

# THE TOP PLACES ARE EASILY REACHED

## ARITHMETICIAN MAKES DOPE AND DISCERNS IT IS EASY TO GET IN--CANDIDATES HAVE NO CINCH ON PRIZES--YOUR FRIENDS EXPECT YOU TO CALL, SO DON'T DISAPPOINT THEM

Many Friends Rally to the Support of Candidates--The Lowest Contestant in the List Could Start Right Now and Become a Top-Notcher in Less Than a Week.

Send in your coupons without delay. Reserve your special ballots for another day. You then will know just how you stand. While others are guessing what you have on hand. --Lyrics from the Contest Manager.

Special Note.--On Tuesday, Wednesday and Thursday all old subscribers making payment on their subscription will be given

The Same Votes As New Subscribers

## How to Vote

The following schedule of ballots indicates the number of votes given when subscriptions to the Capital Journal are paid:

### Value of Special Ballots

DAILY CAPITAL JOURNAL			
By Carrier in the City.			
Subscription--	Price.	Votes New.	Votes Old.
One month.....	\$ .50	700	350
Two months.....	1.00	1,400	700
Three months (in advance)....	1.50	3,000	1,500
Six months (in advance).....	3.00	7,000	3,500
One year (in advance).....	6.00	15,000	7,500
Two years (in advance).....	12.00	40,000	20,000

  

DAILY CAPITAL JOURNAL			
By Mail or at Suburban Stores...			
Subscription--	Price.	Votes New.	Votes Old.
One month.....	\$ .35	700	350
Two months.....	.75	1,400	700
Three months (in advance)....	1.00	3,000	1,500
Six months (in advance).....	2.00	7,000	3,500
One year (in advance).....	4.00	15,000	7,500
Two years (in advance).....	8.00	40,000	20,000

Hearken, ye old subscribers to the Capital Journal. The time is growing very short in which you may render assistance to your favorite candidate in the great contest now being conducted by this newspaper to determine the most popular young ladies in the territory embraced are desirous of having a finger in the pie of helping these young ladies win the prize they seek. This is the best evidence of the large number of votes received by The Capital Journal which comes from every nook and corner of Salem and the surrounding region.

Every candidate in the race seems to have taken it as her duty bound to make as good a showing as possible this week and is going after new subscriptions at an unparalleled pace. The candidates last go after the new subscriptions, and pitch right in with a firm determination to win, and give the other candidates the contest of their lives, are the ones that are sure to come out victorious in the end. Nothing is gained by laying back and letting some one else pick up the prizes of life. Nothing like this will ever be given in Salem again, very probably, and the opportunity grasped immediately and striven for earnestly, will not be regretted.

Of course, it is impossible to predict the outcome of the contest at the present, as the records now do not necessarily indicate future standing and success in winning. The subscriptions are coming in more rapidly every day and the number of votes which are going out as reserves exceed the number of votes being cast. Despite this fact, the daily increase in the vote is noticeable and the people all over Salem and vicinity are watching with eagerness the outcome of the race. It is a good idea to poll a few votes from day to day, to let people see you are in earnest in the matter and really desire one of the many high priced prizes.

It Pays to Advertise. At least a half dozen of the country contestants are using their local newspapers in making the campaign. There may be others, and it is an excellent idea. Nearly all the readers of the country papers read one of the city papers and a very large majority read now or could be induced to read The Capital Journal. Nearly every reader of a country paper will find that he or she has a friend making the running in the contest, whom they would like to help, if they were aware of the fact. Space in the papers of the smaller towns is not so very expensive and it might be used effectively for advertisements without paying out very much. This sort of advertising would open the way to the personal call that must be made by the candidates and her friends, and it would help out a whole lot directly. During the next two weeks these contestants who have been getting along very well without making much of a hustle are due for the awakening.

The girls who appreciate the fact that good things have to be gone after are not going to let prizes that

are now headed in their direction get past them. There is evidence here and there that there will be some stunts done in making the canvass that will surprise a great many. The mails will be used liberally. The postal card canvass is very popular, and brings good results. A report comes from a town in the second district that a candidate is using the bill boards to promote her cause. This is not the best publicity because the appeal is not sufficiently direct. It is necessary to enlist the personal interest of the possible voter. Other candidates are planning on giving parties, dances, etc., and these are all very good methods to get interest created.

Do not believe all you hear. Some one will try to discourage every good thing. False rumors of all sorts will be going around and the contestant should not allow anyone to discourage her by telling different things they have heard. Kindly remember they are not in a position to judge the contest as well as you. The contest manager has been through many different contests and he knows what is most liable to happen in any big contest--Remember this, the girl who works will win.

Future Subscriptions. Contestants may find in some cases friends who wish to help them in the contest by subscribing for The Journal but are already taking a local paper which is paid in advance, and not desiring to receive more than one local daily in their homes at the same time the contest department has arranged to accept and issue votes on each such subscription, the paper to start at any future date that the subscriber may designate.

Summary of Prizes Offered. The grand prize automobile will go to the young lady who receives more votes than any other girl in the contest, no matter which district she resides in. In each of the three districts we will give absolutely free one \$425 Ellers piano, one \$100 diamond ring, one beautiful gold watch, one six months' course in the Holmes Business College.

These prizes will be given absolutely free to the young ladies of Salem and other districts. All that is necessary to be a winner is to be one of the first four in your district when the votes are counted.

Everything Fair and Equal. Every part and phase of the contest has been planned out in the utmost fairness. The territory, both in the city and country, has been divided into districts so that candidates in one part of the country will not be competing with more favorable conditions than candidates in another part. In the city of Salem the interest is such that friends of candidates call at the office to learn how some friend is progressing and letters of inquiry are received by mail. New candidates are entering the contest, and without a doubt it will be the greatest voting contest ever conducted by a newspaper.

Check over the list, see what your friends are doing, what the other candidates are doing and who will, probably win the magnificent array of prizes.

Second Payments. A great many people do not understand, and for their information we wish to say that anyone starting to take the paper since the contest started will always be considered a new subscriber during the life of the contest and votes given accordingly. If you start the paper now pay something in advance and wish to pay more later during the contest you will still be considered a new subscriber and votes will be issued accordingly.

Small Payments. Candidates that have taken subscriptions for one, two or three months at the beginning of the contest should get these subscribers to pay the rest of the year, as they are still considered new. For example, a person who subscribed for the paper and paid 50 cents received 700 votes, by getting them to pay \$4.50 more you will be given 15,000 votes; less the 700 votes you have already received on the 50 cent payment, or 14,300 votes on \$4.50 payment. This ruling also applies to any second payment you may secure, but in all cases, six months or more must be added to entitle you to the second payment. The new months will also count in on the special offer now in vogue. When turning in such payments, kindly mark your stub "second payment."

Open Evenings. For the benefit of those who are not able to get to this office during business hours the contest department will be open every evening until nine o'clock.

District No. 1 will include territory in the city of Salem.

- Lily Stege, N 12 & D ..... 58,510
- Mary Schwaf, 533 State ..... 58,100
- Della Briggs, P S T Co ..... 58,010
- Lola DeLong, 461 Union ..... 57,990
- Edith Pierce, 6 & Hood ..... 57,900
- Clara Foster, 567 N Sum ..... 57,840
- Fairy Magers, Oak ..... 57,790
- Maud Snipes, Fair Gnds ..... 57,780
- Adelaine Flake, 17 & Oak ..... 57,720
- Emmet Muths, 843 N Front ..... 57,690
- Irma Cooper, 1167 Court ..... 57,630
- Martha Wolz, E Salem ..... 57,490
- Dora Richter, S 24th ..... 57,000
- Mildred Lucas, Wood's con. .... 56,880
- Pearl Rawson, Englewood ..... 56,780
- Velma Gillam, Chemeketa ..... 56,780
- Edna Lansing, 17 & D ..... 56,580
- Lana Kershaw, Asy & States ..... 56,310
- Nellie Roberts, 817 Mill ..... 56,280
- Carrie Graves, city ..... 56,240
- Vida McMillan, Fair Gnds ..... 56,220
- Bertha Klingler, Ch & Ferry ..... 56,180
- Adelaine Anderegg, S 21 ..... 56,080
- Helen Winslow, Box A, city ..... 56,010
- Mable O'Flynn, Wilson & Fir ..... 55,960
- Louise Byrd, 74 N Cottage ..... 55,900
- Helen Noble, 459 State ..... 55,800
- Martha Brooks, 727 12th ..... 55,800
- Viola Carrothers, 15th ..... 55,570
- Inez Bollier, 153 S 13 ..... 55,510
- Elsie E. Dencer, 1595 Sag. .... 55,490
- Clara Neugebauer, S Com ..... 55,090
- Helen Huffman, 1298 N 6 ..... 55,080
- Elsie Cotterman, Fair Gnds ..... 54,880
- Floy Whitney, Fair Gnds ..... 54,820
- Margaret Ostrander, 17 & A ..... 54,280
- Joy Turner, 35 Capital ..... 54,280
- Ethel McDonald, city ..... 54,280
- Myrtle Montgomery, S High ..... 54,440
- Verda Olmstead, 6 & Mar ..... 54,060
- M. Rasmussen, Miller & Com ..... 54,040
- Agnes West, 1020 Bush ..... 54,020
- Ruth Cress, 20 & Chem ..... 53,710
- Lela Tarpley, 739 N Lib ..... 53,680
- I. Thomason, 1781 State ..... 53,060
- Fleda McPeck, 12 & Winter ..... 52,980
- Gertrude Fawk, 509 Com ..... 52,820
- Helen Prince, N 4th ..... 52,590
- Rose Kencher, N 6 ..... 52,290
- Mary Wood, 2378 Maple ..... 51,780
- Eleanor Cooloney, 21 & Cot ..... 51,760
- Mary Earl, 20th ..... 51,640
- Lara Bennett, S Liberty ..... 51,620
- Hazel Scott, Uni & Lee ..... 50,920
- Kate Scott, Waters Bros ..... 50,710
- Cora Talkington, city ..... 50,500
- Clara Dalrymple, 1754 State ..... 50,010
- Bernice Reed, 251 S 17 ..... 49,790
- Nettie McIntire, 1595 S Com ..... 49,384
- Olivia McAuley, 468 N Lib ..... 49,310
- Bessie Wheeler, 1963 N Com ..... 47,824
- Offie Clapper, 19 & Kansas ..... 47,390
- Helen Phillips, 1959 Asylum ..... 46,980
- Malline Carlton, N Salem ..... 46,820
- Jessie Keeton, 952 S Com ..... 46,580
- Flossie Shambrook, city ..... 45,280
- Isola Hill, Oak ..... 44,210
- Emma Klein, Oak & Univ ..... 40,090
- Zoe Toothacre, 1270 Sum ..... 39,700
- Zoe Stockton, 247 N Sum ..... 38,790
- Gertie Hirsch, Wil. Hotel ..... 37,010
- Halle Parrish-Hinges, city ..... 32,980
- M. Atterbury, 74 N Com ..... 32,810
- Iona Fisher, State ..... 30,870
- Effie King, state house ..... 27,060
- Miss Evans, 19 & Chem ..... 3,580
- Atha Demmick, Lausane Hall ..... 1,760
- Miss Welch, Asylum ..... 30
- Sallie Jones, 200 S 12 ..... 30
- Miss McClelland, 12 & Court ..... 20

District No. 2--Will include all territory outside city in Marion County, including Salem R. F. D. routes.

- Mary Higginbotham, Aurora ..... 58,980
- Gladys Hobson, Mill City ..... 58,440
- Mabel Goulet, Woodburn ..... 58,300
- Maud Cronier, Gates ..... 58,300
- Grace Shields, Gervais ..... 58,020
- Della Heath, Detroit ..... 58,010
- Lena Boyle, city, R D F 6 ..... 58,000
- Nora Mann, Chemawa ..... 57,950
- Bessie Alexander, Stayton ..... 57,900
- Mary Morgan, Silverton ..... 57,850
- Cora Cooley, R F D 3 ..... 57,800
- Myrtle Taylor, Macleay ..... 57,790
- Mary Blinston, R F D 4 ..... 57,730
- Ellen Zoellner, Mehama ..... 57,660
- Mae Tate, Sublimity ..... 57,460
- Dora Ross, Silverton ..... 57,390
- Grace Licks, Brooks ..... 57,310
- Nellie Foss, Mill City ..... 57,220
- Merle Witzel, Turner ..... 57,180
- Mamie Hall, Gervais ..... 57,000
- Della Woodworth, Sublimity ..... 56,800
- Nellie Bonney, Woodburn ..... 56,700
- Edith Ashby, Marion ..... 56,660
- Alta Hobson, Stayton ..... 56,290
- Freda Spitzbarth, R F D 3 ..... 56,110
- Milla Amstutz, Silv., R F D ..... 56,010
- Marg. Doerfler, Silverton ..... 55,980
- Maud Brock, Mt. Angel ..... 55,960
- Minnie Homer, Mill City ..... 55,860
- Jane Steinberg, Jefferson ..... 55,720
- Bertha Limbeck, Pratum ..... 55,460
- Josephine Neal, Turner ..... 55,310
- Glena Broseler, R F D 3 ..... 54,820
- Amelia Schrimmer, R F D 3 ..... 54,810
- Pearl Manning, Gervais ..... 54,800
- Babel Harper, Pratum ..... 54,710
- Edna Wilson, Macleay ..... 54,080
- Manile Brown, R F D 3 ..... 54,010
- Franc. Nowman, Woodburn ..... 53,710
- Evelyn Wood, Chemawa ..... 53,700
- Ruth Beaver, R F D ..... 53,460
- Ernel Landen, Woodburn ..... 53,480
- L. Davenport, Silv., R F D 3 ..... 50,910
- Della Keibell, Pratum ..... 50,140
- Nellie Engle, city, R F D 9 ..... 49,760
- Ida Olson, Macleay ..... 48,710
- Irene Campbell, Chemawa ..... 45,000
- Pearl Brown, city, R F D 9 ..... 44,310
- Grace Goedecker, Detroit ..... 43,810
- Jessie Harris, Mill City ..... 43,800
- Jennie Hart, Gates ..... 43,700
- Sara Anderson, Woodburn ..... 42,960
- Edith Campbell, Mill City ..... 42,160
- Annie Ellis, Gats ..... 39,980

District No. 3--Will include all territory outside of Marion County.

- L. Smith, Silverton ..... 36,980
- Kath. Crawford, Salem RFD ..... 25,760
- Nellie Colby, Stayton ..... 15,440
- Mable Wier, Hafford ..... 30
- Nellie Hook, Mt. Angel ..... 30
- Miss Hase, Mill City ..... 20
- Laura Peterson, Newport ..... 57,800
- Lora Craven, Monmouth ..... 57,650
- Alma McDonald, Lebanon ..... 57,680
- Irma Brown, Independence ..... 57,660
- Zoe Yantis, Orenco ..... 57,620
- Rita Alderman, Falls City ..... 57,390
- Ethel Metzger, Dalles ..... 57,280
- Ethel Green, Oregon City ..... 57,010
- Jessie Pugh, Falls City ..... 56,980
- Gertrude Evans, Darlow ..... 56,980
- Eulalia Lewis, Lyons, Ore. .... 56,810
- Lucile Berry, Shedd's ..... 56,410
- Ora Seaton, Cauby ..... 56,010
- Agnes Stinson, city, R F D 3 ..... 55,980
- Katherine Sutherland, Shedd's ..... 54,800
- Ethel Huffman, Sheridan ..... 54,960
- Gertrude Imus, Willamina ..... 54,090
- Inez Courtmanche, Sheridan ..... 54,060

(Continued on page ten.)

"If that isn't OLYMPIC FLOUR you may take it back." "No! There isn't any just as good--take it back." --Mother.

Always insist upon Olympic--don't waste your time or money on an inferior grade--better put your baking off a day if your grocer can't supply you and find out where you can buy Olympic--it's the way you can be sure of good bread and good biscuits and good cakes and good pastry.

AT YOUR GROCER'S  
PORTLAND FLOURING MILLS CO., PORTLAND, OREGON

## Nomination Blank

Write plainly. It is advisable to use this blank, but nominations can be written on any other paper. Coupon is printed for convenience only.

I nominate .....

Address .....

District No. ....

As the most popular candidate in the Capital Journal Contest.

Signed.....

Date..... Address.....

Each nomination sent in will count twenty votes if sent to the Capital Journal Contest Department. The Capital Journal reserves the right to reject any objectionable nominations.

**CUT OUT THIS BLANK AND SEND TO THE JOURNAL**

--with your--

name or the name and address of your favorite candidate. A subscription with it is not necessary, but a good start means much. This blank can be used as often as desired for the same candidate, and each and every one counts twenty. The name of the party making the nomination will not be divulged if so desired. In case of a tie, prizes of equal value will be given.

## Not Good After November 30

### Journal Popular Voting Contest

#### This BALLOT Will Count TEN VOTES

For .....

District..... Address.....

Good for ten votes when filled out and sent to the Contest Department by mail or otherwise on or before expiration date. No ballot will be altered in any way or transferred after being received by the Capital Journal.

In case of a tie, prizes of equal value will be given to each of the contestants tied.

## CLIP THE COUPONS

From each issue of the Journal, mail or send them before the date expires to the Contest Manager

### AYER'S HAIR VIGOR

Stops Falling Hair  
Destroys Dandruff  
An Elegant Dressing  
Makes Hair Grow

## Does not Color the Hair

Composed of Sulphur, Glycerin, Quinine, Sodium Chloride, Capsicum, Sassafras, Water, Perfume. Ask your dealer his opinion of such a hair preparation.