

The Sooner You Become Familiar With the Great Values at THE BIG CLOSING OUT SALE

The better it will be for you. Save by spending now. At this sale economy and quality are united. This store's trade has been continually increasing year after year without any sensational sale. The people say the reason is that they appreciate the quality of the merchandise, the extra good values and the fact that the store can thoroughly be depended upon in every way. At present we are decidedly conducting a sensational sale, if there ever was one in Salem.

SENSATIONAL VALUES HERE NOW:



Great Suit and Coat Sale

We have certainly had a great suit and coat sale. We never began to sell as many suits and coats before. Reason—Style and Price. The most important demands with most women in purchasing a suit or coat is that it shall comply with the very latest of fashion's requirements. We have 38 styles to show you, of distinctive 1909 Fall Models.

Plenty of Large Sizes **Prices Greatly Reduced**



Sale of Thanksgiving Linen

Snowy white linen with choice patterns to add to the beauty of your Thanksgiving table. We are placing on sale the finest damask and also the ordinary but durable table linens. We call attention to a few of the cut prices:

\$2.20 values, extra special	-----	\$1.65
\$1.00 values, extra special	-----	69c
60c values, extra special	-----	45c
\$10.00 sets, table cloths and napkins	-----	\$7.50
\$8.00 sts, table cloths and napkins	-----	\$5.99

Don't Wait Until Tomorrow to Purchase.

The Right Clothes



The "Tech" Clothes, which we are showing now, reflect the very latest style ideas. All of the good features demanded by smart dressers.

Expert Tailoring
Dependable and Stylish Fabrics
Price Satisfaction

The Man Who Knows wears "Tech" Clothes.
The Wise Man buys now and takes advantage of these prices.

Dress Goods

An extremely choice showing of the new weaves in Read's Dress Goods. This is the home of the best selection of dress goods in Salem. We call especial attention to our handsome

BROAD CLOTHS

EXTRA SPECIAL ON

Knit Automobile Scarfs

\$2 values on Knit Scarfs \$1.49

We have a large and choice assortment of knit shawls—many very pretty and fancy stitches in attractive square shawls and long scarfs. Colors, white, red, pink, blue, gray, etc.

\$2 Grey Knit Automobile Scarf \$1.49.



\$3.50 Shoes for Ladies	-----	\$1.95
\$3.00 Shoes for Ladies	-----	\$1.45
\$2.50 Shoes for Ladies	-----	\$1.35
50c Gloves	-----	15c
\$1.00 and 75c Velvets	-----	21c
45c new wide Ribbons	-----	30c yard
Values to \$1.50 in Silks	-----	37c yard
25c Handkerchiefs	-----	15c
20c Ribbons	-----	5c yard
15s Huck Towels	-----	10c
28 1/2-inch Towels	-----	4c
25c Underwear for Women	-----	19c
25c Underwear for Children	-----	19c
12 1/2c and 15c Linings (suitable for comforts)	-----	5c

Forest Mills Underwear



We ask the attention of the careful buyer to the famous Forest Mills make of Underwear. The neatest, warmest and most durable underwear on the market. We are perfectly confident of pleasing the most exacting woman. Extra special—

\$1.25 White Woolen Pants 98c

\$8.50 Dress Skirts \$5.50

These Dress Skirts are all new and are made of serges, panamas, broadcloths and the new striped materials in blue, black, grays and greens. They are pleated entirely around the bottom of the skirt or have pleats that extend high on the side, either self-trimmed with tailored straps or binding, or with satin pipings, jet or self-covered buttons also add to the attractiveness of these dressy skirts.

\$8.50 values, extra special \$5.50



Snappy, Stylish Shoes

The kind that sell themselves—Leathers, that means Shoe Satisfaction every time. We direct special attention to that splendid shoe for women; the "John Kelly Shoe" and the "Barry Shoe for Men."

Three Shoe Necessities Guaranteed.

Style, Fit and Value

It's the number of shoes we sell now that counts. It is not the amount of shoe money we make. Shoes for long wear and best possible service that smack of all the season's smartness.

**GET SHOE COMFORT
GET SHOE STYLE
GET BOTH HERE**



New Evening Scarfs

Fascinating new evening scarfs in delicate shadings, 3 yards long, of doublewidth material, edged with fringe. These scarfs are lovely worn with a gown which matches or contrasts in color.

Children's Dresses

The task of keeping the little girl suitably and charmingly dressed is serious or pleasant according to the way you go about it. If you purchase one of our tasteful, attractive little dresses both you and the child can be happy and easily pleased. Extra good values. Prices from

\$1.80 to \$5.00

SELZ RUBBERS—The only Rubbers good enough to put Selz name on, which means they are the best Rubbers obtainable for the money

The Latest Fads and Frills of Fashion

are on display here now in veillings, dainty collars, belts, etc. Novel ideas in jabots, new and attractive bows and ties, smart effects in turn-over, etc.

Stockton

November's Richest Silk Petticoat Offering

\$10.00 Black Taffeta Silk Petticoats ----- \$6.75

\$6 values in black and colors ----- \$4.50 and \$3.38

The petticoats are of an excellent grade of taffeta, well made. Extra special for the week only.

New shades in The Heather Bloom petticoats. We are showing this desirable material in embroidered and strictly tailored skirts.

\$2 AND UPWARD
Good Black Petticoats 99c up

