

ONLY FIVE MORE SHOPPING DAYS TILL XMAS--YOU WILL HAVE TO HURRY UP

# THE CITY STORE OF SALEM

## IS THE CHICAGO STORE

Its wonderful growth, big volume of business, and its broad business principles have placed this institution far ahead of any other store in Salem. Every day in the week you will find this store always crowded and everybody as busy as bees. We want to make Salem a city, and everything we do is to make it attractive and beautiful to the eyes of all comers. We are here to stay and it is only from now on that the power of the Chicago Store's mercantile ideas and principles will be more keenly felt. The people are with us and we want to show them our appreciation of their liberal patronage. This is the store for assortment, quality, and low prices. Stacks of Christmas presents in all departments.



### Merit, Quality and Low Prices

'Gets the business all the time, not empty talk.'

### Half Price

and less on Ladies' Tailored Suits and Coats.  
 \$16.50 values now ..... \$ 7.90  
 \$20.00 values now ..... 9.50  
 \$27.50 values now ..... 12.50  
 All other higher class garments cut away down in prices. The coats and suits that we are now offering at these ridiculous prices are this season's newest garments; all man tailored. Long Jackets and plaited Skirts; all silk lined; beautifully trimmed and finished throughout. At Half Price and Less.

### QUICK SELLING PRICES ON Xmas Goods

Remnants of Dress Goods ..... Half Price  
 Remnants of Silks ..... Half Price  
 Great Bargains in Table Linen, Towels and Napkins.  
 \$1.50 Black Dress Silks, now yard ..... 95c  
 Colored Dress Silks, 85c quality now on sale for, yard ..... 59c  
 India Silk, all colors, yard ..... 25c  
 Evening shades in Dress and Waisting Silks at sale prices.  
 100 yards Spool Silk, now ..... 4c

### Useful Christmas Presents

### At Sale Prices

Ladies' \$7.50 Silk Underskirts, now ..... \$3.00  
 Ladies' \$20.00 latest Suits, now ..... \$9.00  
 \$3.50 Fine Fur Neck Scarfs, now ..... \$1.90  
 \$25.00 Princess Suits, latest, now ..... \$12.50  
 Ladies' \$8.50 Black Coats, now ..... \$3.90  
 Girls' \$5.90 Coats, 1909 style, now ..... \$2.90  
 Misses' \$9.00 Coats, new style, now ..... \$4.50  
 \$4.50 Black Silk Dress Waists, now ..... \$2.90  
 Ladies' \$4.50 Wool Sweaters, ..... \$2.50  
 Ladies' 45c Corset Covers, now ..... 25c  
 Ladies' \$1.75 Fine Umbrellas, now ..... 95c  
 \$5.00 Fine Silk Umbrellas, now ..... \$2.90  
 Ladies' \$5.90 fine Dress Skirts, now ..... \$3.90  
 Ladies' \$1.45 fine Kid Gloves, now ..... \$1.15  
 Misses' \$3.00 Dress Skirts, now ..... \$1.50  
 Men's fine 45c Suspenders, now ..... 25c  
 Ladies' \$2.00 Silk Hosiery, now ..... \$1.25  
 \$1.45 White Bed Spreads, now ..... 98c  
 Ladies' \$2.00 Fur Top Slippers, now ..... \$1.15  
 Ladies' 50c Velvet Slippers, ..... 29c  
 Ladies' \$2.25 Fine Dress Shoes, now ..... \$1.49  
 \$1.75 11-4 Velvet Wool Blankets, now, pair ..... 98c  
 79c Wide Wale Diagonal Silks, all colors, yard ..... 49c  
 75c Fine Wool Dress Goods, yard ..... 49c  
 50c Fine Jet Hair Barrettes, now ..... 25c  
 5000 yards Ribbons, yard ..... 1c, 2 1/2c, 5c, 7 1/2c up  
 Ladies 45c Fine Hose Supporters, pair ..... 25c  
 Men's 45c Silk Ties, all styles, now ..... 25c  
 Dolls of all kinds ..... 5c, 10c, 15c, 25c and up  
 Children's Dress Caps ..... 25c, 35c, 49c and up  
 Wool Fascinators ..... 25c, 35c, 49c up  
 Fine imported Dress Goods and Silks at special prices for holidays.  
 Ladies' fine Jetted Belts now only ..... 25c  
 5,000 Handkerchiefs now on sale ..... 1c, 2c, 3c, 5c, 8 1-3c, 10c up  
 25c Fine Handkerchiefs, silk initial, now only ..... 10c



### BIG BARGAINS IN Holiday Toys and Games

We are selling lots of toys and the reason we are is because they are all fresh and new and priced down to very close prices. Make your selection as soon as you can for we are determined by next Friday night not to have a doll, toy or game in stock. This is our idea of dolls and toys and we have carried it out successfully every year so far.

Dolls now, each .....  
 .5c, 10c, 15c, 25c and upwards  
 Toys .....  
 .10c, 15c, 25c, 35c, 49c, and up

It is just a matter of having toys that we carry them—not for the profit.

### SALE PRICES

Jet Neck Pins and Necklaces, 75c values.....	Ladies' Hose Supporters on sale, pair. 10c, 15c, and 25c	100-yd. best quality Spool
.....25c and 35c	Cameo Breast Pins.....	1c, 2c, 3c, 5c, 8 1-3c, 10c up
Jet Buttons, doz.....	.....15c, 20c and 25c	
.....15c, 18c, 25c		

Men's Smoking Jackets now on sale, \$5 vals - \$3.95

### GLOVES

Every pair guaranteed. It's quality that counts in

### Kid Gloves

1000 pairs now on sale. We can show you every class, kind and shade you may ask for. We are agents for the celebrated Simmons Kid Gloves, the best glove in the market today at the price, and even at a higher price you can't get as perfect a glove. They are manufactured in France and the makers have made a life study of kid gloves. There is not an imperfect skin used, so you see the double benefit there is in buying your kid gloves from us.

Special Sale Prices 98c, \$1.25, \$1.35, \$1.49 and up.

### Wonderful Bargains

In Ladies' Handkerchiefs—  
 Sale prices—1c, 2c, 3c,  
 5c, 8 1-3c, 10c, 12 1/2c  
 and up.

### Great Values

In Ladies' Handbags, all  
 going at sale prices—  
 25c, 35c, 49c, 75c, 98c  
 \$1.25 and up.

### Umbrellas

at Sale Prices—49c, 65c,  
 75c, 98c and up to  
 any price you want.  
 3,000 yards fine laces now  
 on sale—Val. Irish and  
 French—Yard, 1c, 2c,  
 3c, 5c and up.

## Now on Sale!

### 5000 Hand'chfs



The greatest variety in Salem. They are all specially priced for quick selling during the holidays. You can find any class or kind of a Handkerchief in this assortment that you are looking for, either plain, fancy embroidered, lace finished, hemstitched, initial or any other kind your heart may desire.

### Sale Prices

1c, 2c, 3c, 5c, 8 1/3c, 15c and up

### Lace Collars on Sale

Hundreds of pretty Lace and Fancy Collars now on sale—5c, 8 1-3c, 10c, 18c, 25c up.

### Shoes and Slippers

at Sale prices—49c, 75c, 98c, \$1.25 and up.

### Big Bargains

In Side and Back Combs, also Hair Barrettes—5c, 10c, 15c, 25c and up.  
 45c Jet Neck Pins, now ..... 25c

# CHICAGO STORE

SALEM, OREGON

The Store that Saves Money

### Sale Prices on Men's Overcoats

\$12.00 values now...\$6.90  
 \$18.00 values now...\$9.50  
**MEN'S SUITS.**  
 Priced down, \$6.90, \$8.00,  
 \$9.90 and up.

### Boys' Suits

**ON SALE**  
 \$4.50 values .....\$2.50  
 \$5.00 values .....\$3.25

Now on Sale  
 Men's Hosiery, Underwear, Gloves, Hdkts., Silk Neckties Dress Shirts, etc.  
 Shirts... 49c, 75c and up  
 Silk Tie... 25c, 35c and up  
 Handkerchiefs .....  
 5c, 8c, 10c up

## Millinery Bargains

### For the Xmas Selling



\$8.00 Ostrich Plumes, now...\$4.50  
 \$12.00 Ostrich Plumes, now...\$6.00  
 \$15.00 Ostrich Plumes, now...\$8.90  
 \$20.00 Ostrich Plumes, now...\$12.50  
 \$5.00 Trimmed Hats, now...\$2.90  
 \$6.50 Trimmed Hats, now...\$3.90  
 if you want a nice Xmas present for your wife or sweetheart come to the Chicago Store and take home a beautiful Ostrich Plume or a swell Trimmed Hat. We can sell you either at as low prices as you can get them in Chicago or New York. We make a specialty of the Millinery business.

### Suspenders

Men's 45c Suspenders now on sale for .....25c  
 Fancy Xmas box Suspenders Cheap.

### Big Bargains

In Ladies', Misses' and Children's Hosiery and Underwear.  
 Ladies' 45c winter Vests and drawers now...25c  
 Children's Underwear...  
 ...15c, 20c, 25c and up  
 Ladies' \$2.00 Silk Hosiery now pair .....\$1.35

### Now on Sale

French Perfumery, the best that is made, by the ounce or bottle.....  
 .....15c, 25c and up