, by George Long, M. A.

**The Autobiography of BENJAMIN FRANKLIN**

Including Poor Richard's Almanac, A Plan for Saving One Hundred Thousand Pounds, Advice to a Young Tradesman, Dialogue between Franklin and the Gout, The Art of Procuring Pleasant Dreams, Familiar Letters and other papers.

**LINCOLN'S SPEECHES**

Including his Inaugurals and Proclamations with a Biographical Introduction and Prefatory Notes.

**WEBSTER'S SPEECHES**

Embracing Webster's acknowledged masterpieces in each department of oratory, including The Dartmouth College Case, The Plymouth Oration, The Bunker Hill Monument, The Character of Washington, Reply to Hayne, Reply to Calhoun, The Constitution of the Union, etc., etc.