

THE BIG CLOSING-OUT SALE IS A COLLOSSAL MERCHANDISE MOVEMENT

The greatest values are being given on new merchandise. We are giving you all of our fall profits and in many cases much more than our profit. We have placed recently in stock between \$30,000 and \$35,000 worth of new goods that were ordered before the fire and all are going at closing-out prices. Look where you will, you'll find it hard to match these values anywhere. Step in and let us convince you of this fact.

FIRE-SALE PRICES STILL PREVAIL THROUGHOUT THE STORE

Ladies' New Suits and Coats Greatly Reduced

Every one strictly this fall's--1909 Garments, and they are Absolutely Correct in Style



Ladies' \$ 5.00 Coat	-----	\$2.90
Ladies' \$ 8.00 Coat	-----	\$3.39
Ladies' \$ 9.00 Coat	-----	\$4.95
Ladies' \$11.00 Coat	-----	\$6.18
Ladies' \$15.00 Coat	-----	\$ 8.25
Ladies' \$22.50 Coat	-----	\$13.75
Ladies' \$28.00 Coat	-----	\$17.35
Ladies' \$20.00 Coat	-----	\$13.25
Ladies' \$27.00 Coat	-----	\$15.75
Ladies' \$30.00 Coat	-----	\$18.15
Ladies' \$17.00 Coat	-----	\$ 9.35
Ladies' \$18.50 Coat	-----	\$11.00

Ladies' New Tailored Suits

Values up to \$45.00, now	-----	\$24.00
\$27.50 Values, now	-----	\$16.55
\$20.00 Values, now	-----	\$12.00
\$14.50 Values, now	-----	\$ 8.80
\$18.00 Values, now	-----	\$11.00
\$16.00 Values, now	-----	\$10.00



Every Suit Bought This Fall--1909--Absolutely New Stock



THE Heather- bloom PETTICOATS

The Fall fashions have all proclaimed the complete ascendancy of Heatherbloom Taffeta as the Queen Petticoat Fabric; they outrival silk in all that appeals to the feminine mind--in style, beauty, brilliancy, rustle, durability and economy. Ask to see the new Fall styles. We are showing all shades in solid colors. All of our Heatherbloom Petticoats are being sold at Reduced Prices. We start them at 99Cents.

GREAT VALUES IN FINE LACE CURTAINS--

Bargains in new Lace Curtains that will appeal to the shrewd buyer.
\$9.00 Fine Brussels Net, white with dainty scroll, now.....\$7.15
\$5.50 Scrim Curtains, trimmed with fine square net mesh lace insertion.....\$3.99
\$2.25 Ecru Round Mesh Net, trimmed with Battenburg lace and insertion.....\$1.65
\$1.50 values.....\$1.15
\$1.25 values.....82c
85c values.....51c

UNSURPASSER SHOWING OF SILKS AND SATINS--

Now is the opportune time for prudent women to select silks and satins for Fall and Winter needs. We have gathered together this season one of the largest displays of silks we have ever shown, and we are making the prices as low as possible.

\$1.50 value sin 1-yard wide Black Taffeta.....\$1.15
\$2.00 values in 1-yard wide Black Taffeta.....\$1.49
\$1.75 values in Blue Mohair.....\$1.25
Silk values to \$1.50.....37c

FOREST MILLS UNDERWEAR--

The critical, exacting women will be especially pleased with the Forest Mills Underwear this Fall. It is so well made and so refined, and as near being dainty as it is possible for Winter Underwear to be. We're showing in this make in silk and wool, all-wool, or choice of fleece-lined garments. All of our New Stock at Reduced Prices.

NEW SWEATERS FOR MEN, WOMEN and CHILDREN

Pretty, natty Sweaters that not only please the eye, but are decidedly worthy in every particular. Fire Sale Prices on these.



New Waist Arrivals

Extremely Pretty are the New Silk, Lace and Net Waists but we call special attention to the tailored Blouses, made of pure Irish linen. They are beautifully hand embroidered in floral designs or trimmed with side plaits and cluster tucks. A wide box plait down the outer front with mother of pearl buttons. Side plaits down the back. Shirtheaves, cuffs and collars to match. These waists are charmingly simple and smart. All going at Closing Out Sale Prices.

OCTOBER RIBBON SALE

40c values in 5-inch Satin Ribbons.....27c
35c values in 5-inch Taffeta Ribbons.....22c
25c values in 3-inch Taffeta Ribbons.....15c
Values up to 25c, yard.....5c
Values up to 15c, yard.....2c

SALE OF 500 CLOTHES BRUSHES--

Best Military Brushes, 75c values for.....42c

SPECIAL EMROIDERY SALE.

15c Dainty Embroideries.....9c
10c Dainty Embroideries.....6c

BOYS' CLOTHING.

The new cuts, double-breasted, manly looking little suits for boys, 7 to 15 years, and strictly up-to-date suits for smaller lads. Boys' Clothing at Fire Sale Prices.

ROYAL WORCESTER CORSET

Are absolutely the best medium priced corsets the world has ever known. They are the accepted standards of authentic style. Perfect fit and workmanship and are boned with the best quality rust-proof wire. If you wear one once, you will want no other.

Stockton



Suits Overcoats and Cravenettes of True Merit

THAT APPEAL TO THE
Most Particular Men

They possess that snap, style and elegance that characterize only the highest grades. All the newest styles, fashions and colors are here for your inspection. The tailoring of these garments is absolutely faultless; the fit is perfection itself, and their durability is guaranteed not only by ourselves, but by their makers. Fire Sale Prices Still Prevail on the Men's Clothing.



5000 Pairs of Shoes for Exacting Men and Women

DISCRIMINATION IN BUYING FALL FOOTWEAR has enabled us to offer our friends the best of Fall styles. Let us put a pair on your feet. We are perfectly willing to submit the decision to you. The Style and the Fire Sale Prices have been making extremely brisk selling in the Shoe Department.