

A Great Room-Making Sale

Our stock is too heavy and must be cut down to make room for our great Christmas display, which will eclipse any of our previous efforts. We have studied out this Room-Making Sale and have come to the conclusion that that is the only feasible way to cut down and dispose of a great portion of the goods before we begin changing around the departments. Here is a great chance to buy 1909 best merchandise at a very low figure. This sale opens Monday morning and closes on Saturday night. See the prices we quote on the following goods. It is not profits we are looking for. During this sale we want the stock cut down. We will sell goods this week at lower prices than you can get from the manufacturer. Come and ask for the advertised prices. You will find them exactly as quoted here.

Ladies' and Misses' Suits and Coats

Half Price on Ladies' and Misses' Coats and Suits during this Room-Making Sale. There will be no mercy shown to prices. In this department the prices on Children's Coats will be cut down; also Silk Petticoats, Shirtwaists, Ladies' Long Capes, Princess Silk and Cloth Suits, Russian Colt Skin Coats, Furs of all kinds, Ladies' and Misses' Sweaters, Silk Rain Coats, Black Mercerized Underskirts, Silk Jerseys and all other goods throughout this great Cloak and Suit department. What makes the Chicago Store grow is this: We always persevere and how our customers that we can give you better goods at lower prices than you can get elsewhere is the reason we can do it. We do the volume of business and can sell at smaller profits.

Ladies' \$15.00 Latest Style Suits, now	\$7.50	Ladies' \$18.00 Princess Suits, now	\$9.00	Ladies' \$3.00 Wool Sweaters, now	\$1.95
Ladies' \$25.00 Latest Style Suits, now	\$12.50	Ladies' \$25.00 Jersey Suits, very new, now	\$12.50	Ladies' \$4.50 Wool Sweaters, now	\$2.50
Ladies' \$18.00 Latest Style Suits, now	\$9.00	Ladies' \$12.50 Silk Jersey Jackets, now	\$6.90	Ladies' \$10.00 Raincoats, now	\$4.50
Misses' \$13.50 Latest Style Suits, now	\$6.90	Ladies' \$15.00 Capes, Military Style, now	\$7.50	\$45.00 Russian Colt Skin Coats, now	\$19.50
Children's Suits, now	HALF PRICE	Ladies' \$8.00 Coats, all wool, now	\$3.90	Girls' \$5.00 Cloth Coats, now	\$2.50
All Ladies High-Class Suits at the same low prices.					
		Ladies' \$15.00 Newest Style Coats, now	\$7.50	\$7.50 Silk Petticoats, now	\$3.90

1909-10 Newest Dress Goods and Silks

The Largest Dress Goods and Silk Department in Salem will offer some very interesting bargains to its customers. During this Room-Making Sale we show the most complete lines of these goods to be found anywhere in the valley—all new, fresh stock—to make your Christmas selections from in Silk Dress Patterns and Woolen Dress Patterns. We can please you, no matter what class of material or what shade you may want. We do the greatest business in this part of the world in Dress Goods and Silk, and the reason is because we keep the newest and best selection in Salem, and our prices will speak for themselves. Beautiful evening shades in Silks, also in Woolen Goods. Our selection of Pastel Broadcloth is fine; they make beautiful Capes and are selling very freely. Buy your Dress Goods and Silks here. We can show you where we can save you money.

75c Ottoman Silks, all colors, now, yard	49c	\$1.00 Kimono Fancy Silks, pretty styles, yard	60c	59c Wool Dress Goods, all colors, yard	35c
\$1.00 Poon Silk Velvets, all colors, now, yard	69c	\$1.35 Black Peau De Sole Silk, heavy quality, yard	85c	75c Wool Dress Goods, all colors, yard	49c
\$1.25 Moire Silks, all colors, now, yard	85c	36 in. Black Taffeta Silk, heavy quality, yard	98c	\$1.00 Fine Wool Dress Goods, all colors, yard	69c
45c India Silks, all colors and black, yard	25c	75c Pongee Silk, extra good quality, yard	49c	\$1.45 Fine Imported Wool Dress Goods, now only	95c
85c Messaline Silk, all colors and black, yard	49c	\$1.25 Foulard Silk, pretty fancy styles, yard	75c	85c Evening Shade Dress Goods	45c, 49c and 65c yard
85c Bengaline Silk, all colors and black, yard	49c	Best Lining Satins, all colors, from	49c a yard up	\$3.00 Broadcloth Pastel Shades, yard	\$1.95

Ladies', Misses' and Children's Hosiery and Underwear

Room-Making Sale Prices on Ladies', Misses' and Children's Hosiery and Underwear. We show the greatest stock in Salem. It is a pleasure to come to do your Hosiery and Underwear buying in this department, where you can find any class of garment you want; also any quality you may want in Wool, Silk or Cotton, and then to feel sure that you cannot buy the same quality of garment at as low a price anywhere else—these are things that count at the Chicago Store. Five bright salesladies all the time busy selling Hosiery and Underwear in this department. Here you can find little garments for Babies; also little Hosiery in any quality or any price you may want. It will pay you to take a look through this splendid stock of Hosiery and Underwear.

Ladies' 39c Heavy Fleece Underwear, now	23c	Children's Wool Mixed Underwear	15c and 25c	100 Dozen Ladies' Fast Black Cotton Hose, pair	10c
Ladies' 75c Wool Filled Winter Underwear, now	49c	Children's Fine Wool Underwear, now	35c and 45c	Ladies' 25c Heavy Fleece Cotton Hose, pair	15c
Ladies' \$1.00 Fine Wool Winter Underwear, now	69c	Children's 18c Double Thread Cotton Hose, now only	10c	Ladies' 35c Wool Hose, winter weight, pair	25c
Ladies' 75c Fine Wool Fleece Union Suits, now	49c	Children's 35c All-Wool Hose, now only, pair	25c	Ladies' 45c Silk Finished Cotton Hose, pair	25c
\$1.50 Fine Wool Union Suits, now only	98c	Children's 49c Fine Cashmere Wool Hose, pair	35c	Ladies' 75c Fine Cashmere Hose, pair	49c
\$1.50 Fine White Wool Union Suits, now only	98c	Girls' Fine Ribbed 25c Cotton Hose, now pair	18c	Ladies' \$1.50 Fine Black Silk Hose, pair	98c

Outing Flannels, Blankets and Comforts

Room-Making Sale Price on Outing Flannel, Shaker Flannel, Waisting Flannels, Cotton Flannels, Blankets, Comforts, Cotton Batting, Calicoes, Apron Gingham, White Bed Spreads, Table Linens, Linen Napkins, Crash Toweling, Linen and Huck Towels, Turkish Towels, Lace Curtains, Turkish Tapestry, Madras Waisting, Outing Flannel, Nightgowns, etc. In these departments we show complete lines, and during this sale we will give prices that will turn the goods out rapidly.

71-2c Heavy Outing Flannel, all colors, yard	4c	75c Double Cotton Blankets, fancy borders, pair	39c	65c Turkish Tapestry, 54 in. wide, now yard	39c
10c Extra Heavy Outing Flannels, all colors, yard	7 1-2c	95c Double Cotton Blankets, fancy borders, pair	65c	\$2.95 Lace Curtains (now pair)	\$1.49
15c Velvet Finished Outing Flannels, all colors, yard	10c	\$1.49 Double Cotton Blankets, 11-4 extra heavy, pair	98c	Huck Towels, each	4c, 5c, 6 1-4c, 8 1-3c and 10c
12 1-2c Wrapper Flannelettes, pretty patterns, yard	8 1-3c	\$2.00 11-4 Extra Heavy Velvet Finished Blankets, pair	\$1.39	10c Shaker Flannels, now yard	6 1-4c
18c Heavy Kimona Flannels, fancy patterns, yard	12 1-2c	\$3.00 11-4 Wool Filled fine large Heavy Blankets, pair	\$1.95	led White Bed Spreads	HALF PRICE
50c Heavy Bath Robe Flannels, pretty designs, yard	29c	\$5, \$6 and \$8 Fine Wool Blankets, pair	\$3.50, \$3.95 and \$4.95	ble Linens, yard	25c, 35c, 49c and up.

Great Bargains

In Men's and Boys' Suits, Overcoats, Rubber Goods, Pants, Hosiery, Underwear, Suspenders and Neckties

Chicago Store

SALEM, OREGON

The Store That Saves You Money

Shoe Sale

We Show a Complete Stock of Ladies', Misses' and Children's Shoes, Slippers and Gaitors. We Ask Small Prices.