

A CABLEGRAM FROM PARIS

Two weeks ago, reading like this: "Dispose of your silk stock at once in New York. Take the first fast boat and come home. We foresee great danger. There are great floods here and the River Seine is continually rising. Stop for nothing--we must try and protect our silk warehouses." This is the cablegram that now leaves silks in Salem, at the Chicago Store, that are worth \$1.00, \$1.35 and \$1.50, to be sold this week at about 40c on the dollar. 3000 yards, your choice at only 49c per yard.

\$1 and \$1.50
SILKS

NOW ON
SALE
FOR
49c

49

49c

49c

49c

49c

49c

49c

49

49c

A Mommoth Purchase of Silk

By Salem's Silk House, The Chicago Store

3000 Yards

Just think of it! Thirty hundred yards of HIGH CLASS SILKS! Was there ever such a purchase of up-to-date SILKS attempted before by any other house in this part of the world? No there was not. The Chicago Store is the only store that can handle and dispose of, successfully, such an immense lot of silks. We have the outlet and this lot won't last long when you consider the extraordinary values we have to offer our customers. High-class, up-to-date silks worth from \$1 to \$1.50 now on sale for only **49c yd.**

Our Buyer

In New York has succeeded in purchasing for us from time to time wonderful bargains, but this lot of SILKS at the price is the greatest buy of his life, and he feels proud of it. We started the sale on

Monday Morning

No Reserve

You can pick your choice of the entire lot. Silks worth from \$1.00 to \$1.50

Now only yard

49c

Quality First of All

Is the main feature of this grand assortment of Silks. We bought them at a bargain and we will give the benefit to our customers. Don't think because you can buy them at this low price that they are not worth any more. Come and see the silks and we will leave the rest to you.

THE ASSORTMENT IS GREAT

The line represents all the new dress and waisting silks that is now up-to-date and most fashionable in the East, Plaid Silks in a beautiful range of styles and designs, Black and White Checks, Fancy and Stripes in all colors. Rough silks in all the new shades, Tussah Silk, Rajah Silks, Pongee Silks, Black Silks, Mirror Silks. Small Check Silks in the best shades. Waisting Silks and Suiting Silks. THIS IS A SILK SALE THAT MAY OCCUR ONLY ONCE IN A LIFE TIME.

YOUR CHOICE OF THE ENTIRE LOT

Only **49c** Yard

Chicago Store

The Store That Saves You Money

SALEM, OREGON

\$1 and \$1.50
SILKS

NOW ON
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FOR
49c

49

49c

49c

49c

49c

49c

49c

49

49c

A YARD

49c

49c

49c

49c

A YARD